AI Workflow Builder and Automation Assistant for Google Workspace Is Here

Turn ideas into workflows in minutes with ZAIA, Zenphi's AI-powered workflow builder for Google Workspace and beyond

DOVER, DE, UNITED STATES, September 5, 2025 /EINPresswire.com/ -- Zenphi, the leading workflow automation platform built for Google Workspace, today announced the launch of ZAIA (Zenphi AI Assistant), its new [AI workflow builder](#). ZAIA empowers business and operations teams to design, deploy, and optimize automated workflows in minutes — without technical barriers or coding.

> ZAIA is an AI-powered workflow builder that makes automation as easy as asking. Teams can focus on impact while ZAIA handles the execution."
>
> *Vahid Taslimi, CEO at Zenphi*

Turn ideas into workflows in minutes

With ZAIA, organizations can move from manual processes to fully automated workflows by simply describing what they want in plain English. The assistant instantly generates a complete automation flow that teams can review, customize, and launch. From approvals and onboarding to invoice processing and customer support, ZAIA enables teams to automate across Google Workspace and beyond — accelerating project timelines to just minutes.

Key benefits of ZAIA include:
— Instant Workflow Drafts: Automatically generate workflows with the right triggers, actions, and logic.
— No-Code Simplicity: Design and launch multi-step processes with no technical barriers.
— Smart Recommendations: Access best-practice automation patterns tailored to your needs.
— Native Google Workspace Integration: Automate Gmail, Drive, Docs, Sheets, Admin Console, and more.

Real-world use cases for [AI workflow automations](#) any business can build using Zenphi [AI Automation Assistant](#) include HR workflows (like employees onboarding and offboarding, CV analysis, assessments and more), Operational workflows (like inbox automation), Finance

workflows (invoice processing and such), document classification, approvals, customer feedback analysis, sales pipeline monitoring and more.

About Zenphi
Zenphi is the only no-code process automation platform built specifically for Google Workspace. From IT to HR, Finance, and Operations, Zenphi enables teams to automate complex, multi-step AI-powered workflows across business functions — all without writing code. With native Google Workspace integration and enterprise-grade security, Zenphi helps teams achieve faster time-to-value while reducing operational costs. Access to Zenphi is available now via the Google Cloud Marketplace, allowing organizations to streamline procurement and consolidate billing directly with Google.

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