

Select Auto Parts & Sales Featured by Verizon During National Preparedness Month

From Junk Cars to National Spotlight: Verizon Features Black Woman-Owned Milwaukee CEO

MILWAUKEE, WI, UNITED STATES, September 4, 2025 /EINPresswire.com/ -- This National Preparedness Month, preparedness is being defined in new ways — not only as emergency kits and home safety, but also as resilience, innovation, and community strength. One Milwaukee business, Select Auto Parts & Sales, is being recognized nationally for leading that charge.

Verizon has invited Select Auto Parts & Sales to be featured in its Milwaukee retail stores this fall, as part of its campaign spotlighting inspiring small businesses across the country.



Founded by Natasha Broxton, Select Auto Parts & Sales is a Black woman-owned business that provides affordable auto parts, cash-for-cars services, and tire support. For many Milwaukee families, these services mean more than vehicle repairs — they represent financial preparedness, job access, and community stability.

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Built from Purpose, Driven by Impact"

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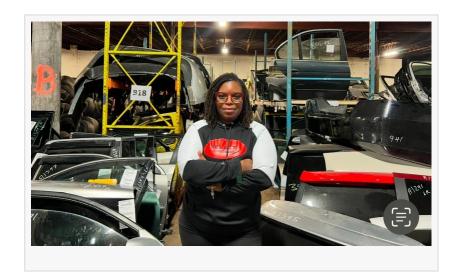
"This recognition means more than visibility," said Broxton. "It's about representation, sustainability, and showing how auto recycling can fuel resilience for families and communities alike."

The announcement comes at a time when sustainability and innovation are national priorities. By pairing Al-powered systems with responsible auto recycling practices, Select Auto Parts demonstrates how small businesses can remain efficient, adaptable, and community-focused.

Select Auto Parts & Sales was also recently named a 2025 CO–100 Honoree by the U.S. Chamber of Commerce, recognizing America's top 100 small businesses.

#BuiltFromPurpose #VisibilityMatters

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