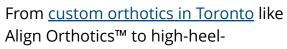


Align Custom Fit Opens Toronto Flagship, Merging Foot Health With High Style

The innovative foot wellness brand unveils its Toronto flagship, bringing science-driven comfort and high style to the city's financial core.

TORONTO, ONTARIO, CANADA, September 5, 2025 /EINPresswire.com/ -- Align Custom Fit Footwear & Footcare has officially opened the doors to its flagship Toronto location, bringing a bold new standard in foot health to one of Canada's busiest intersections—King and Bay. The 2,500-square-foot space inside First Canadian Place isn't just a Foot Clinic. It's a movement lab, retail showroom, and medical sanctuary built for the city's style-forward professionals who demand as much from their footwear as they do from their fitness trackers.





Align Custom Fit in Toronto



Align Custom Fit Feature Image

compatible Pitch Perfects, the brand continues to rewrite what it means to support whole-body alignment, all while staying sharply dressed. The new space reflects a mission that's always been clear: foot care should never be an afterthought, even in the fast lane.

"People are on the go more than ever—but they're doing it in shoes that don't support their gait, their posture, or their lifestyle. We designed this space to be as dynamic and modern as the people who walk through it." says Teressa Dinshaw, Co-Founder and CEO.

More Than a Clinic—A Foot Health Ecosystem

The new flagship location sets a fresh tone for how urbanites engage with movement, footwear,

and preventive medical care. Highlights include:

- Six Private Treatment Suites:
 Offering podiatric medical services,
 including precision-driven medical
 pedicures, for everything from corns
 and calluses to complex structural
 issues.
- Immersive Movement Lab: A fully open, sensory-rich space designed for full-body gait analysis and functional movement assessments—crucial for identifying the nuances that influence posture, balance, and comfort.
- Precision Tweaking of Custom
 Orthotics: While Align Orthotics™ and
 Pitch Perfects are crafted in Align's
 specialized offsite lab, the team makes
 final precision tweaks in-house to
 ensure optimal comfort and
 performance for each client.
- Curated Healthy Footwear Gallery: Showcasing brands like On Runners, Cole Haan, Michael Kors, and Vivo Barefoot—each pair chosen for both biomechanical soundness and wearable style.







Align Custom Fit Team

• Client-Centric Experience: From complimentary espresso to fully personalized treatment plans, every touchpoint is designed for warmth, comfort, and clinical excellence.



We designed this space to be as dynamic and modern as the people who walk through it."

Teressa Dinshaw, Co-Founder and CEO.

Designed for the City That Moves

Located within First Canadian Place—Canada's tallest commercial tower—the new Align Custom Fit is physically and philosophically at the center of movement in Toronto. Surrounded by the PATH system, the clinic is embedded in the routines of downtown workers, fitness goers, and everyday commuters. The brand is doubling down on its

belief that functional foot health is foundational to how we perform, feel, and age.

"Sedentary lifestyles are a modern health crisis—but how we move matters just as much as how often we move," Dinshaw adds. "It starts with the feet, but our work impacts the knees, hips,

spine, and even energy levels. It's about moving smarter—aligned and in style."

About Align Custom Fit Footwear & **Footcare**

Align Custom Fit Footwear & Footcare is a Toronto-based leader in medically guided foot health and body alignment. The company offers custom Align Orthotics™, patent-pending Pitch Perfects, clinical foot care by Registered Chiropodists, and a selection of healthy, style-forward footwear. With an interdisciplinary team including Athletic Therapists and



Custom Orthotics Showroom

Pedorthists, Align treats the source—not just the symptoms—of movement inefficiency, all in spaces designed to heal, support, and elevate.

Downtown Toronto foot health is redefined with Align's holistic approach to comfort, performance, and style.

Teresa Dinshaw Align Custom Fit Footwear & Footcare +1 416-400-5676 teressa@getaligned.com Visit us on social media: LinkedIn Instagram Facebook YouTube

Χ

Other

This press release can be viewed online at: https://www.einpresswire.com/article/846457663

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire[™], tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2025 Newsmatics Inc. All Right Reserved.