

Men's Health Network Launches 2025 Prostate Cancer Awareness Month Campaign: 'Bring Empathy Back'

This year's Prostate Cancer campaign focuses on raising awareness, building empathy, and empowering communities for PCa Month!

WASHINGTON, DC, UNITED STATES, September 2, 2025 /EINPresswire.com/ -- Men's Health Network (MHN) is leading the nation in recognizing [Prostate Cancer](#) Awareness Month this September with the launch of its 2025 campaign, "Bring Empathy Back." The campaign focuses on raising awareness, building empathy, and empowering communities to take lifesaving action for men and their families.

Prostate cancer is the most commonly diagnosed cancer among men and the second leading cause of cancer-related deaths in men in the United States. This year, an estimated 299,010 men will be diagnosed, and 35,250 will die from the disease. Certain groups, such as Black men, men with a family history, veterans, and those exposed to certain chemicals, face an even higher risk.

"Early detection saves lives," said Jennifer Thompson, Vice President of Men's Health Network. "Through empathy, education, and proactive outreach, we can break down barriers that prevent men from seeking care and ensure that families and communities are better prepared to support them."

Free Prostate Cancer Awareness Toolkit

At the center of MHN's campaign is the Prostate Cancer Awareness Month Digital Toolkit, available for free at menshealthnetwork.org/media-center. The toolkit includes:

- Ready-to-share social media graphics and content
- Sample press releases, blogs, and newsletter copy



The graphic features the MHN logo at the top left. To the right is a photo of a doctor talking to an elderly man. Below the logo, the text reads: **PROSTATE CANCER AWARENESS MONTH**, **Preventative Care: CHECKUPS CHANGE LIVES!**, and a quote: "Schedule a screening, ask questions, or talk openly about family history; it takes strength, but it can save a life." A circular inset shows a doctor using a tablet. At the bottom, three statistics are listed with checkmark icons: "1 in 8 Men will Face Prostate Cancer in Their Lifetime", "Prostate Cancer is the Most Common Cancer in Men", and "Black Men are at a Higher Risk for Prostate Cancer". The URL MensHealthNetwork.org/Media-Center is at the bottom left. The main headline at the bottom reads: "Showing you what matters most this Prostate Cancer Awareness Month".

MHN
Men's Health Network
menshealthnetwork.org

PROSTATE CANCER AWARENESS MONTH
Preventative Care:
CHECKUPS CHANGE LIVES!
Schedule a screening, ask questions, or talk openly about family history; it takes strength, but it can save a life.

- ✓ 1 in 8 Men will Face Prostate Cancer in Their Lifetime
- ✓ Prostate Cancer is the Most Common Cancer in Men
- ✓ Black Men are at a Higher Risk for Prostate Cancer

MensHealthNetwork.org/Media-Center

Showing you what matters most this Prostate Cancer Awareness Month

- Event ideas for schools, workplaces, and faith-based groups
- A QR code drive folder with downloadable graphics and flyers

MHN encourages individuals, organizations, and partners to download, share, print, and promote these resources both in person and online to maximize impact.

September Events

To bring the message of prevention and early detection directly to communities, MHN will attend, support, and spread awareness at the following events during Prostate Cancer Awareness Month:

- September 10–11 | Bristol, VA – Strong ACC Symposium
- September 13 | Charlotte, NC – NFLPA Health Screening
- September 13 | Knoxville, TN – East Tennessee Cancer Survivorship Summit
- September 13 | Memphis, TN – Free Prostate Cancer Screening, St. Augustine Catholic Church
- September 17–19 | Murfreesboro, TN – Tennessee Public Health Association Conference
- September 18 | Memphis, TN – Prostate Cancer Interactive Discussion, Hosted by LeMoyne-

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Through empathy, education, and proactive outreach, we can break down barriers that prevent men from seeking care and ensure that families and communities are better prepared to support them.”

*Jennifer Thompson, VP of
Men's Health Network*

Owen College

- September 18–19 | Lexington, KY – Southeast Community Health Worker Summit
- September 25–26 | Cookeville, TN – Tennessee NAACP Health Expo

These events represent MHN's commitment to reaching men, boys, and their families where they live, work, play, and pray with critical health education and screening opportunities.

How to Get Involved

Throughout September, MHN is calling on communities to

take action:

- Download the free toolkit: menshealthnetwork.org/media-center
- Become a Men's Health Ambassador and bring health resources to your community: menshealthnetwork.org/become-an-ambassador



MHN
**TOGETHER
WE CAN MAKE
A DIFFERENCE**

This Prostate Cancer Awareness Month, your support helps MHN:

- Provide free awareness toolkits
- Host life-saving screenings
- Reach at-risk groups including Black men, veterans, & families with a history of prostate cancer

Join Us in Our Mission to Help Boys & Men in Need

Donate Now!




Together we can make a difference for Prostate Cancer Awareness Month, 2025

- [Subscribe](#) to the MHN Newsletter for resources and updates:
menshealthnetwork.org/subscribe
- [Donate](#) to support lifesaving programs:
menshealthnetwork.org/donate
- Host local events such as Wear Blue Days, health fairs, church or school gatherings, and fundraisers to raise awareness and encourage screenings.

Policy and Advocacy

In addition to community efforts, MHN continues to support policy initiatives that advance men's health on a national scale. This includes advocating for the creation of an Office of Men's Health and supporting the Congressional Men's Health Caucus, which provides bipartisan leadership in strengthening awareness, research, and funding.

Recently, Congressman Troy A. Carter, Sr. (D-LA), co-chair of the Men's Health Caucus, introduced a resolution recognizing National Men's Health

Week, reinforcing the importance of preventive care and screenings. MHN applauds these efforts and encourages advocates to share awareness resources with their elected officials.

Jennifer Thompson

Men's Health Network

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IT'S PROSTATE CANCER AWARENESS MONTH!

Black men, veterans, and those with a family history face significantly higher risks. Men at high risk should discuss screenings as early as age 40, while others should begin by age 50.

SHARE THE PROSTATE CANCER AWARENESS TOOLKIT THIS SEPTEMBER!

[Download.](#) [Share.](#) [Make it Count.](#)

www.MensHealthNetwork.org/Media-Center

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Veterans Supporting Eachother for Prostate Cancer Awareness Month

This press release can be viewed online at: <https://www.einpresswire.com/article/845359413>

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