

Brandlog International Sets New Standard with Panama Hub Powering Trade by Sea, Air, and Land

PANAMA, PANAMA, September 3, 2025

[/EINPresswire.com/](https://EINPresswire.com/) -- As global trade routes face the headwinds of tariffs, congestion, and shifting supply chains, [Brandlog International \(Brandlog\)](#) today announced the launch of its Specialized Solutions Distribution Hub. This platform integrates maritime, aerial, and land systems through specialized freight forwarding, bonded services, and Container Freight Station (CFS) facilities, while embedding trust and compliance at its core. Franklin Urriola, CEO of Brandlog, stated: "This hub is not a single port but a connected framework across ports, airports, and inland routes, creating a web of logistical arteries. It unifies these systems into a single platform capable of moving cargo otherwise constrained by tariffs, congestion, or unforeseen delays."



Franklin Urriola, CEO of Brandlog, presents a vision for Panama's Specialized Solutions Hub, driving compliance and resilience

He added that bonded services ensure compliance and secure storage, while CFS facilities handle consolidation, deconsolidation, and customs, all integrated into one system. Together, they create an advantage in providing flexibility, enabling shipments to move efficiently, and reducing delays through faster segregation and dispatch. Such infrastructure ensures cargo worldwide arrives on time.

This, exemplified by Brandlog's experience moving Brazil's energy products to India's spices, positions the company to extend its role in global trade, making this new hub a critical layer of support for logistics. Global supply chains now demand dispatchable delivery systems, with "just-in-time" delivery (the practice of receiving goods exactly when needed, minimizing storage but requiring precise timing) as a baseline. The Panama hub meets this urgency by adapting

quickly to shifting conditions and complex routings in a constantly changing environment.

Compliance and trust form the foundation of this hub. In an era of heightened regulatory scrutiny, competitiveness is inseparable from compliance. For this reason, the hub focuses oversight on internal providers within the logistics hub. Such ethical transparency strengthens credibility and positions Panama as a trusted partner in global trade.

Specialized solutions extend the hub's impact, going beyond efficiency to provide tailored services that meet the evolving needs of commerce. These include handling diverse cargo types, bonded goods, project cargo, or time-sensitive shipments, while enabling flexible segregation and dispatch. Such adaptability supports exporters, importers, and logistics firms. In this way, global entities and traders navigating tariffs, congestion, and regulatory requirements can rely on a secure and competitive hub.



Panama's Specialized Solutions Distribution Hub integrates maritime, aerial, and inland systems, expanding connectivity and maximizing logistical impact

“

This hub is not a single port but a connected framework across ports, airports, and inland routes, creating a web of logistical arteries. It unifies these systems into a single platform ”

*Franklin Urriola, CEO of
Brandlog*

By integrating Panamanian ingenuity into its design, the hub turns barriers into catalysts. Its layered infrastructure offers a resilient framework for today's supply chain disruptions, both seen and unforeseen. Panama's evolving hub reflects an era where creativity, speed, and connectivity define competitiveness. Instead of being limited to maritime routes, it blends land, air, and sea into a unified system to strengthen responsiveness.

For traders and logistics operators, the hub offers more than infrastructure. It delivers a strategic advantage: the ability to bypass friction, preserve compliance, and meet

rising demand for timeliness in commerce. Looking ahead, the hub represents a shift in regional logistics with global impacts. No longer confined to static ports or isolated facilities, the model demonstrates how bonded cargo, compliance frameworks, and specialized services integrate into a seamless distribution network.

Urriola emphasized that what began with freight forwarding and bonded services has matured into a connected platform redefining trade flows via the Specialized Solutions Distribution Hub — one that strengthens compliance, fosters resilience, and positions Panama to lead in both today's logistics landscape and the global trade future.

Press Relations

Kattya & Co

+1 832-506-9441

kattya@kattyaandco.com

This press release can be viewed online at: <https://www.einpresswire.com/article/845798343>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.