

Omega-9 Market Expected to Reach USD 3.2 Billion by 2035, Driven by Health-Focused Foods, Supplements

The Omega-9 Market is set for strong growth, driven by rising demand for heart-healthy oils and functional food applications.

NEWARK, DE, UNITED STATES, September 5, 2025 /EINPresswire.com/ -- The global [Omega-9 Market](#) is set to experience remarkable growth, with its value projected to rise from USD 1.3 billion in 2025 to USD 3.2 billion by 2035, expanding at a robust CAGR of 9.2%. This growth translates into an absolute dollar opportunity of USD 1.9 billion, reflecting steady momentum across nutraceuticals, functional foods, pharmaceuticals, and cosmetics.

Between 2025 and 2030 alone, the market is expected to advance from USD 1.3 billion to USD 2.0 billion, creating a five-year absolute gain of USD 0.7 billion. Industry analysts highlight that consistent year-on-year growth, averaging USD 0.1 to 0.2 billion annually, points to Omega-9's resilience as both consumer preferences and industrial applications expand.

Why Omega-9 is in Demand

The heart of this growth story lies in Oleic Acid, the most prominent Omega-9 fatty acid, which will account for 47.5% of the market share in 2025. Consumers are increasingly aware of the role Omega-9 plays in supporting cardiovascular health, reducing inflammation, and balancing cholesterol.

Health-driven choices are transforming everyday cooking and packaged food markets, with high-



oleic sunflower, canola, rapeseed, and olive oils gaining favor as healthier, minimally processed alternatives. Beyond the kitchen, Omega-9 has found a strong foothold in cosmetics and personal care products, prized for its emollient properties and effectiveness in moisturizers, anti-aging creams, and skincare formulations.

Quick Stats Snapshot

- Market Size 2025: USD 1.3 billion
- Forecast 2035: USD 3.2 billion
- CAGR (2025–2035): 9.2%
- Leading Segment: Oleic Acid (47.5% share in 2025)
- Key Regions: North America, Asia-Pacific, Europe

Global Footprint – North America, Europe, and Asia-Pacific Leading Growth

North America and Europe currently dominate the Omega-9 market, backed by health-conscious consumers and strict nutritional standards. However, Asia-Pacific is emerging as the fastest-growing region, supported by rising disposable incomes, growing urbanization, and dietary shifts toward preventive wellness.

- China leads growth in the BRICS region with a CAGR of 12.4%, driven by expanded oil extraction facilities and rising demand in both foods and skincare.
- India follows with a CAGR of 11.5%, where Omega-9 oils are finding traction in edible oils, dietary supplements, and even Ayurvedic and herbal products.
- In Europe, Germany (10.6% CAGR) and France (9.7% CAGR) continue to expand Omega-9 use across functional foods, elder nutrition, and premium cosmeceuticals.

This balanced demand across mature and emerging markets provides manufacturers with a robust platform for growth.

Segmental Insights – Food, Supplements, and Cosmetics

- Food & Beverages (36.8% share in 2025): Cooking oils, salad dressings, margarine, and packaged foods are being reformulated with Omega-9-rich ingredients to replace saturated and trans fats.
- Nutraceuticals & Dietary Supplements: Capsules, soft gels, and liquid formulations are helping wellness-focused consumers manage heart health and inflammation.
- Cosmetics & Personal Care: Oleic acid's ability to enhance skin hydration and barrier function is making it a star ingredient in premium skincare and anti-aging formulations.

Innovation Driving Growth

Omega-9's momentum is not just about demand—it's also about innovation. Manufacturers are adopting advanced extraction technologies such as cold-pressing and supercritical CO₂ methods to improve purity, enhance nutrient retention, and extend shelf life. These advancements are

enabling product expansion into ready-to-drink beverages, fortified bakery goods, sports nutrition blends, and clinical formulations.

Sustainability is also a key theme. Brands are investing in non-GMO, plant-based oils, transparent supply chains, and eco-friendly packaging, appealing to a new generation of ethical and health-conscious buyers.

Market Challenges – Sourcing & Price Volatility

Despite its promising outlook, the Omega-9 market faces challenges tied to agricultural yields and sourcing constraints. Oils from olives, macadamia, avocado, and high-oleic seed crops remain sensitive to climate conditions and supply disruptions. This makes price volatility a concern, particularly for premium cold-pressed and organic oils.

To overcome these hurdles, leading players are exploring long-term contracts with growers, developing vertically integrated operations, and expanding cultivation in diverse climates to ensure steady supply.

Competitive Landscape – Established Giants and Agile Innovators

The Omega-9 market is defined by a mix of global leaders, specialized producers, and emerging innovators.

- Dow AgroSciences (now Corteva) anchors the market with its extensive infrastructure and ability to produce high-stability, food-grade Omega-9 oils suitable for packaged foods and large-scale foodservice.
- Haihang Industry has built a reputation for delivering high-purity Omega-9 oils for cosmetics and nutraceuticals, focusing on oxidative stability and skin compatibility.
- Connoils specializes in customized Omega-9 formulations across food, cosmetic, and industrial applications, tapping into diverse segments including lubricants and bio-based chemicals.
- Biovaxia Pharma is pushing boundaries in pharmaceutical-grade Omega-9 derivatives, aiding drug delivery systems and medical nutrition.
- Vibcare Pharma emphasizes bioavailability and precision formulations in nutraceuticals and therapeutic applications.

This spectrum of players showcases how both established manufacturers and new entrants are shaping the market with innovation, customization, and specialized expertise.

Request Omega-9 Market Draft Report -

<https://www.futuremarketinsights.com/reports/sample/rep-gb-24275>

For more on their methodology and market coverage, visit

<https://www.futuremarketinsights.com/about-us>.

Looking Ahead – Omega-9 as a Wellness Staple

As consumers shift from reactive to preventive health strategies, Omega-9 is emerging as a core component of modern diets and wellness routines. Its applications extend beyond the food aisle into clinical nutrition, fortified foods, and natural skincare, ensuring its relevance in both established and evolving markets.

With steady growth across continents, continued investment in extraction technologies, and diversified applications, Omega-9 stands poised to become one of the most influential fatty acids in the global health and wellness economy.

About the Report

This press release is based on insights from the report “Omega-9 Market Size and Share Forecast Outlook 2025 to 2035,” which offers a detailed analysis of growth drivers, country-level trends, competitive landscapes, and emerging opportunities across applications and industries.

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