

AKW Financial Powers the Launch of New AI-Based Mental Health Startup

AKW Financial Leads Financial Strategy for Launch of Innovative AI-Based Mental Health Startup

WEST DES MOINES, IA, UNITED STATES, September 4, 2025 /EINPresswire.com/ -- [AKW Financial](#) is proud to announce its role as lead accounting and financial

forecasting partner in the successful launch of a pioneering AI-based mental health organization, marking yet another milestone in the firm's track record of empowering innovative startups. The new company leverages artificial intelligence to improve access to mental health care, and AKW Financial played an essential role in [building its financial](#)

[foundation](#) from the ground up.

“

We help startups focus on their mission by ensuring their financial operations and planning are rock-solid from day one.”

April Pannell, Owner and CEO

With a deep background in supporting early-stage companies, AKW Financial specializes in transforming entrepreneurial visions into financially viable, scalable businesses. For this project, the firm not only delivered end-to-end bookkeeping and financial system implementation but also guided the development of a comprehensive financial strategy including cash flow

modeling, revenue forecasting, and go-to-market budgeting, critical to the startup's successful entry into a competitive healthcare market.

“Our work with this groundbreaking mental health organization is a perfect example of how the right financial systems can support innovation,” said April Pannell, CEO of AKW Financial. “We help startups focus on their mission by ensuring their [financial operations](#) and planning are rock-solid from day one.”

Since its founding in 2018, AKW Financial has built a reputation for helping startups navigate the complex financial landscape from ideation through launch and growth. Under the leadership of April Pannell, who brings over two decades of senior financial management experience, the firm offers a full suite of services, including accounting and bill pay, financial systems integration, tax



preparation, strategic financial planning, and investor-ready financial forecasting.

By serving as a strategic partner rather, AKW Financial empowers entrepreneurs to make data-driven decisions, attract investors with confidence, and establish the financial discipline needed for long-term success.

To learn more about how AKW Financial helps startups launch and grow with confidence, visit AKWFinancial.com.

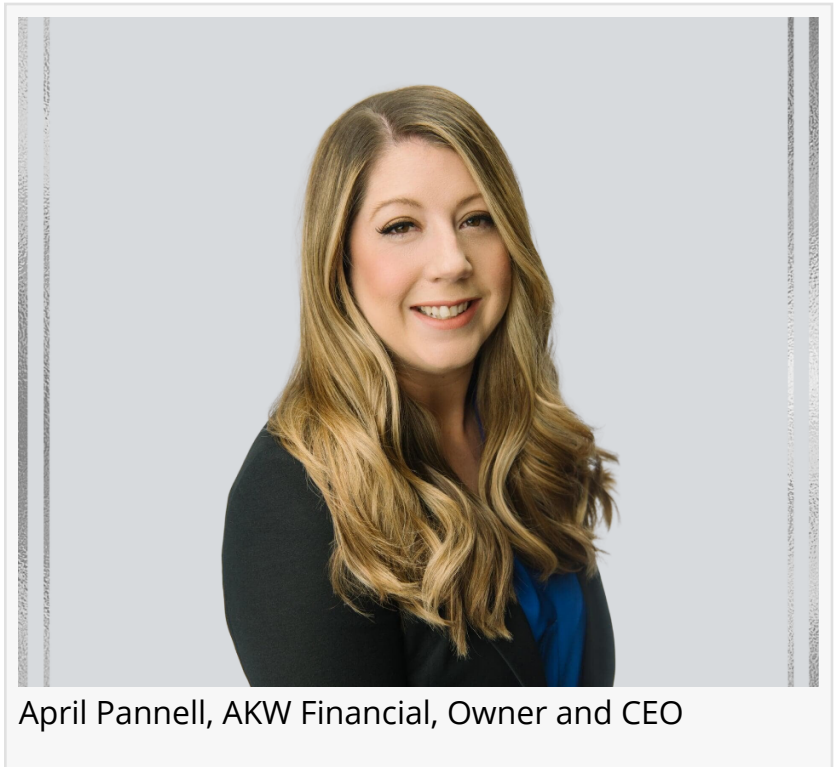
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April Pannell, AKW Financial, Owner and CEO

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