

# Over 80% of AI Projects Fail to Deliver Value; Applied AI Framework™ Unveiled as Playbook for Business Transformation

*Powered by Data As A Product, LLC, the New Methodology Provides a Standardized, Repeatable, and Measurable Approach for Enterprises to Achieve AI Success*

MILWAUKEE, WI, UNITED STATES, September 10, 2025 / EINPresswire.com/ -- Data As A Product, LLC, today announced the release of its new whitepaper, “The [2025 State of Applied AI](#): Embracing the Megatrend for Business

Transformation,” alongside the official launch of the [Applied AI Framework™](#) (AAIF™). The dual-purpose release addresses a critical disconnect in the industry, where despite surging adoption, a staggering 80% of AI projects fail to deliver expected value. This high failure rate stems from misaligned strategies, inadequate organizational readiness, and a focus on experimentation without a clear path to value realization.

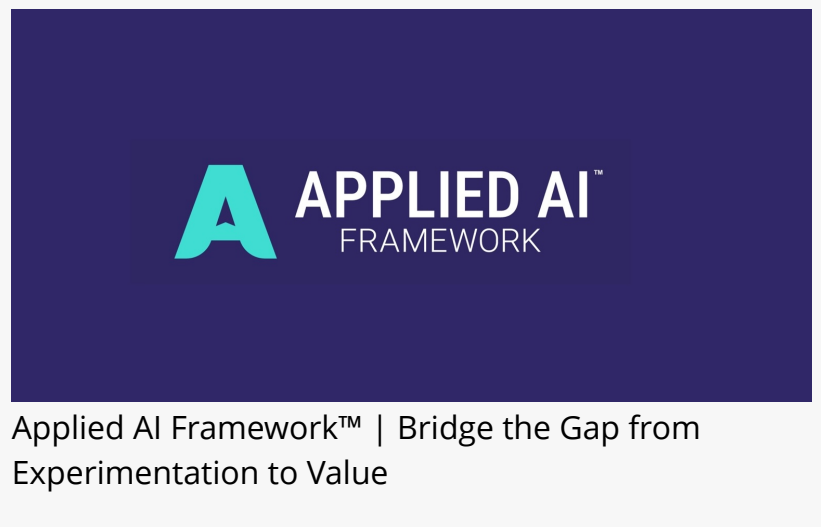
“

Applied AI is the new megatrend. Our playbook helps enterprises and consulting firms turn AI experimentation into tangible, measurable value.”

*Eric Dabols, Founder Applied AI Framework™*

The whitepaper defines Applied AI as a transformative megatrend, capable of unlocking trillions in economic value. However, it highlights that without a structured approach, organizations are unable to bridge the gap from isolated pilots to scalable, repeatable outcomes. The Applied AI Framework™ is introduced as the solution to this problem, providing a practitioner-born methodology designed to help businesses and consulting firms turn AI hype into tangible, measurable value.

“Throughout my career leading Agile, Digital, and Product transformations at Fortune 100 companies, I’ve seen firsthand the chaos that comes from trying to apply old methods to new problems,” said Eric Dabols, Founder of the Applied AI Framework™ powered by Data As A



Product, LLC. "The frameworks we've used for years were built for deterministic outcomes—where for a given input, you get a single, predictable output every time. But AI is different; it's probabilistic, meaning the outcome is based on likelihoods and can vary even with the same input. It's an entirely new challenge that requires a new approach. The Applied AI Framework™ is that playbook. It's a methodology born from the trenches, designed specifically to address this 'bridge the gap' challenge and turn AI hype into real, measurable value."

The AAIF™ is a turnkey ecosystem for consulting firms, enabling them to quickly build a scalable, high-value AI practice. It provides a standardized methodology that addresses their pain point of needing credible AI services without proprietary intellectual property. This "AI Practice in a Box" gives partners the ability to train and certify their consultants, opening a new revenue stream and helping partners enhance their offerings. The framework's integration with certification programs creates a self-sustaining ecosystem that drives revenue through licensing, training, and community engagement.

With the global AI market projected to reach \$632 billion by 2028, the AAIF™ is designed to help firms capture a piece of this explosive growth by facilitating holistic business transformation—a critical component for sustained AI success.

The whitepaper, "The 2025 State of Applied AI 2025," is available for download on the official website.

#### About Data As A Product, LLC

Data As A Product, LLC, is focused on creating proprietary methodologies that help organizations operationalize and scale their AI initiatives for tangible business value. Its flagship offering, the Applied AI Framework™ (AAIF™), provides a structured, tech-agnostic, and repeatable approach to AI adoption. For more information, please visit <https://aaif.ai>.

Eric Dabols

Data As A Product, LLC

+1 414-416-0002

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/845804558>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information.  
© 1995-2025 Newsmatics Inc. All Right Reserved.