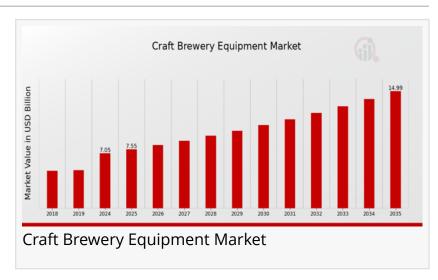


Global Craft Brewery Equipment Market Projected to Grow at 7.1% CAGR to USD 15 Billion by 2035

Craft Brewery Equipment Market Research Report By Equipment Type, By Scale of Operation, By Sales Channel, By Material, and By Regional - Forecast to 2035

NEW YORK, NY, UNITED STATES, September 2, 2025 /EINPresswire.com/ -- <u>Craft Brewery Equipment Market</u> Overview



According to Market Research Future

(MRFR) analysis, the Craft Brewery Equipment Market was valued at USD 6.58 billion in 2023. The market is projected to expand from USD 7.05 billion in 2024 to reach USD 15 billion by 2035, registering a compound annual growth rate (CAGR) of approximately 7.1% over the forecast period from 2025 to 2035.

The craft brewery equipment market is experiencing significant growth, driven by evolving consumer preferences and technological advancements in brewing processes. This press release delves into the market's segmentation, key industry developments, prevailing trends, primary drivers, and the challenges faced by stakeholders in this dynamic sector.

Key Companies Profiled

American Beer Equipment, Mr. Beer, Murray McDavid, BrewBottler, GEA Group, RIMERO, Brausystem, DME Process Systems, Cleveland Brewing Equipment, Sivan Brewing, PicCADilly, Krones AG, Stout Tanks and Kettles

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Market Segmentation

The craft brewery equipment market is categorized based on equipment type, scale of operation, sales channel, material, and region.

Equipment Type: The market encompasses various equipment types, including brewing equipment, fermentation equipment, kegs and accessories, filtration equipment, and cooling equipment. Each segment plays a pivotal role in the brewing process, contributing to the overall quality and efficiency of production.

Scale of Operation: Breweries are segmented into microbreweries, brewpubs, craft breweries, and regional breweries. Microbreweries and craft breweries are particularly notable for their artisanal approach and focus on unique flavors, catering to niche markets and discerning consumers.

Sales Channel: Sales channels include online sales, direct sales, distributors, and retail sales. The rise of e-commerce has facilitated broader market reach, enabling breweries to access a wider customer base and streamline their distribution processes.

Material: The choice of materials such as stainless steel, aluminum, plastic, and other materials impact the durability, cost, and maintenance of brewing equipment. Stainless steel remains a preferred material due to its resistance to corrosion and ease of cleaning.

Region: Geographically, North America, Europe, South America, Asia Pacific, and the Middle East & Africa represent key regions in the craft brewery equipment market. North America leads in market share, driven by a robust craft beer culture and established brewing infrastructure.

Industry Development

The craft brewery equipment market has witnessed substantial advancements in technology, leading to increased automation and efficiency in brewing processes. Innovations such as semi-automated systems and energy-efficient cooling solutions have enhanced production capabilities while reducing operational costs. Additionally, the growing emphasis on sustainability has prompted breweries to adopt eco-friendly practices, including waste reduction and energy conservation measures.

The proliferation of microbreweries and brewpubs has further fueled the demand for specialized equipment tailored to small-scale production. These establishments prioritize quality and creativity, often experimenting with unique ingredients and brewing techniques to differentiate themselves in a competitive market.

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Key Trends

Several trends are shaping the craft brewery equipment market:

Customization and Innovation: Consumers' desire for unique and diverse beer flavors has led breweries to invest in customizable equipment that allows for experimentation with various ingredients and brewing methods.

Sustainability Initiatives: Environmental concerns have prompted breweries to implement sustainable practices, such as utilizing renewable energy sources, recycling water, and minimizing waste, thereby influencing equipment design and operations.

Integration of Technology: The adoption of digital technologies, including automation and data analytics, has optimized brewing processes, ensuring consistency and quality while enhancing operational efficiency.

Expansion of Distribution Channels: The growth of online sales platforms has enabled breweries to reach a broader audience, facilitating direct-to-consumer sales and enhancing brand visibility.

Market Drivers

The growth of the craft brewery equipment market is propelled by several factors:

Rising Demand for Craft Beer: The increasing consumer preference for locally produced and distinctive beer flavors has spurred the establishment of craft breweries, thereby driving the need for specialized brewing equipment.

Urbanization and Disposable Income: Urbanization and rising disposable incomes, particularly in regions like Asia Pacific, have led to a shift in consumer preferences towards premium and artisanal products, including craft beer.

Technological Advancements: Innovations in brewing technology have enhanced production capabilities, enabling breweries to meet the growing demand for diverse beer offerings efficiently.

Supportive Regulatory Environment: Government initiatives and favorable policies promoting local businesses and artisanal products have created a conducive environment for the growth of craft breweries.

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Challenges

Despite the positive growth trajectory, the craft brewery equipment market faces several challenges:

High Initial Investment: The cost of acquiring specialized brewing equipment can be prohibitive for new entrants, potentially limiting market participation.

Regulatory Compliance: Navigating the complex regulatory landscape concerning health and safety standards, environmental regulations, and licensing requirements can be challenging for breweries, especially in emerging markets.

Supply Chain Disruptions: Global supply chain disruptions, exacerbated by factors such as geopolitical tensions and pandemics, can lead to delays in equipment procurement and increased costs.

Intense Competition: The proliferation of craft breweries has intensified competition, compelling establishments to continuously innovate and differentiate their offerings to maintain market share.

The craft brewery equipment market is poised for continued growth, driven by consumer demand for unique and high-quality beer experiences. Advancements in technology, coupled with a strong emphasis on sustainability and innovation, are shaping the future of the industry. However, addressing challenges related to investment costs, regulatory compliance, and supply chain management will be crucial for stakeholders aiming to capitalize on the burgeoning craft beer movement.

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