

Green Wall Market to Reach USD \$3.57 Billion by 2029 at 9% CAGR

The Business Research Company's Green Wall Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, September 3, 2025 /EINPresswire.com/ -- What Is The Estimated Industry Size Of <u>Green Wall Market?</u>



The green walls market size has significantly expanded in the past few years. Its growth is projected to increase from \$2.32 billion in 2024 to an estimated \$2.54 billion in 2025, showcasing a compound annual growth rate (CAGR) of 9.3%. The historical growth is largely due to factors



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such as an increased awareness about environmental sustainability, the quest for energy-saving infrastructures, the impetus provided by government benefits and ecofriendly building regulations, a focus on the improvement of air quality and attempts to mitigate urban heat, and an increasing demand for visually appealing and biophilic designs.

The green wall market, currently poised for significant expansion, is projected to increase to a value of \$3.58 billion by 2029, with a compound annual growth rate

(CAGR) of 9.0%. Factors contributing to this growth in the forecast period include the implementation of smart watering systems, the proliferation of urban agriculture, a shift in consumer preferences towards environmentally friendly practices, the application of green walls in commercial buildings and retail outlets, as well as the evolution of the sustainable tourism and hospitality sectors. The forecast period will also witness key trends such as the automation of irrigation and nutrient supply systems, the application of artificial intelligence and Internet of Things for monitoring plant health, the creation of lightweight, modular green wall panels, integration with renewable energy sources, and progress in the usage of bio-based and recycled materials for plant growth.

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What Are The Major Factors Driving The Green Wall Global Market Growth? The escalating focus on environmental sustainability is set to stimulate the growth trajectory of the green wall market. The term environmental sustainability is synonymous with responsible engagements with our environment to circumvent the exhaustion or deterioration of natural assets, guarantee a longstanding ecological equilibrium, and curtail detrimental effects such as carbon discharge, pollution, and damage to habitats. The surge in environmental sustainability is a result of augmenting government legislations aimed at curbing greenhouse gas emissions and endorsing environment-friendly construction practices. The increased attention to environmental sustainability is fostering the incorporation of green walls into building designs due to their innate capacity to contribute to sustainable design and minimize environmental footprint. To illustrate, in May 2024, as per reports from the SAP News Center, a German-based news and information platform, about half (49%) of businesses in Australia have plans to ramp up their investments in sustainability in the next three years, an increase of 11 percentage points since last year (38%). Hence, the uptrend in environmental sustainability is spurring the expansion of the green wall market.

Who Are The Leading Companies In The Green Wall Market? Major players in the Green Wall Global Market Report 2025 include:

- INFARM
- Ans Group Global Ltd
- LiveWall LLC
- TreeBox Solutions
- GREEN TECH ENGINEERING SYSTEMS
- Greenblue Urban Ltd
- ELT India Ecogreen Landscape Technologies
- Verticalfield
- Bright Green
- Greenscreen

What Are The Key Trends And Market Opportunities In The Green Wall Sector?

Top firms in the green wall industry are concentrating on evolving innovative strategies, such as developing ecology through restoration and promoting forestation, to improve environmental stability and magnify green infrastructure in urban and run-down landscapes. Restoring ecological balance and afforestation imply instigating large-scale measures to revamp ruined ecosystems and augment forest cover by growing indigenous vegetation. To illustrate, in March 2023, the Indian Ministry of Environment, Forest, and Climate Change initialized the preliminary phase of the Aravalli Green Wall initiative. The intent behind this project is to engrain native tree species over a region that is expected to extend to a 1400 km long and 5 km wide afforestation corridor across the Aravalli Range, going through Delhi, Haryana, Rajasthan, and Gujarat. This green wall performs multiple ecological and socioeconomic duties: operating as a barrier against

wind and dust to control desertification from the Thar Desert, raising green coverage and biodiversity, fortifying soil fertility, stimulating groundwater recharge, and acting as a repository of carbon.

What Are The Primary Segments Covered In The Global Green Wall Market Report? The green wall market covered in this report is segmented –

- 1) By Type: Soil-Less, Soil-Based
- 2) By Medium Type: Loose Growth, Mat, Sheet, Structural
- 3) By Application Type: Indoor, Outdoor
- 4) By End-User: Office Space, Hospitals, Residential, Landscaping, Hotels And Restaurants, Public

Spaces

Subsegments:

- 1) By Soil-Less: Hydroponic Systems, Aeroponic Systems, Synthetic Growth Media
- 2) By Soil-Based: Modular Panel Systems With Soil, Tray-Based Systems, Loose Media Systems

View the full green wall market report:

https://www.thebusinessresearchcompany.com/report/green-wall-global-market-report

Which Region Is Forecasted To Grow The Fastest In The Green Wall Industry? In the 2025 Green Wall Global Market Report, North America led all regions in market size the previous year. Asia-Pacific, however, is foreseen to experience the most rapid growth in the upcoming forecast duration. The report encompasses a variety of regions, including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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