

# Dubai Holiday Homes Market Booms in 2025: Short-Term Rentals See Unprecedented Growth

*Dubai's holiday homes market surges in 2025, offering licensed short-term rentals, high-yield investment, and premium stays for travelers.*

DUBAI, UNITED ARAB EMIRATES, September 2, 2025 /EINPresswire.com/ -- Dubai's [holiday homes](#)

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Dubai's holiday homes market is booming, offering incredible opportunities for investors while providing travelers with a wide range of high-quality, fully licensed short-term rentals”

*Aaron Leo, Founder and CEO  
of Elite Property Dubai*

and short-term rental market is experiencing record growth in 2025, driven by increased tourism, investor interest, and regulatory support. The trend highlights Dubai as one of the most attractive destinations for both travelers and property investors seeking licensed short-term rentals.

## Key Highlights of Dubai Holiday Homes Market 2025

**Rapid Market Expansion:** The number of licensed [short-term rental properties](#) in Dubai has grown by over 35% compared to last year, with more than 22,000 fully licensed

apartments and villas now available for tourists, business travelers, and families.

**Tourism Surge Fuels Demand:** Dubai welcomed 1.94 million overnight visitors in January 2025, a 9% increase over 2024. This growth directly boosts demand for holiday homes and serviced short-term rentals across key areas including Downtown Dubai, JBR, Palm Jumeirah, and Bluewaters Island.

**Stricter Regulations Ensure Safety & Compliance:** The Dubai Department of Economy and Tourism (DET) has implemented robust rules for holiday homes, including mandatory licensing, guest registration, and data compliance, making Dubai a safe and reliable market for short-term rental investments.

**Strong Investment Opportunities:** High-yield returns make Dubai holiday homes attractive for investors. Popular areas like JBR and Bluewaters Island report average monthly rental revenues ranging from AED 12,930 to AED 17,403, making short-term rentals a lucrative addition to investment portfolios.

About [Elite Property](#)

Elite Property is a Dubai-based real estate firm specializing in sales, leasing, and property management. Its Holiday Homes service integrates licensed short-term rental management with professional hospitality, providing a trusted solution for property owners and unforgettable stays for guests in Dubai.

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