

Financial Analysis Services Market to Reach \$28.66 Billion by 2029 with 8.5% CAGR

*The Business Research Company's
Financial Analysis Services Global Market
Report 2025 – Market Size, Trends, And
Global Forecast 2025-2034*

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Financial Analysis Services Global Market Report 2025

What Is The [Financial Analysis Services Market](#) Size And Growth?

The market size for financial analysis services has experienced a robust growth in the previous years. It is projected to expand from \$19.01 billion in 2024 to \$20.69 billion in 2025, with a compound annual growth rate (CAGR) of 8.8%. This growth during the historic period could be linked to variables such as the escalating needs for regulatory compliance, the development of enterprise resource planning systems, the rising demand for precise financial reporting, the evolving landscape of consulting and advisory firms, the enhanced access to financial data, and the escalating globalization of businesses.

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The market for financial analysis services is projected to

witness robust growth in the upcoming years, expanding to a value of \$28.66 billion in 2029 at a CAGR of 8.5%. This growth during the forecast period can be traced back to elements such as the surging demand for data-driven decision-making, the escalating adoption of cloud-based finance tools, a heightened focus on risk management, increasing investor requirements for clarity, a growing necessity for real-time financial insights, and a rise in financial function outsourcing. Key trends to watch in the forecast period involve advancements in artificial intelligence tools, innovations in cloud-based financial platforms, the use of machine learning in predictive analytics, cutting-edge automation in financial processes, and the inclusion of blockchain technology for secure data management.

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What Are The Current Leading Growth Drivers For Financial Analysis Services Market?

The increased need for fintech solutions is predicted to fuel the expansion of the financial analysis services market in the future. Fintech solutions are technological innovations in financial services aimed at enhancing or automating the delivery and usage of financial products. The escalation in fintech solutions is propelled by the increasing demand for digital convenience, where customers want quicker, paperless, and mobile access to financial services. Fintech solutions benefit from financial analysis services, which provide data-driven insights, thus enabling more precise risk evaluation and financial forecasting. These services bolster decision-making processes, boost operational effectiveness and amplify financial transparency on digital finance platforms. For example, the European Central Bank, a Germany-based central banking institution, reported in January 2024 that contactless card payments had increased by 24.3% to 20.9 billion in 2023 in comparison to 2022. Consequently, the escalating need for fintech solutions is spurring the expansion of the financial analysis services market.

Which Companies Are Currently Leading In The Financial Analysis Services Market?

Major players in the Financial Analysis Services Global Market Report 2025 include:

- Accenture Plc.
- IBM Corporation
- Deloitte Touche Tohmatsu Limited
- Morgan Stanley
- The Goldman Sachs Group Inc.
- Oracle Corporation
- Ernst & Young Global Limited
- Royal Bank Of Canada
- KPMG International Limited
- SAP SE

What Are The Main Trends, Positively Impacting The Growth Of Financial Analysis Services Market?

The financial analysis services market is seeing a trend where key businesses are honing in on the creation of advanced technological solutions like AI-powered financial analysis tools. The goal behind this development is to increase precision, augment efficiency, and lessen the manual workload. Such AI-powered financial tools employ artificial intelligence to handle financial data, generate relevant insights, and support decision making. For example, in July 2025, Anthropic PBC, an American AI research and deployment company, introduced Claude for Financial Services. This decision aims to aid companies in streamlining their operations, improving their risk analysis, and enhancing customer engagement. The AI-based platform Claude helps financial professionals by providing them with real-time analysis, risk evaluation, and predictive insights. With Claude's sophisticated natural language processing ability, complex financial documents can be interpreted, report generation can be automated, and actionable suggestions

can be provided. This assists in streamlining workflows and enhancing decision making in finance. This incorporation of AI in financial services enables institutions to streamline operations, reduce risks, and provide more personalized solutions to clients, marking a notable progression in the field.

How Is The [Financial Analysis Services Market Segmented](#)?

The financial analysis services market covered in this report is segmented –

- 1) By Type: Businesses Analysis, Projects Analysis, Budgets Analysis, Other Types
- 2) By Service Type: Equity Research, Credit Research, Financial Modeling, Valuation Services, Other Service Types
- 3) By Deployment Mode: On-Premises, Cloud
- 4) By Application: Small And Medium Enterprises, Large Enterprises
- 5) By Industry Vertical, Banking And Financial Services, Insurance, Healthcare, Manufacturing, Retail And Consumer Goods

Subsegments:

- 1) By Businesses Analysis: Profitability Analysis, Financial Ratio Analysis, Cash Flow Analysis
- 2) By Projects Analysis: Cost Benefit Analysis, Feasibility Study, Projected Cash Flow Analysis
- 3) By Budgets Analysis: Variance Analysis, Forecasting and Planning, Zero Based Budgeting
- 4) By Other Types: Scenario And Sensitivity Analysis, Break Even Analysis, Trend Analysis

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<https://www.thebusinessresearchcompany.com/report/financial-analysis-services-global-market-report>

Which Is The Dominating Region For The Financial Analysis Services Market?

In the Financial Analysis Services Global Market Report 2025, the dominant region for 2024 was North America. However, it is projected that the Asia-Pacific will experience the most significant growth in the following period. The report further encompasses regions including the Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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