

# Security Appliances Market Reach USD 229.74 Billion by 2030 Growing at 12.81% CAGR Globally

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WILMINGTON, DE, UNITED STATES, September 4, 2025 /EINPresswire.com/ -- Allied Market Research published a new report, titled, "[Security Appliances Market](#) Reach USD 229.74 Billion by 2030 Growing at 12.81% CAGR Globally." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segments, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain a thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The global security appliances market was valued at \$69.18 billion in 2020 and is projected to reach \$229.74 billion by 2030, growing at a CAGR of 12.81% from 2021 to 2030.

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## Driving Factors

The global security appliances market is influenced by a number of factors including increasing cybercrime activities, rising bring-your-own-device implementation, increased demand for cloud-based solutions, and stringent government regulations. Factors such as the need for better security management have impacted both developed and developing economies to protect themselves from unknown entities such as cyber-attack, rivalry, or other disturbing activities. Moreover, the increasing adoption of cloud-based mobile applications boosts the growth of the market globally. All these factors collectively create opportunities for market growth, however, some of them account for limitations in the security appliances market. However, each factor would have its definite impact on the market.

## Market Segmentation

The security appliances market is segmented into By Deployment, By Industry Vertical, and By Type. Based on type, the market is segmented into the firewall, intrusion detection and prevention (IDP), content management, unified threat management (UTM), and virtual private network (VPN). By industry vertical, it is segregated into banking, financial services & insurance (BFSI), public sector, energy & utilities, retail, IT & telecom, manufacturing, aerospace & defense,

healthcare, and others. BY Deployment mode, it is bifurcated into cloud-based and on-premise deployment. Region-wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

#### Competition Analysis:

Competitive analysis and profiles of the major players in the security appliances market include Cisco Systems, Inc., Check Point Software Technologies Ltd., Symantec Corporation, Intel Corporation, Fortinet, Inc., Palo Alto Networks, Inc., Bosch Sicherheitssysteme GmbH, Honeywell International Inc., Johnson Controls International plc. and Juniper Networks, Inc.

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On the basis of region, North America has dominated the overall security appliances industry in 2020 and is expected to continue this trend throughout the forecast period. Owing to the high adoption of technology, a large number of security appliances market players, and innovative solutions. In addition, factor such as the shift of work towards remote working and increasing attack of external threats increases the use of security appliances in this region, which provides lucrative growth opportunities for this region. However, The Asia-Pacific is expected to exhibit the highest growth during the forecast period, owing to strong economic growth along with the ongoing development in security appliances and inventory management, which drives the organizations to invest heavily in the security appliances market to sustain growth and improve productivity.

On the basis of type, the content management segment dominated the overall security appliances industry in 2020, and is expected to continue this trend throughout the forecast period. The increased threat to corporate networks and information has created a demand for various solutions to protect the network and information. The rise in content data among end-user industries and the increased complexity associated with crucial data has fueled the growth of this segment. Content management users need to integrate data among all business processes, which has resulted in an increased need for robust security to block unauthorized access and data breach.

Depending on the industry vertical, Banking, financial services, and insurance (BFSI) segment captured the largest share in 2020 and it will continue this trend during the forecast period. The increasing incidence of cyber-attacks has eroded the trust of consumers in financial institutions, which is one of the major driving factors of the security appliances market. Furthermore, the need to provide sealed security and digital privacy is necessary for financial institutions, as banks and financial institutions intend to take advantage of the cloud, mobile, and social technologies to ensure effective financial management. This in turn is driving the market for security appliances in the BFSI sector.

Depending on the deployment model, the on-premise segment garnered the largest share in

2020 and is expected to continue this trend during the forecast period. This is attributed to numerous benefits provided by this on-premise deployment such as a high level of data security and safety. On-premise deployment model enables installation of the software and permits applications to run on systems present in the premises of the organization, rather than at a distant facility such as server space or cloud. This model is appropriate for specific applications such as financial applications and health records with critical data that entail large data transfers and operations.

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#### Key Benefits for Stakeholders:

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the security appliances market analysis from 2020 to 2030 to identify the prevailing security appliances market opportunities.
- The security appliances market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the security appliances market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global security appliances market trends, key players, market segments, application areas, and market growth strategies.

Thanks for reading this article, you can also get an individual chapter-wise section or region-wise report versions like North America, Europe, or Asia.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into market dynamics and will enable strategic decision-making for existing market players as well as those willing to enter the market.

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Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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