

Hana Florist POS Launches 'Hana Delivery Network' to Simplify Last-Mile Delivery for Florists

A new integrated delivery solution built for florists that makes order fulfillment faster, routes smarter, and customers happier.

GERMANTOWN, MD, UNITED STATES, September 2, 2025 /EINPresswire.com/ -- [Hana Florist POS](#), the florist-first point-of-sale software, today announced the launch of the [Hana Delivery Network \(HDN\)](#), a new on-demand delivery solution designed exclusively for florists. With HDN, flower shops can streamline deliveries, scale capacity instantly, and ensure fresh, on-time arrivals for every customer order.

Meeting the Unique Challenges of Floral Delivery

Unlike standard delivery apps built for parcels or food, flowers require special handling, time-sensitive routes, and brand consistency. Hana Delivery Network addresses these challenges by connecting florists to a network of trained, professional drivers and by integrating delivery management directly into the Hana POS system.

“

With Hana Delivery Network, we give florists back control to deliver on time, making the process smarter, easier, and more reliable, not just faster or stressful.”

Murali Nethi, CEO of Hana Florist POS

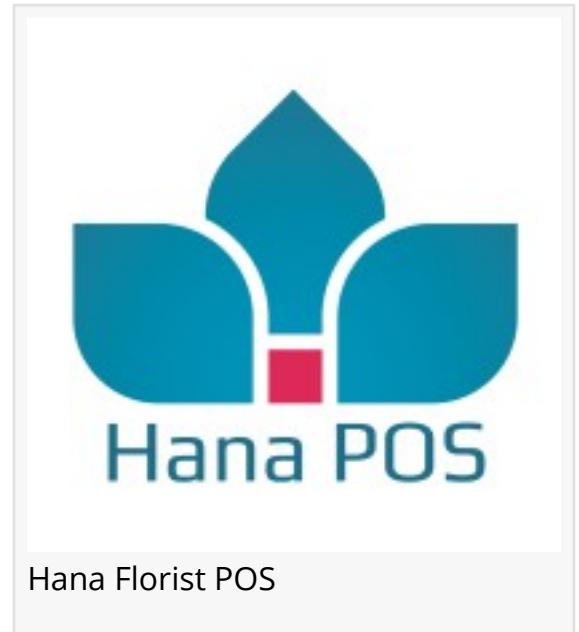
Key Features and Benefits of Hana Delivery Network

When the Valentine's Day rush hits and ten deliveries need to be sent across town before noon, HDN ensures florists spend less time mapping routes and more time creating the arrangements customers are waiting for.

- On-Demand Drivers – Access certified floral delivery drivers during peak seasons or emergencies.
- Cost-Efficient Growth – Eliminate vehicle leasing, salaries,

and insurance with pay-per-delivery pricing.

- CyberGuard Security Suite – Track deliveries, manage billing, and ensure secure operations



within Hana POS.

- Operational Agility – Scale up or down as order volumes change, with zero long-term commitments.
- Sustainable Deliveries – Smarter route planning cuts fuel use by 25%, lowering costs and carbon footprint.

Designed for Florists, Not Generic Deliveries

Unlike standard delivery services, HDN is built to handle fragile, time-sensitive floral deliveries. From trained drivers to optimized routes, Hana Delivery Network ensures flowers arrive fresh, safe, and exactly when customers expect them.

Helping Florists Deliver More, Worry Less

With HDN, florists can reduce overhead, manage deliveries seamlessly, and focus on creating arrangements instead of handling logistics. Early adopters report smoother workflows, happier customers, and stronger profit margins during holidays like Valentine's Day and Mother's Day.

Availability

Hana Delivery Network is now available to all Hana Florist POS users. Current customers can activate HDN directly in their POS dashboard, while new florists gain immediate access as part of Hana's software package.

For details or to request a demo, visit www.hanafloristpos.com/hana-delivery-network.

About Hana Florist POS

Hana Florist POS is the leading florist-first point-of-sale platform, designed by florists for florists. From order management and florist websites to wedding planning, subscription sales, and now last-mile floral delivery with HDN, Hana helps flower shops grow smarter and more profitable. For more information, visit <https://www.hanafloristpos.com/>

Mohd Y Khan

Hana Florist POS

+1 240-685-9985

The advertisement for Hana Delivery Network (HDN) features a central image of a smiling male florist driver in a blue cap and apron, holding a large, vibrant bouquet of flowers. Behind him is a white delivery van. To the left, a smaller inset shows a driver in a blue uniform. To the right, another inset shows a smartphone displaying the HDN app interface with various charts and data. The Uber logo is positioned at the top center, and the Doordash logo is at the bottom center. The text 'Hana Delivery Network (HDN)' is written below the main image.

Uber

ROADIE

DOORDASH

Hana Delivery Network (HDN)

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/845348826>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.