

# Q Ad Group Inspires the Next Generation Through Sports and Culture

HOUSTON, TX, UNITED STATES,  
September 10, 2025 /

EINPresswire.com/ -- With more than 15 years of experience in Experiential Marketing, Q Ad Group has established itself as Houston's leading multicultural marketing agency, specializing in grassroots events that connect brands to communities in authentic and impactful ways.

The recent ProChallenge was another successful example of Q Ad Group's commitment to creating meaningful experiences. This free soccer clinic brought hundreds of kids together to learn, play, and be motivated, while also offering an opportunity to discover local talent.

"Events like the ProChallenge show how sports can change lives," said Miguel Quiroz, CEO of Q Ad Group. "We are proud to keep creating events that not only bring big crowds but also inspire the next generation."

A heartfelt thank you goes to our partners:

- Gatorade, for providing hydration and keeping athletes fueled throughout the event.
- Furia Deportiva, for their powerful media support across radio, social media, and print, ensuring the message reached the community at large.



The ProChallenge is just one of many sporting events Q Ad Group produces throughout the year. Each event reflects the agency's vision: to motivate kids, discover new talent, and strengthen community ties while delivering value to their partners.

Beyond sports, Q Ad Group continues to build trust with diverse audiences by creating experiences that resonate culturally and emotionally. This unique approach has allowed the agency to become a bridge between leading brands and the multicultural communities of Houston.



Q Ad Group remains committed to its mission of empowering communities, inspiring youth, and proving that grassroots events can leave a lasting legacy.

Miguel Quiroz

Q Advertising Group, Inc.

+1 469-230-3481

[email us here](#)

Visit us on social media:

[Instagram](#)

[Facebook](#)

[TikTok](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/846195788>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.