

# ROI Amplified Surpasses \$1 Billion in Client Sales Driven Through Digital Marketing Strategies

*ROI Amplified's digital marketing services surpass \$1 billion in confirmed client revenue!*

TAMPA, FL, UNITED STATES, September 3, 2025 /EINPresswire.com/ -- ROI Amplified, a leading [full-service digital marketing agency](#), today announced a major milestone: the company has officially surpassed \$1 billion in client sales driven through its data-driven, results-focused marketing strategies. This achievement underscores ROI Amplified's position as one of the premier digital marketing agencies in Florida and across the United States.

Founded in 2017 by Zack Bowlby, ROI Amplified has grown rapidly by helping businesses maximize their marketing investments through a combination of Google Ads management, SEO, HubSpot implementation, social media, and custom website development. By focusing on transparent reporting, client-first relationships, and delivering measurable ROI, the agency has become the trusted partner for companies seeking both growth and accountability.

## A Milestone That Reflects Client Success

"This \$1 billion milestone isn't just about us, it's about the success of our clients," said Zack Bowlby, CEO of ROI Amplified. "Every campaign we launch, every ad we optimize, and every strategy we execute is centered on one goal: helping our clients win. Surpassing \$1 billion in client sales shows that our results-driven approach works, and that we're just getting started."



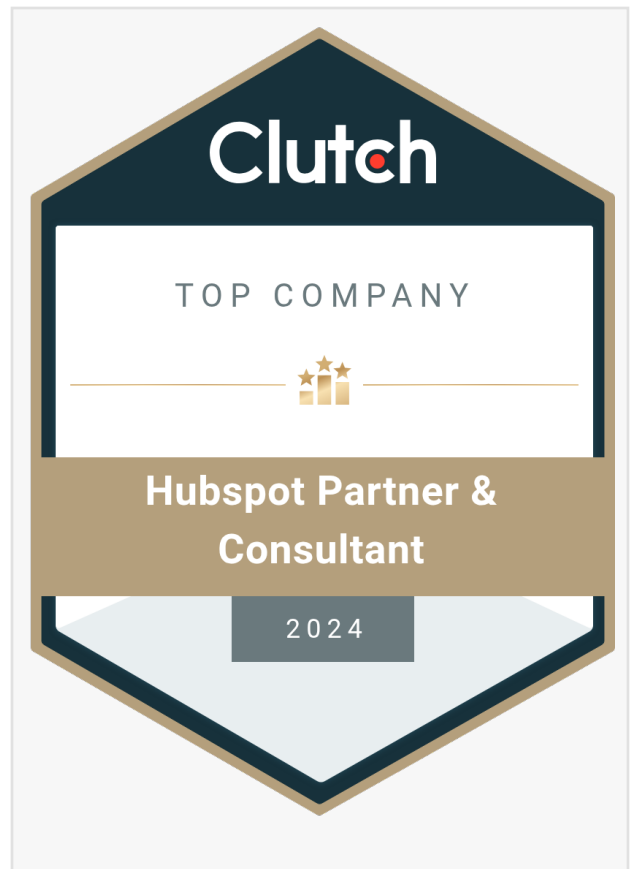
Full Service Digital Marketing Agency ROI Amplified

## Commitment to Innovation

ROI Amplified attributes this success to its innovative use of AI-driven SEO, data analytics, and advanced marketing technologies, enabling clients to thrive in an era where search, social, and AI-driven platforms are rapidly evolving. The agency has recently launched AI-SEO and Generative Engine Optimization (GEO) services, ensuring clients not only dominate traditional Google search but also gain visibility in emerging AI-powered search engines like ChatGPT, Bing Copilot, and Perplexity.

## Trusted by Businesses Nationwide

From local businesses in Florida to enterprise-level companies nationwide, ROI Amplified has built a reputation for scalable solutions, transparent reporting, and month-to-month contracts that put client trust first. The agency's ability to blend strategy, creativity, and cutting-edge technology has earned it partnerships with major platforms, including HubSpot, Google, and Adobe Marketo.



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*Zack Bowlby*

## Looking Ahead

With this milestone, ROI Amplified is doubling down on its mission to redefine what businesses expect from digital marketing agencies. By continuing to innovate in AI, automation, and performance tracking, the agency is committed to driving even greater client success in the years ahead.

## About ROI Amplified

ROI Amplified is a full-service [digital marketing agency](#) headquartered in Tampa, Florida, with offices in Orlando and St. Petersburg. Since 2017, the agency has managed over \$100 million in ad spend and driven more than \$1 billion in client sales. Services include Google Ads, SEO, social media management, HubSpot implementation, website design, and AI-driven marketing strategies. With a proven track record of delivering measurable results, ROI Amplified's motto is simple: “Make your marketing investment count.”

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