

# Fuel Cell Market to Soar to US\$ 134.2 Bn by 2035, Expanding at 11.4% CAGR | Transparency Market Research

Fuel cells boost efficiency up to 85%, offering clean, flexible power for homes, businesses & industries despite high costs and startup challenges.

WILMINGTON, DE, UNITED STATES, September 3, 2025 /EINPresswire.com/ -- The global <u>fuel cell market</u> is entering a transformative phase, set to become one of the central pillars of the clean energy economy. According to industry estimates, the fuel cell market was valued at US\$ 40.9 Bn in 2024 and is projected to expand at a CAGR of 11.4% from 2025 to 2035, reaching US\$ 134.2 Bn by 2035.



As governments and industries accelerate the global shift toward decarbonization, fuel cells are increasingly being adopted for their ability to deliver clean, reliable, and efficient energy



Fuel cells are emerging as a cornerstone of the clean energy transition, combining efficiency, flexibility, and sustainability."

Transparency Market Research solutions. From powering zero-emission vehicles to ensuring uninterrupted electricity in data centers and hospitals, fuel cells are shaping the future of energy security and sustainability.

Market Overview: Fuel cells are advanced electrochemical devices that directly convert fuels such as hydrogen, natural gas, and <u>biogas</u> into electricity. Unlike combustion-based power generation, fuel cells produce low to zero emissions, making them a critical enabler of climate

targets.

Fuel cell systems are being deployed across stationary, portable, and transport applications.

While stationary power generation remains the largest segment, transport applications—particularly fuel cell electric buses, commercial vehicles, and passenger cars—are rapidly expanding due to their longer driving range and faster refueling compared to battery-electric vehicles.

Asia Pacific currently dominates the global market with a 57.4% share, led by strong government-backed hydrogen initiatives in Japan, South Korea, and China. North America follows, fueled by California's hydrogen infrastructure leadership and Canada's innovation ecosystem.

### Key Drivers of Market Growth

- 1. Increased Adoption of Green Hydrogen
- o Green hydrogen, produced via renewable-powered electrolysis, is rapidly gaining traction as a zero-emission fuel source for fuel cells.
- o It enhances the sustainability case for fuel cells in transportation, energy storage, and industrial power generation.
- o Declining costs of renewable energy and electrolyzers, coupled with global hydrogen roadmaps, are accelerating adoption.
- 2. Reliable and Decentralized Power Demand
- o With growing concerns over grid instability, natural disasters, and cyber risks, fuel cells provide a reliable and self-sufficient energy source.
- o Their ability to serve as backup power in critical facilities such as data centers, hospitals, and defense infrastructure positions them as a preferred solution.
- 3. Transportation Sector Transformation
- o Fuel cell electric vehicles (FCEVs) are gaining momentum in buses, trucks, and even maritime applications.
- o Automakers such as Toyota, Hyundai, and Honda are leading the commercialization of hydrogen-powered cars, while logistics and shipping companies are adopting hydrogen fuel cell systems for fleet decarbonization.
- 4. Policy and Infrastructure Push
- o Governments across Asia, Europe, and North America are actively funding hydrogen production and refueling infrastructure.
- o Subsidies, tax incentives, and zero-emission targets are fueling large-scale adoption across industries.

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## Key Players and Industry Leaders

The fuel cell market features a mix of established power companies, innovative start-ups, and major automotive manufacturers. Notable players include:

Ballard Power Systems Inc.

- Bloom Energy
- Advent Technologies
- PLUG POWER INC
- Robert Bosch GmbH
- Watt Fuel Cell
- Nexceris

### **Recent Developments**

- July 2025 Bloom Energy announced plans to power select Oracle Cloud Infrastructure data centers in the U.S. with on-site fuel cell systems within 90 days, ensuring reliable low-carbon power for AI workloads.
- July 2025 Ballard Power received a purchase order for thirty-two FCwave 200 kW PEM engines (total 6.4 MW) to power Samskip vessels operating between Norway and the Netherlands.
- June 2025 Ballard disclosed a 1.5 MW order to repower three California locomotives with hydrogen fuel cells, eliminating the need for costly catenary infrastructure.
- January 2025 Plug Power secured a 3 GW electrolyzer deal with Allied Green Ammonia in Australia, signaling massive upstream hydrogen production growth.

### Market Opportunities and Challenges

### Opportunities:

- Expansion of hydrogen refueling infrastructure.
- Integration of fuel cells with carbon capture and storage (CCS) systems.
- Growing demand in heavy-duty transportation, aviation, and maritime sectors.
- Government incentives for hydrogen adoption in energy-intensive industries.

# Challenges:

- High capital costs of fuel cell systems.
- Supply chain complexities, particularly in critical materials.
- Limited global hydrogen refueling networks.
- Thermal management and durability issues in SOFC and PEMFC technologies.

### **Latest Market Trends**

- Scaling of Solid Oxide Fuel Cells (SOFCs): SOFCs are gaining attention for stationary applications due to their efficiency (>60%) and fuel flexibility.
- Hydrogen in Shipping & Aviation: Maritime vessels and aircraft prototypes powered by hydrogen fuel cells are entering pilot stages.
- Digital Infrastructure Power: Fuel cells are increasingly deployed in data centers to ensure low-carbon, reliable electricity for AI and cloud workloads.
- Public-Private Collaborations: Governments, energy companies, and OEMs are forming strategic alliances to scale hydrogen production and fuel cell deployment.

### **Future Outlook**

The fuel cell market is expected to remain on a strong growth trajectory through 2035. Analysts project a 3x expansion in market value, from US\$ 40.9 Bn in 2024 to US\$ 134.2 Bn in 2035. By 2030, fuel cells are anticipated to be a mainstream solution in:

- Transport: Zero-emission commercial fleets, buses, trucks, and passenger cars.
- · Energy: Backup and distributed power in microgrids and critical facilities.
- Industry: Decarbonizing steel, cement, and chemical production.

The convergence of green hydrogen production, declining costs, and supportive policies will solidify fuel cells as a key enabler in achieving net-zero targets globally.

### Market Segmentation

- By Type: SOFC, PEMFC, PAFC, MCFC, DMFC, PCFC.
- By Fuel Type: Hydrogen, natural gas, methanol, biogas.
- By Application: Stationary, portable, and transport (passenger cars, commercial vehicles).
- By Capacity: Up to 100 kW, 100-500 kW, 500-1000 kW, above 1000 kW.
- By Stacking: Planar bipolar stacking, tubular cell stacks.

## Regional Insights

- Asia Pacific (57.4% share) Leading the market with strong hydrogen policies, large-scale power plant projects, and residential fuel cell programs.
- North America Growth driven by California's refueling infrastructure and Canada's hydrogen innovation ecosystem.
- Europe Focused on decarbonizing transport and industrial sectors through hydrogen corridors and EU-wide funding.
- Latin America & Middle East Emerging hydrogen hubs due to renewable energy resources and export potential.

# Why Buy This Report?

- Comprehensive Analysis Covers global and regional fuel cell market trends, growth drivers, restraints, and opportunities.
- Competitive Landscape Detailed profiles of leading players, including product portfolios, strategies, and recent developments.
- Market Forecasts In-depth projections from 2025 to 2035 with quantitative and qualitative insights.
- Strategic Insights Provides clarity on future opportunities, policy impacts, and technology roadmaps.
- Decision Support Enables stakeholders to identify high-growth segments, plan investments, and align with decarbonization targets.

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Our data repository is continuously updated and revised by a team of research experts, so that it always reflects the latest trends and information. With a broad research and analysis capability,

Transparency Market Research employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports.

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