

# Freightera Celebrates Trucking Week 2025 and Back to School Season with Record Emissions Reductions

*Freightera celebrates truckers and continues to reduce freight emissions, supporting a sustainable future. Learn more at [freightera.com](https://freightera.com). #TruckingWeek*

VANCOUVER, BC, CANADA, September 9, 2025 /EINPresswire.com/ -- As Canada honors truck drivers during National Truck Driver Appreciation Week and families embrace the back-to-school season, Freightera, North

America's leading [lower-emission freight marketplace](https://freightera.com), celebrates truck drivers and its role in making freight sustainable and cost-effective. In 2024, Freightera enabled thousands of businesses to reduce freight emissions, with over 50% cutting emissions by 20% or more and 136 top shippers slashing emissions by over 70%, often at lower costs.



Back to School 2025. Students look forward to a greener future.

“

We're proud to partner with trucking companies leading the transition to a sustainable economy.”

*Eric Beckwitt, CEO*

By integrating SmartWay™-verified emissions data, partnering with rail carriers for long-haul freight, and collaborating with Purolator for lower- and zero-emission first- and last-mile logistics, Freightera empowers carriers and shippers to build a greener future. “We're proud to partner with trucking companies leading the transition to a sustainable economy,” said CEO Eric Beckwitt. “Our

platform proves that lower-emission trucking is both achievable and profitable.” Freightera's CO2e Savings badge, launched in 2021, guides shippers to carriers with up to 72% lower emissions, based on EPA and rail data. Remarkably, over 80% of the time, the lowest-cost option is also the greenest.

From school supplies to classroom furniture, Freightera ensures goods move with less environmental impact. Join Freightera this Trucking Week to explore how easy it is to ship smarter and greener. Get instant LTL and FTL freight quotes at [freightera.com](https://freightera.com) and join the movement for greener shipping.

## About Freightera

Freightera is the automated freight marketplace for businesses who want lower shipping costs, easier logistics, and a cleaner future. The platform delivers instant access to billions of fixed-cost freight rates across North America, with SmartWay™-verified emissions data integrated into every quote. With over 25,000 customers and a track record of growth and profitability, Freightera is one of the most capital-efficient and impactful companies in freight automation and climate logistics.

Freightera has received the Deloitte Technology Fast 50, The Globe and Mail Top Growing Companies, and Changemaker Award. Visit [freightera.com](https://freightera.com) to learn more.

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