

A la Carte Tours Announces Rose Parade 2026 Event Offerings

In connection with the Rose Parade 2026, A la Carte Tours has released detailed event offerings to support attendees traveling to Pasadena.

EL PASO, TX, UNITED STATES, September 3, 2025 /EINPresswire.com/ -- A la Carte Tours has announced a structured set of offerings designed for attendees of the [Rose Parade 2026](#) and related Rose Bowl activities. The event, scheduled for January 1, 2026, is expected to bring thousands of visitors to Pasadena, California.

The company has outlined a variety of services for groups and individuals planning to attend, with the aim of providing organized access to parade and game-day experiences. These offerings include seating, itineraries, and travel arrangements tied directly to the annual celebration.

Parade Access and Viewing Options

The Rose Parade 2026 will feature floral floats, equestrian units, marching bands, and the grand marshal. A la Carte Tours has structured its offerings to include reserved seating for those wishing to attend. These viewing areas are located along Colorado Boulevard, where the parade traditionally takes place.



ROSE BOWL PARADE 2026

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Rose Bowl Parade 2026



ROSE BOWL PARADE TICKETS

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Rose Bowl Parade Tickets

□ Reserved parade seating in designated sections

□ Options for early morning access to seating areas

□ Arrangements for float-viewing before and after the parade

These seating and access arrangements allow visitors to experience the parade with minimal logistical concerns.

Rose Bowl Game Connections

In addition to the parade, the Rose Bowl Game remains a central attraction for Pasadena on New Year's Day. A la Carte Tours has connected its event offerings with ticketing and travel plans that include both the parade and the game.

□ Access to game-day seating options at the Rose Bowl Stadium

□ Coordinated travel between parade areas and the stadium

□ Itineraries designed to allow attendance at both events in one day

"The Rose Parade and the Rose Bowl Game are connected experiences. A la Carte Tours structured services are designed to align with both, so that attendees can transition smoothly between the two."

Float-Viewing and Community Activities

Another part of the A la Carte Tours offerings involves behind-the-scenes opportunities. Float-viewing sessions, both before and after the parade, allow visitors to see the floral creations up close.



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TICKETS FOR THE ROSE BOWL PARADE

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Tickets for the Rose Bowl Parade

- Pre-parade float-decorating access
- Post-parade float-viewing sessions open to the public
- Coordinated travel options to these viewing areas

These sessions are a significant part of the Pasadena tradition, drawing attendees who want to experience the craftsmanship involved in creating the floats.

Travel and Lodging Arrangements

For attendees traveling from outside Pasadena, lodging and transport can be a challenge during the busy New Year's period. A la Carte Tours has structured travel packages that account for these challenges.

- Hotel reservations during peak season
- Local transport arrangements for event days
- Guidance for navigating Pasadena during the holiday period

This approach, the company noted, ensures that attendees have access to accommodations that align with their parade and game itineraries.

Pasadena Rose Parade Schedule Support

The Pasadena Rose Parade schedule includes multiple community events, such as bandfest performances, equestrian shows, and public float viewings. A la Carte Tours has designed itineraries that align with these scheduled activities.

- Coordinated itineraries to include bandfest events
- Scheduling for equestrian performances in advance of the parade
- Event planning resources for extended stays in Pasadena

These itineraries are designed to provide attendees with access to both the main parade and the surrounding celebrations that occur in the days before and after.

Package Options for Attendees

A la Carte Tours has created two structured packages to accommodate different visitor preferences:

□ Signature Tour Package – 5 Days / 4 Nights

The Signature Tour Package includes a five-day, four-night itinerary that provides travelers with a thorough schedule, offering both the Rose Parade experience and additional activities. Guests are provided with hotel accommodations, scheduled meals, and organized transport during the course of the stay.

This package aims to present the parade in the context of a broader Pasadena experience. Participants can expect structured visits to related attractions, planned viewing of the parade, and opportunities to participate in activities aligned with the New Year celebration.

□ Rose Parade Only Package – 3 Days / 2 Nights

For those seeking a shorter visit, the Rose Parade Only Package provides a three-day, two-night itinerary. This option emphasizes efficiency while maintaining access to parade highlights. It includes organized lodging, coordinated transportation, and scheduled seating for the parade.

Travelers choosing this package can experience the Rose Parade in a compact schedule without additional activities, allowing for a more direct focus on the event itself.

Neutral Event Outlook

The Rose Parade 2026 is expected to follow the traditional parade format, with floats covered in flowers, participation by international bands, and equestrian units. Organizers typically announce the grand marshal and theme months in advance of the event.

A la Carte Tours has noted that its role is limited to coordinating attendee access and travel. The company does not organize parade operations or determine official participants but creates structured options for travelers wishing to attend.

About A la Carte Tours

A la Carte Tours is a travel coordination service provider. The company structures event-based travel experiences that align with large-scale public gatherings. Its services typically include:

- Reserved event seating options
- Itinerary planning connected to event schedules
- Lodging and local transportation arrangements

In connection with the Rose Parade 2026, A la Carte Tours has released detailed event offerings

to support attendees traveling to Pasadena. Through its [Rose Bowl Parade Packages](#), the company provides structured travel coordination designed to simplify the experience for visitors. The company functions solely as a coordination service and does not oversee official event operations.

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