

Survive—The legendary anime series returns after 15 years: 'HIGH SCHOOL OF THE DEAD DAY 0' Pre-Registration Opens

CTW Inc. announces global pre-registration for 'HIGH SCHOOL OF THE DEAD DAY 0,' a survival tower defense game based on the anime series.

MINATO-KU, TOKYO, JAPAN, September 4, 2025 /EINPresswire.com/ -- CTW Inc. announces the launch of [G123](#)'s latest title: '[HIGH SCHOOL OF THE DEAD DAY 0](#)' (HOTDZero). Alongside this announcement, official social media channels have been opened, and global pre-registration has begun.

□ Pre-registration link:

<https://api.whatsapp.com/send?phone=85284387889&text=Preregistration>

In a world overrun by <Them>, a new survival tower defense experience unfolds.

'HIGH SCHOOL OF THE DEAD DAY 0' is a strategy game based on the hit anime 'HIGH SCHOOL OF THE DEAD'.

The game features newly created character artwork and original in-game content. Players can build teams of unique allies and engage in battles set against the backdrop of a collapsing society.

Official Channels Now Live. Pre-registration Starts Today.

To mark the announcement, official social media channels have been launched. Updates will include in-development game footage, character introductions, and promotional campaigns



In a world overrun by <Them>... the ultimate sexy survival battle begins!



Official Channels Now Live. Pre-registration Starts Today!

featuring Amazon gift card giveaways and original merchandise. The official WhatsApp account will also provide wallpapers and quizzes.

□ How to Pre-register

Register via official WhatsApp:

<https://api.whatsapp.com/send?phone=85284387889&text=Preregistration>

Follow on X (Twitter):

https://x.com/intent/follow?screen_name=HOTD_ZeroEN

Register on the official game page:

<https://g123.jp/game/hotd?lang=en>

Pre-registration Campaign

Rewards will be distributed based on the total number of pre-registrations

10,000: Normal Supply Box Key x10

30,000: Normal Supply Box Key x10,
Adv. Supply Box Key x10

50,000: Normal Supply Box Key x10,
Adv. Supply Box Key x10, Saeko
Busujima (Partner Skin: Kunoichi)



Pre-registration Campaign Ongoing!



<They> are coming—A survival tower defense game set at the dawn of the apocalypse

About the Game

Players take on the role of Takashi Komuro, the original series protagonist, and strive to survive in a world under siege. Bases can be rebuilt and defended through strategic tower defense battles. A range of recruitable characters enables the formation of custom parties to endure the crisis.

All character artwork has been newly produced for this title, recreating iconic moments from the anime while also introducing original scenarios.

Character Introduction

□ Takashi Komuro

The main protagonist and a second-year student at Fujimi High School. An ordinary boy who grows into a true leader through battle.

□ Rei Miyamoto

Takashi's childhood friend. A master of the spear with powerful solo combat skills.

□ Saeko Busujima

A third-year student at Fujimi High School and captain of the Kendo Club. During her journey

with Takashi's group, she awakens her hidden sadistic side. She's also a great cook, making her contrasting traits especially appealing.

Game Overview

Title: HIGH SCHOOL OF THE DEAD DAY

0

Genre: RPG

Price: Free-to-play (with in-game purchases)

Supported Languages (Planned):
Japanese, English, Traditional Chinese, Korean

□What is the TV anime "HIGH SCHOOL OF THE DEAD"?

An anime adaptation of the popular manga by Daisuke Sato, Shouji Sato. Fujimi High School has been turned into a crucible of hell by intruders - "Them"!

They attacked, ate and infected people throughout the school.

In the school that has become a living hell, Takashi Komuro, his childhood friend Rei Miyamoto, and his best friend Hisashi Igou take refuge.

However, Hisashi got bitten by "Them" while protecting Rei, and turns into one of "Them"...

The remaining two survivors join up with their classmates: Saya Takagi, Kota Hirano, the kendo club leader Saeko Busujima, and the school doctor Shizuka Marikawa. They are determined to escape the school!

Is there any way for them to survive?

□What is G123?

G123 is Japan's leading HTML5 game service, providing high quality games based on popular Japanese anime franchises. G123's exclusive games can be played on mobile, tablet or web browser, with no download or registration required. Games already available in English on the platform include the popular titles So I'm a Spider, So What? Ruler of the Labyrinth, Arifureta: From Commonplace to World's Strongest - Rebellion Soul, and Queen's Blade Limit Break!

Official Site: <https://g123.jp/?lang=en>

□ About CTW

CTW is a NASDAQ-listed integrated internet platform service company and the driving force of the G123 gaming platform.



Name: CTW Inc.

Address: Ark Hills Sengokuyama Mori Tower, 1-9-10 Roppongi, Minato-ku, Tokyo 106-0032

CEO: Ryuichi Sasaki

Established: August 14, 2013

Capital: 100,000,000 yen

Business: Internet platform company

Website: <https://ctw.inc/>

©DAISUKE SATO □ SHOUJI SATO / FUJIMI SHOBO / H.O.T.D Project

©CTW, INC. All rights reserved.

□All company names and product names mentioned are trademarks or registered trademarks of their respective owners.

G123 Marketing Team

CTW INC.

+81 50-1748-6333

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/845539483>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.