

Adaptogen Oils Market to Reach USD 2.9 Billion by 2035, Growing at a CAGR of 9.3%, States Fact.MR

Adaptogen Oils Market, By Source (Ashwagandha Oil, Ginseng Oil, Rhodiola Oil, Holy Basil [Tulsi] Oil, Schisandra Oil, Reishi Mushroom Oil, and Others),

MD, UNITED STATES, September 5, 2025 /EINPresswire.com/ -- The global [adaptogen oils market](#) is expected to reach USD 2.9 billion by 2035, up from USD 1.2 billion in 2025. During the forecast period 2025 to 2035, the industry is projected to expand at a CAGR of 9.3%.



Adaptogen Oils Market

The adaptogen oils market has been demonstrating robust growth as livestock producers shift their focus to the health of their animals and stress reduction, along with feed efficiency. The adaptogen oil products that are sourced natural botanical products are becoming increasingly popular because of enhancing resilience, boosting immunity, and general livestock performance in environmental and metabolic stress situations. Increasing consumer pressure to access high-quality animal protein is forcing farmers to include clean-label, plant-based, and residue-free additives to feed formulations.

Sustainability is also critical whereby the producers are pursuing alternatives which would reduce antibiotics usage and adjust to the current trends of global regulation towards more natural options. The market is facilitated by the advances in oil extraction methods and deployment of technologies of encapsulating oil with high stability, controlled-release, and bioavailability in the feed.

With the growth of personalized nutrition and wellness, there is a shift into animal nutrition, and as such, adaptogen oils can offer a beneficial solution, connecting performance, sustainability, and animal welfare hence strengthening their place in the future of livestock care.

Want a Sample Before Buying? Download Free Sample:

Key Takeaways from Market Study

-The fragrance boosters market is projected to grow at 3% CAGR and reach USD 2.9 billion by 2035

-The market created an absolute \$ opportunity of USD 1.2 billion between 2025 to 2035

-South Asia & Pacific is a prominent region that is estimated to hold a market share of 7% in 2035

-Predominating market players are Nutra Industries Inc., Organic India, Amax NutraSource, NutraCap Labs, and Changsha Organic Herb Inc, Emami Limited, REBBL, PLT Health Solutions, Thorne Research Inc., and Vital Nutrients Inc.

-North America is expected to create an absolute \$ opportunity of USD 0.3 billion

“Growing demand in natural feed additives, an increasing interest in livestock immunity and resilience, and the evolving technology of oil extraction and oil delivery systems are serving as catalysts in the Adaptogen Oils Market.” says a Fact.MR analyst.

Market Development

The adaptogen oils market is growing with proper relations among the feed manufacturers, nutraceutical companies, and biotechnology companies. Innovations, e.g. microencapsulation, improved extraction systems, and blends of oils, are enhancing efficacy, stability, and sustainability. Companies are closely aligning to meet regulatory standards as well as clean-label requirements and also portfolio diversification to serve species-specific nutrition requirements. Increasing convergence with functional feed supplements and the developments of new packaging solutions are becoming the source of distinction and competitiveness across the global livestock and animal health industry.

For example, in April 2024, Nitta Gelatin Inc. has launched a new line of adaptogen-based oil-based feed additives to increase stress resistance and immune response in poultry and swine. The formulations are prepared by the application of modern microencapsulation techniques and provide better bioavailability, stability, and site-specific release to animal digestion systems. The establishment of the product in the market fits into a bigger trend by offering an alternative to synthetic additives which is clean label with emphasis on natural, sustainable, and performance.

More Valuable Insights on Offer

Fact.MR, in its new offering, presents an unbiased analysis of the fragrance boosters market, presenting historical data for 2020 to 2024 and forecast statistics for 2025 to 2035.

The study reveals essential insights on the basis of the Source Type (Ashwagandha Oil, Ginseng Oil, Rhodiola Oil, Holy Basil (Tulsi) Oil, Schisandra Oil, Reishi Mushroom Oil and Others), Nature (Organic, Conventional), Application (Dietary Supplements, Functional Foods & Beverages, Cosmetics & Personal Care, Pharmaceuticals and Others), and across major regions of the world (North America, Latin America, Western Europe, Eastern Europe, East Asia, South Asia & Pacific, and Middle East & Africa).

Explore More Related Studies Published by Fact.MR Research:

The global [beauty oils market](#) is valued at US\$ 5.74 billion in 2023 and is forecasted to reach US\$ 10.28 billion by the end of 2033, advancing at a CAGR of 6% over the next ten years.

According to a revised industry report released by Fact.MR, a market research and competitive intelligence provider, the turnover of the global [beauty fridge market](#) is estimated at US\$ 62.1 million in 2024 and has been projected to rise at 7.1% CAGR to reach a value of US\$ 123.3 million by the end of 2034.

S. N. Jha

Fact.MR

+1 628-251-1583

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/846401523>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.