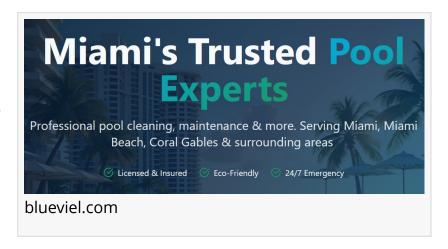


Blueviel Seeks to Accelerate South Florida Market Dominance Through Strategic Acquisitions and Expansion Initiatives

Award-Winning Pool Care Leader Sets New Standards in Excellence and Accessibility Across the Region

NY, UNITED STATES, September 2, 2025 /EINPresswire.com/ -- Blueviel, Miami's premier pool service provider of professional pool cleaning, pool maintenance, and pool servicing, announced today a series of strategic initiatives to pursue acquisitions and



partnerships aimed at solidifying its leadership position throughout the South Florida market. Blueviel is an award-winning pool cleaning <u>company</u> that has established a strategy in acquiring established pool service operators while investing in technology, infrastructure, and workforce development. This strategy comes in the wake of an exceptional year in which Blueviel was awarded two prestigious awards for their attentiveness to quality and customer satisfaction.

As the premium <u>pool cleaning company Miami</u>, Blueviel wants to leverage the experience and customer list potential partners bring in order to surpass pool cleaning service expectations. These steps will allow Blueviel to extend its elite pool products and services into new neighborhoods across South Florida, including Fort Lauderdale pool service, Boca Raton pool cleaning, and Palm Beach pool maintenance markets. In conjunction with its tech enhanced initiatives, Blueviel is pursuing the immense and unparalleled growth opportunity in South Florida's pool service market - the increased year round swimming seasons and growth in residential construction allows Blueviel to not only expand, but also consolidate overlap in the fragmented pool cleaning marketplace. Blueviel's ability to demonstrate operational excellence in pool maintenance and customer satisfaction has helped it emerge as the preeminent pool service provider for savvy homeowners and commercial property owners seeking dependable pool service offering throughout the region.

"Overall, this is an exciting chapter for Blueviel as we accelerate our growth and capitalize on the incredible demand for reliable pool care and professional pool cleaning service in South Florida," said Danny, one of Blueviel's founders. "We will use strategic acquisitions and partnerships to

create new footprints, bring on new, talented innovative teammates, and help turn every pool we touch into a backyard oasis. We are excited to be able to deliver our award-winning pool cleaning standards to even more communities that are looking for the best pool service near them."

Blueviel's momentum in a crowded space of the competitive pool service sector is even more emphatic with its recent awards. Blueviel was named Best Pool Services in Miami Beach for 2025 by the Quality Business Awards. This award is only given to less than 1% of businesses which can show exceptional quality and feedback from customers in pool cleaning and pool maintenance and cleaning. Blueviel was also named Top 3 Pool Service in Miami for 2025 by ThreeBestRated® for its history of consistently delivering excellent service and client satisfaction. Both of these awards reinforce Blueviel's commitment to maintaining environmentally sustainable practices for pool maintenance, its superior pool cleaning methods, and customized treatment of each pool which have led to Blueviel receiving a full score of 5.0 rating on platforms such as Google and Thumbtack, where Blueviel also holds the status of Top Pro for pool service providers.

As a part of Blueviel's growth phase, they are also launching promotional packages for emerging clients in select regions which include free swimming pool inspections and maintenance packages. The company expects to create over 20 new jobs in the area, which is good for the local economy, while providing consistent and reliable service for swimming pools that far exceeds the clients experience. Otherwise, if you want to know more about Blueviel's services, book a consultation, or talk acquisitions and partnerships, please visit blueviel.com or call (888) 401-7133.

About Blueviel

Blueviel is South Florida's top-rated pool maintenance and services company. The company has serviced thousands of residential and commercial customers throughout Miami-Dade, and the quality of service, technology-led approach, and commitment to sustainability has placed Blueviel as the trusted service provider for pool owners looking for consistent, dependable, professional maintenance services. The company's highly-qualified and certified technicians offer total care to swimming pool owners at all stages of pool ownership, with solutions and resources that are designed to maximize pool pleasure and minimize ownership responsibilities.

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