

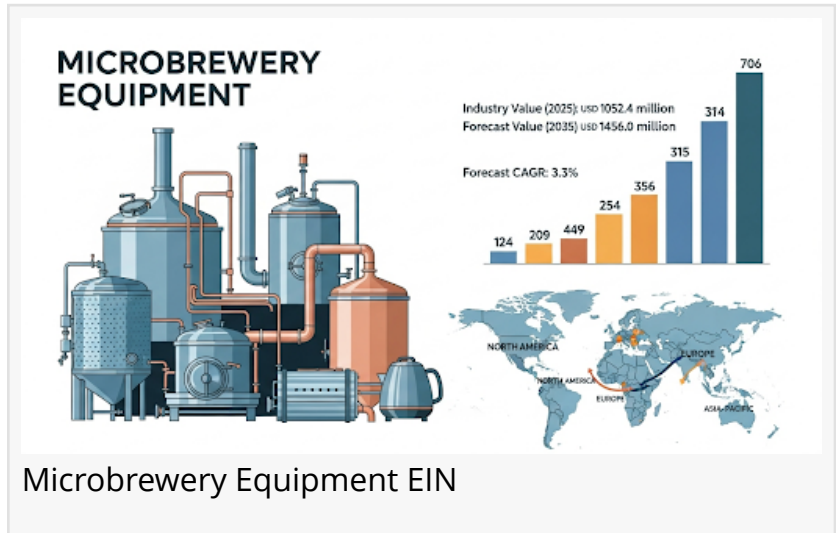
Microbrewery Equipment Market Unlocks Growth Opportunities with Automation, Innovation, and Global Expansion

Rising craft beer demand and automation adoption are driving global microbrewery equipment growth, creating new opportunities for manufacturers.

NEWARK, DE, UNITED STATES,
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-- The global [microbrewery equipment market](#) is positioned for steady

expansion, with a projected increase from USD 1052.4 million in 2025 to USD 1456.0 million by 2035, reflecting a CAGR of 3.3%. This growth is fueled by the rising global appetite for craft and specialty beers, supported by technological advancements and evolving consumer preferences that are reshaping brewery operations worldwide.



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Automation, advanced materials, and global craft beer culture are reshaping the microbrewery equipment market, offering strong growth opportunities for manufacturers.”

*Says, Nandini Roy Choudhury,
Principal Consultant*

Meeting Rising Consumer Demand with Advanced Solutions

The surge in artisanal and craft beer consumption has created significant demand for equipment that delivers both quality and efficiency. For manufacturers, this means focusing on solutions that combine energy efficiency, hygienic design, and scalability. Microbreweries are increasingly adopting specialized fermentation systems, automated brewhouse setups, and stainless-steel equipment to enhance output while maintaining flavor integrity.

Key Market Segments Driving Growth

Fermentation equipment is projected to dominate the market, accounting for 27.5% of total revenue in 2025. Its critical role in ensuring precision, contamination prevention, and consistency makes it indispensable for breweries. Meanwhile, stainless steel continues to be the material of choice, commanding 34.0% of market revenue, thanks to its durability, compliance with food safety standards, and compatibility with modern automated systems.

Automation is another defining growth driver, with automatic equipment expected to capture 41.2% of market revenue in 2025. By reducing human error, enabling real-time monitoring, and ensuring scalability, automation empowers breweries to meet rising consumer expectations while optimizing resources.

Regional Growth Hotspots

North America remains a leading region, supported by the mature craft beer culture in the United States. The growing number of breweries and advanced beer-making systems have strengthened its market position. In East Asia, China is emerging as the fastest-growing market with an anticipated CAGR of 5.7%. Shifting lifestyles, rising disposable incomes, and increasing beer consumption are fueling strong demand for microbrewery equipment in the region.

Opportunities and Challenges Ahead

While the high cost of establishing breweries and regulatory hurdles remain challenges, opportunities are expanding through after-sales support, customization, and the adoption of automated systems. Partnerships between equipment manufacturers and microbreweries are proving vital in meeting these evolving needs.

The market also faces external threats from rising consumer interest in non-alcoholic and functional beverages, as well as increasing awareness of alcohol-related health risks. However, for manufacturers willing to innovate, the opportunities far outweigh the challenges.

Competitive Landscape and Strategic Moves

Leading players such as Alfa Laval, Krones AG, Praj Industries, Kaspar Schulz, Lehui, Interpump Group, Criveller Group, and Della Toffola are shaping the market's competitive dynamics. Manufacturers are pursuing strategies including new product launches, facility expansions, and global partnerships to strengthen their market presence.

A notable development includes Alfa Laval's launch of the Brew 20 centrifuge in 2024, designed specifically for small brewery pubs and microbreweries. Similarly, acquisitions like Middleby's purchase of Ss Brewtech and Ss Brewtech's partnership with Brouwland reflect industry consolidation aimed at broadening distribution networks and enhancing product portfolios.

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Future Outlook

Between 2025 and 2035, the microbrewery equipment market is expected to maintain strong momentum, driven by growing global craft beer culture and technological integration. Manufacturers who prioritize efficiency, hygiene, automation, and scalable design will be best positioned to capture this growth.

For equipment suppliers, the message is clear: the future belongs to those who can combine technical innovation with responsive partnerships, supporting breweries of all sizes in their journey to deliver consistent, high-quality craft beer to an increasingly discerning global audience.

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