

Scotwork North America Celebrates 50 Years of Transforming Negotiations with Award-Winning Anniversary Blog Collection

The "Most Innovative Business Blog" per the American Business Awards® makes a full year of negotiation thought leadership available for free

LOS ANGELES, CA, UNITED STATES, September 4, 2025 /EINPresswire.com/ -- [Scotwork North America](https://www.scotwork.com), the leader in negotiation training and advisory services, is proud to announce the release of a digital collection of its impactful blogs for frontline dealmakers, now available to the public in celebration of Scotwork's 50th anniversary.

This milestone publication compiles articles that have received significant recognition: Scotwork's blog was honored with the 2024 "Most Innovative Business Blog" award by the American Business Awards, further underscoring the publication's role as a trusted source of negotiation insight and thought leadership.

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This award-winning collection is a celebration of our history and a gift to the business community.”

Trevor Murphy

For five decades, Scotwork has been at the forefront of transforming how the world negotiates. From boardrooms to virtual meetings, Scotwork's principles and methodologies have equipped professionals across industries to unlock value, resolve conflict, and achieve better deals.

The collection includes a full year of articles and material not available anywhere else. It captures insights, strategies, and real-world stories drawn from



Scotwork North America's 50th Anniversary edition of "Tales From the Table" collects a full year of negotiation thought leadership and is available online for free.

Scotwork's global expertise, offering readers practical lessons on the art and science of negotiation for sellers and buyers.

"Scotwork was founded on the belief that negotiation is a skill that every professional can learn and improve," said [Trevor Murphy](#), Director of Marketing. "This collection is a celebration of our history and a gift to the business community that shares ideas and tools that help people negotiate more effectively in today's complex environment."

The award-winning collection is now available digitally and can be accessed here: [Tales From the Table 50th Anniversary Edition](#)

As Scotwork celebrates this milestone, the company remains committed to its mission: helping individuals and organizations build stronger negotiation skills, create more value, and achieve lasting success.

About Scotwork

Founded in 1975, Scotwork is the world's leading negotiation consultancy, operating in over 120 countries and 29 languages. With 50 years of expertise, Scotwork has trained hundreds of thousands of people and advised countless organizations on how to negotiate more effectively.

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