

'Long Island Guide' Relaunches With a Bold, Editorial-Only Model: 'Inclusion Is Earned, Not Bought'

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-- LongIslandGuide.com, one of the



earliest websites dedicated to life on Long Island (established in 1996), has been relaunched with a new vision: to become the region's most trusted, unbiased digital guide. Unlike other local platforms where businesses can pay for placement, LongIslandGuide.com is built on a simple principle — "inclusion is earned, not bought."



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you've truly earned your
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or staple of the community."

John Colascione

Originally launched in the early days of the internet, <u>Long Island Guide</u> served as a valuable resource for residents and visitors. Now under new ownership, the site has been fully rebuilt with fresh technology, a modern design, and a clear mission: to highlight only the very best of Long Island based on merit, community relevance, and editorial judgment.

"We wanted to create something different — a guide

people can trust," said <u>John Colascione</u>, the site's owner and publisher. "Businesses can't pay to be featured. If you're listed on Long Island Guide, it's because you've truly earned your place as one of Long Island's best - a legendary, upscale, or staple of the community."

The relaunched platform will feature comprehensive content covering every corner of Long Island, including:

- In-depth community guides for towns and villages.
- Local attractions, beaches, parks, and cultural landmarks.
- Restaurant and dining recommendations.

- Seasonal events, festivals, and weekly entertainment recommendations.
- Practical resources such as transportation, courts, and public services.

With an independent, editorial-driven approach, Long Island Guide aims to serve both residents and tourists as the go-to portal for everything Long Island — from family activities and historic sites to nightlife and dining.

The site will be supported through automated advertising and partnerships, ensuring impartiality while delivering a user-friendly experience. By focusing on authentic content and local trust, Long Island Guide seeks to differentiate itself in a digital space where "pay-to-play" has become the norm.

About LongIslandGuide.com

Founded in 1996, LongIslandGuide.com was one of the earliest regional websites created for Long Islanders. Relaunched in 2025, the platform now serves as an independent, unbiased digital guide offering comprehensive coverage of communities, attractions, and resources across Nassau and Suffolk counties.

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