

Award-Winning 'Born to Risk' Book Spotlights Bold Moves Behind Today's Business and Community Leaders

Engels J Valenzuela honored for co-authoring new book that reveals untold stories of risk, resilience and redefining success

PHILADELPHIA, PA, UNITED STATES, September 2, 2025 /EINPresswire.com/ -- Born to Risk, a newly launched collaborative book project celebrating bold decision-makers, honored co-author [Engels J Valenzuela](#) on August 16th at its live event in Philadelphia, where leaders from across the U.S. and Canada gathered to commemorate the launch. The award-winning book highlights stories of transformation from business owners, community advocates and creators who took unconventional paths to make a meaningful difference in their fields.



Engels J Valenzuela, Award-Winning Author, holding his Born to Risk recognition in Philadelphia

The event brought together a powerful mix of authors, entrepreneurs and change agents aligned by a shared belief: that risk is not recklessness. It's the required bridge to real progress. For Engels J Valenzuela, a business growth architect known for building scalable systems that transform struggling ventures into high-converting enterprises, the recognition was personal.

"My earliest memories weren't about dreaming. I was focused on surviving," shared Valenzuela in his chapter. "I wasn't trying to be rich. I was trying to feed my siblings and keep us safe."

That same grit would later shape his unique frameworks for [revenue growth](#), client conversion and market positioning: now used by coaches, consultants and business owners nationwide. Engels' journey from inner-city survival to Silicon Valley product launches at top tech companies

is a testament to the kind of transformation Born to Risk seeks to inspire.

“This book is more than stories. It’s a roadmap of what’s possible when you stop avoiding risk and start using it,” said Valenzuela. “Being honored among this group of leaders is a moment I’ll carry forward.”

With a blend of deeply personal narratives and high-level strategy, Born to Risk challenges the notion that success must follow a traditional path. Each chapter offers a glimpse into the moment when the author risked something—comfort, reputation or certainty—for the sake of growth. The collection includes voices from across industries and borders, united by a willingness to step into the unknown.

To learn more about the book and the leaders featured in it, visit BornToRisk.com.

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Engels J Valenzuela

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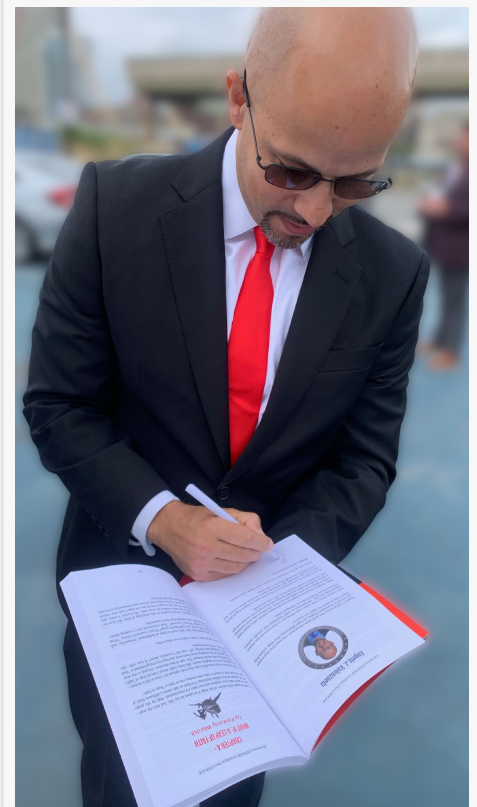
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Award-Winning Author Engels J Valenzuela signs copies of Born to Risk during the Philadelphia book launch

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