

Theresa Shook Recognized by Influential Women 2025

SAVANNAH, GA, UNITED STATES, September 3, 2025 /EINPresswire.com/ -- Influential Women 2025 proudly highlights Theresa Shook in its annual feature, celebrating her as an accomplished entertainment and themed environment designer with a remarkable career shaping immersive experiences worldwide. With over two decades of expertise in scenic and show set design, Theresa has contributed to some of the world's most iconic attractions, including work with Walt Disney Imagineering on Na'vi River Journey in Pandora – The World of Avatar and Remy's Ratatouille Adventure at EPCOT.



Theresa's skill set encompasses art direction, master planning, and production development, with experience spanning themed retail installations, large-scale attractions, and healthcare environments. Her meticulous attention to detail and ability to translate narratives into physical spaces have established her as a leader in the field of themed entertainment.

Previously serving as Senior Show Set Designer and Design Standards Manager at AOA, Theresa spearheaded comprehensive scenic packages and company-wide documentation standards. In 2025, she transitioned to academia as a Professor of Themed Entertainment and Production Design at the Savannah College of Art and Design, where she mentors the next generation of creative professionals. Her educational foundation includes a BA from Morningside University, an MFA in Set Design from the University of Nebraska–Lincoln, and specialized training from the Gnomon School of Visual Effects, further supporting her holistic approach to storytelling through design.

Driven by a passion for collaboration, storytelling, and meaningful guest experiences, Theresa has applied her creative vision to projects ranging from theme parks in Saudi Arabia to reimaged healthcare environments with AdventHealth. Her work blends innovation and technical expertise to craft immersive, inspiring experiences that resonate with audiences.

Theresa Shook's career exemplifies leadership, creativity, and a commitment to elevating the art of themed entertainment, positioning her as a visionary shaping the future of immersive environments.

Learn More about Theresa Shook:

Through her Influential Women profile, <https://influentialwomen.com/profile/theresa-shook>

Influential Women

Influential Women provides a platform where women from all backgrounds can connect, share their perspectives, and create content that empowers themselves and others. Through storytelling, thought leadership, and creative expression, Influential Women amplifies voices that inspire change.

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