

U.S. Tariffs Fuel Gemstone Sales Surge and Silver Stockpile Strategy for Australian Entrepreneur Wayne Sedawie

GemrockAuctions.com doubles sales as Sedawie's "Bubble Concept" transforms global trade challenges into growth

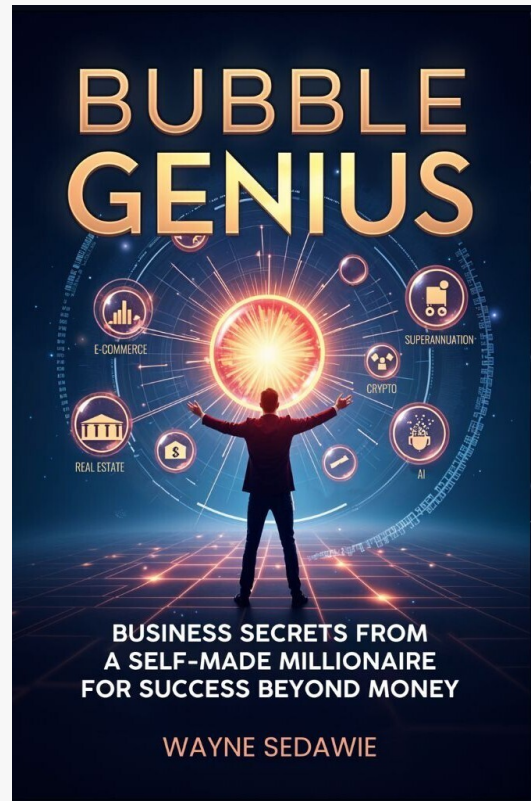
GOLD COAST, QLD, AUSTRALIA, September 3, 2025 /EINPresswire.com/ -- As new U.S. tariffs disrupt international trade and investor confidence, Australian entrepreneur Wayne Sedawie has turned uncertainty into explosive growth—leveraging his unique "Bubble Concept" business model to scale sales, expand inventory, and position his ventures for continued success.

Through a trio of interlinked businesses—gemstone auctions, crystal imports, and [silver bullion](#) holdings—Sedawie's approach has captured the attention of global buyers and business leaders alike.

Record Growth for [GemrockAuctions.com](#) Amid U.S. Tariff Surge

Wayne Sedawie's flagship platform, GemrockAuctions.com

, recorded a 100% increase in certified gemstone sales in July and August 2025 compared to the same period last year. The surge was driven by U.S. buyers racing to purchase investment-grade sapphires, emeralds, tourmalines, and spinels ahead of impending import cost increases.



Bubble Genius: Business Secrets from a Self-Made Millionaire for Success Beyond Money

CERTIFIED
GEMSTONES



gemrockauctions.com



“Tariffs created panic in the market—but for us, it created precision,” said Sedawie. “Our U.S. buyers wanted certified, high-quality gemstones before new costs hit—and they trusted our platform to deliver.”



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With verified sellers, global logistics, and transparent auctions, GemrockAuctions.com remains a leading platform for gemstone collectors, investors, and resellers worldwide.

Crystal Opportunity: Strategic Acquisition from Brazil

“

Everyone was focused on price charts. I was watching buyer psychology,” he said. “Sometimes the smartest move is not to sell—but to wait.”

Wayne Sedawie

Sedawie’s Queensland-based crystal processing business recently capitalized on a major opportunity. When a U.S. importer cancelled a container order due to rising tariffs, Sedawie secured the 40-foot container of Brazilian amethyst geodes and quartz crystals at a 22% discount, with a total value of \$122,000 USD.

In a savvy logistics move, he also negotiated shipping costs down to just \$1,500, compared to the post-COVID average

of \$4,500.

“That’s the Bubble Concept in action—turning global pressure points into business leverage,” Sedawie said.

The newly acquired inventory is now being shipped for distributed through Sedawie’s Australian marketplace. Crystal factory

Silver Bullion Strategy: Buy, Hold, and Wait for the Upswing

In the silver market, Sedawie identified a unique trend: while silver prices have increased, buyer confidence remained tentative. Observing this gap, he reversed course—halting tubes silver bullion sales and instead stockpiling 20 times more bullion than he sells monthly.

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Sedawie anticipates a sharp increase in silver demand toward the end of 2025, particularly as industrial use rebounds and investor interest returns amid inflation concerns.

"Bubble Concept" Business Model Now Available on Amazon

Sedawie's business strategy is rooted in a model he calls the "Bubble Concept"—a system where multiple cash flow sources, asset holdings, and business sectors are integrated to thrive during market shifts.

His new book, "Bubble Genius: Business Secrets from a Self-Made Millionaire for Success Beyond Money," is now available on Amazon Kindle. The book outlines how to build businesses that are resilient, responsive, and aligned for sustainable profit.

"This is not a theory. The Bubble Concept is a tested framework built on real experience—from e-commerce to real estate to superannuation," said Sedawie. "When your businesses support each other, you win even when the markets don't."

About Wayne Sedawie

Wayne Sedawie is an Australian entrepreneur and author with over 25 years of experience in the gemstone, crystal, and precious metals industries. He is the founder of GemrockAuctions.com, one of the world's largest online gemstone marketplaces, as well as several other niche platforms focused on rare coins, silver bullion, and collectible crystals. Known for his strategic foresight and unique market insights, Sedawie helps entrepreneurs navigate economic volatility with proven frameworks for growth.

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