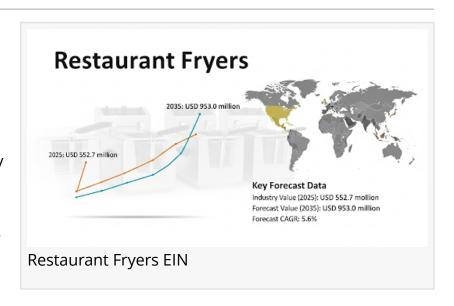


# Restaurant Fryers Market Outlook 2025 to 2035: Driving Efficiency, Innovation, and Growth Across Foodservice

The restaurant fryers market is set for strong growth, driven by quick-service demand, fryer innovation, and evolving consumer tastes.

NEWARK, DE, UNITED STATES,
September 2, 2025 /EINPresswire.com/
-- The <u>restaurant fryers market</u> is on a steady growth path, with a projected CAGR of 5.6% between 2025 and 2035. Valued at USD 552.7 million in 2025, it is expected to reach USD 953.0 million by 2035. This growth highlights the



expanding role of fryers in meeting consumer demand for quick, convenient, and flavorful dining experiences.

Market Drivers and Growth Foundations



Restaurant fryers market growth is fueled by rising demand for quick-service dining, fryer innovation, and consumer preference for fried foods."

> opines Nikhil Kaitwade, Associate Vice President at FMI

The consistent rise in fried food consumption, particularly across quick-service restaurants, has been a primary factor fueling market demand. Consumers' evolving preference for crispy, fast, and diverse snack options has propelled foodservice operators to invest in advanced frying technologies.

Manufacturers are responding with solutions that prioritize energy efficiency, ease of use, safety, and sustainability. Features such as automation, innovative heating methods, and oil reduction technologies are helping operators

streamline operations while maintaining food quality. These advancements not only reduce waste but also improve cooking consistency, addressing both profitability and sustainability goals.

## Segmental Insights

By product type, deep fryers are expected to lead the market, capturing 31.5% of revenue in 2025. Their dominance comes from versatility, fast cooking cycles, and consistent performance across a variety of fried foods. Continuous innovation aimed at reducing oil absorption and improving efficiency further strengthens their market position.

In terms of application, french-fried potato preparation will remain the largest segment, accounting for 34% of the market in 2025. As a global staple in fast-food chains and casual dining menus, fries continue to drive fryer demand. Equipment tailored to optimize frying processes for potatoes is becoming increasingly essential.

Among fryer types, tube fryers are projected to hold 29.5% of market revenue in 2025. Their efficiency, rapid heat transfer, and reliability in high-volume kitchens make them indispensable for large-scale operations.

## Regional Landscape

Key regions driving market growth include North America, Asia-Pacific, and Europe.

- In the USA, rising consumer demand for fried foods and increasing health-conscious adaptations continue to shape fryer innovation.
- India is experiencing strong growth, fueled by rising incomes, urbanization, and a growing appetite for convenient dining options.
- In China and the UK, technological advancements, energy-efficient models, and evolving dining cultures are creating robust opportunities for manufacturers.

# Opportunities and Challenges

The market is supported by a strong dining-out culture, expanding HoReCa (hotels, restaurants, and cafés) networks, and the popularity of quick-service restaurants. However, challenges such as the high cost of advanced automatic fryers and the growing adoption of air fryers may limit growth in certain segments.

Health-conscious trends are also reshaping the industry. While fried food demand remains high, consumers are seeking equipment that reduces oil use without compromising taste. This creates opportunities for manufacturers to innovate with less-oil fryers and sustainable designs.

## Competitive Landscape

The restaurant fryers market remains highly fragmented, with established players such as Frymaster, Alto-sham, American Range, Combo food service equipment, Dragon food equipment,

F&H equipment, Henny-penny, Hobart, Hoshizaki, Ice-o-Matic, Eware appliance, and Lestov competing to deliver next-generation solutions.

As competition intensifies, suppliers are differentiating with smart features like alarms, timers, and advanced temperature controls. Stainless steel components, energy-saving induction technologies, and safety innovations are further enhancing value propositions for operators.

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#### Conclusion

The restaurant fryers market is evolving beyond traditional frying equipment into a landscape defined by efficiency, safety, sustainability, and consumer-centric design. With fried food demand continuing to rise globally, manufacturers who address operational challenges while embracing innovation will be well-positioned to capture long-term growth.

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