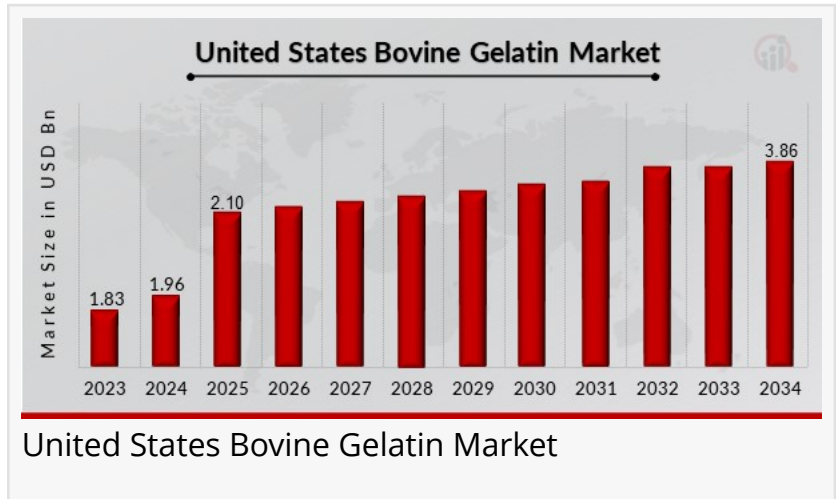


US Bovine Gelatin Market Trends 2025-2034: Projected 7.0% CAGR and USD 3.86 Billion Value

*United States Bovine Gelatin Market
Research Report Information By Form, By
Nature, By End Use, By Distribution
Channel- United States Market Forecast
Till 2034*

NEW YORK, NY, UNITED STATES,
September 2, 2025 /EINPresswire.com/
-- [United States Bovine Gelatin Market
Overview](#)



The United States Bovine Gelatin Market was valued at USD 1.96 billion in 2024. The industry is expected to expand from USD 2.10 billion in 2025 to USD 3.86 billion by 2034, registering a compound annual growth rate (CAGR) of 7.0% over the forecast period from 2025 to 2034.

Key Companies in the United States Bovine Gelatin market include

Major players in the United States Bovine Gelatin market are making investments in R&D operations in an effort to boost market demand, including Tessenderlo Group, Lapi Gelatine Spa, Gelita, Bernard Jensen, Junca Gelatines SL, Nitta Gelatin, Inc., PAN Biotech GmbH, Shanghai Al-Amin Biotechnology Co. Ltd.

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Market Segmentation

By Form: The market is categorized into powder, capsules & tablets, and liquid forms. The capsules & tablets segment holds the largest share, driven by their convenience and precise dosing advantages.

By Nature: Segmentation includes organic and conventional bovine gelatin. The organic segment is gaining traction due to increasing consumer preference for natural and clean-label products.

By End Use: Key applications encompass food & beverages, cosmetics & personal care, and pharmaceuticals. The food & beverages sector leads, owing to the widespread use of gelatin in confectionery, dairy, and other food products.

By Distribution Channel: Channels include B2B, B2C, hypermarkets, specialty stores, drug stores, and pharmacies. Hypermarkets are prominent due to their extensive reach and consumer convenience.

Industry Developments

Recent strategic initiatives in the bovine gelatin market include:

Halavet Foods: Invested approximately USD 25 million to establish a halal gelatin production facility in Turkey, aiming to enhance exports to North American markets.

Perfect Day: Acquired Sterling Biotech, a major gelatin producer, for nearly USD 79.8 million, expanding its footprint in the gelatin industry.

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Key Trends

Health-Conscious Consumer Behavior: There is a growing demand for gelatin-based products perceived as healthier alternatives, especially in the food and beverage sector.

Clean Label Movement: Consumers are increasingly seeking products with natural ingredients, propelling the demand for organic bovine gelatin.

Functional Foods and Supplements: Gelatin's role in functional foods and dietary supplements is expanding, driven by its health benefits and versatility.

Market Drivers

Rising Demand in Food & Beverage Industry: Gelatin's versatility as a gelling agent, stabilizer, and thickener drives its widespread use in various food products.

Growth in Pharmaceutical Applications: The pharmaceutical industry's reliance on gelatin for capsule and tablet production contributes significantly to market growth.

Consumer Preference for Natural Products: Increasing awareness and preference for natural ingredients bolster the demand for bovine gelatin.

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Challenges

Ethical and Religious Considerations: Concerns over animal welfare and dietary restrictions in certain cultures limit the acceptance of bovine gelatin.

Regulatory Compliance: Manufacturers face challenges in adhering to stringent regulations governing the production and use of bovine gelatin.

Market Competition: Intense competition from alternative gelling agents and plant-based options poses challenges to market expansion.

The U.S. bovine gelatin market is poised for substantial growth, driven by increasing demand across various sectors. While opportunities abound, addressing challenges related to ethical considerations, regulatory compliance, and market competition will be crucial for sustained growth.

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