

Dysphagia Management Market to Surpass USD 7.8 Billion by 2035, Growing at 5.7% CAGR from USD 4.2 Billion in 2024 | TMR

Dysphagia Management Market to surpass US\$ 7.8 Bn by 2035, growing at 5.7% CAGR, driven by aging population and rising prevalence of swallowing disorders.

WILMINGTON, DE, UNITED STATES, September 5, 2025 /EINPresswire.com/

-- The [dysphagia management market](#)

is entering a transformative growth phase, driven by rising incidence of swallowing disorders, increasing geriatric population, improved diagnostics, and innovation in treatment methodologies. The global

industry was valued at US\$ 4.2 Bn in 2024, and it is projected to expand at a CAGR of 5.7% between 2025 and 2035, crossing US\$ 7.8 Bn by 2035.

Dysphagia, a medical condition characterized by difficulty in swallowing, affects millions of individuals globally, particularly older adults and patients suffering from neurological disorders such as stroke, Parkinson's disease, and multiple sclerosis. Left untreated, dysphagia can lead to severe complications including malnutrition, dehydration, aspiration pneumonia, and reduced quality of life.

With heightened awareness, technological progress, and enhanced healthcare infrastructure, demand for pharmacological solutions, feeding tubes, nutritional modifications, and advanced therapy devices is surging worldwide. This article provides a comprehensive outlook on the dysphagia management industry, including market dynamics, growth drivers, product innovation, regional performance, and competitive landscape.

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Analysts' Viewpoint

Industry analysts point to a strong growth trajectory, shaped by multiple converging factors:

Increasing prevalence of neurological and neuromuscular disorders, such as stroke, Parkinson's disease, and amyotrophic lateral sclerosis (ALS).

Improved awareness and diagnostic technologies, enabling earlier detection and better patient outcomes.

Supportive regulatory frameworks and reimbursement policies, especially in developed regions such as North America and Europe.

Rising adoption of personalized nutritional solutions and swallowing therapy aids.

Integration of telehealth and mobile apps, making remote dysphagia management accessible in rural and underserved regions.

The industry is evolving beyond conventional therapies toward holistic, patient-centered care, where medical treatment is combined with diet modification, rehabilitation therapy, and digital health innovations.

Dysphagia Management Market Introduction

Dysphagia is not a standalone disease but a symptom of underlying medical conditions that interfere with the normal swallowing mechanism. Its causes include:

Neurological conditions: stroke, Parkinson's disease, multiple sclerosis, dementia.

Neuromuscular disorders: ALS, muscular dystrophy.

Anatomical abnormalities: tumors, esophageal strictures, congenital malformations.

Age-related degeneration, which weakens swallowing muscles in elderly individuals.

Management strategies depend on severity and etiology, ranging from dietary modifications (thickened liquids, texture-modified foods) to swallowing therapy, pharmacological treatments, or surgical interventions. Feeding tubes such as nasogastric (NG), percutaneous endoscopic gastrostomy (PEG), and jejunostomy (PEJ) tubes are often required in severe cases to maintain adequate nutrition.

Market Drivers

Increasing Incidence of Dysphagia

The global prevalence of dysphagia is estimated at 8%, but among those aged 60 and above, the prevalence rises to 10–33%. The World Health Organization (WHO) projects that by 2050, the global population aged 60+ will reach nearly 2 billion, making age-related dysphagia a critical healthcare concern.

Stroke remains the most common cause of dysphagia, and with aging populations worldwide, stroke incidence is increasing steadily. Likewise, Parkinson's disease, multiple sclerosis, and dementia contribute significantly to the patient pool requiring dysphagia management solutions.

Growing Awareness and Better Diagnosis

In earlier decades, dysphagia was often underdiagnosed and undertreated, leading to severe complications such as aspiration pneumonia and malnutrition. Increased awareness among physicians, caregivers, and patients is driving early detection and timely intervention.

Modern diagnostic techniques, such as video fluoroscopic swallow studies (VFSS) and fiberoptic endoscopic evaluation of swallowing (FEES), provide high-resolution visualization of swallowing mechanics, improving diagnostic accuracy and guiding tailored treatment.

Technological Advancements in Therapy and Devices

The market is witnessing rapid innovation, with the introduction of:

Smart swallowing therapy aids with biofeedback mechanisms.

Mobile apps offering patient-guided exercises and progress tracking.

Telehealth platforms enabling remote consultations and therapy access.

Robotics and AI in rehabilitation for precise, customized therapy.

These tools not only enhance treatment outcomes but also encourage active patient participation.

Personalized Nutrition and Modified Diets

Dietary adjustments remain a cornerstone of dysphagia management. Innovations in nutritional solutions—including thickened liquids, ready-to-drink beverages, and pureed foods—are improving patient compliance. Personalized nutrition plans tailored to individual needs are gaining traction, enhancing quality of life while minimizing risks.

Supportive Healthcare Policies and Expenditure

High healthcare expenditure in developed nations and supportive reimbursement structures have boosted access to dysphagia treatment solutions. Governments in emerging economies are also prioritizing investments in speech-language pathology, gastroenterology research, and medical infrastructure, expanding patient access to modern care.

Market Challenges

Despite significant progress, several barriers remain:

High cost of advanced therapies and devices, limiting access in low- and middle-income countries.

Shortage of trained specialists such as speech-language pathologists in many regions.

Patient compliance issues, as diet modifications may reduce food satisfaction.

Limited awareness in rural and underserved areas, despite rising incidence rates.

Market Segmentation

By Product Type

Drugs: Antimicrobials, Proton-pump inhibitors (PPIs), Corticosteroids, and others.

Feeding Tubes: NG-tubes, PEG-tubes, PEJ-tubes.

Nutritional Solutions: Thickeners, beverages, purees, and customized dietary products.

By Indication

Oral Dysphagia

Oropharyngeal Dysphagia

Esophageal Dysphagia

By Age Group

Children

Adults

Geriatric

By End-user

Hospitals and Ambulatory Surgical Centers

Homecare Settings

Long-term Care Facilities

Outpatient Clinics

Regional Outlook

North America – Leading Region

North America held the largest share of the dysphagia management market in 2024 and is projected to maintain dominance through 2035. Key factors include:

High prevalence of neurodegenerative diseases and stroke.

Advanced healthcare infrastructure with access to diagnostic and treatment technologies.
Strong presence of pharmaceutical and medical device companies.
Favorable reimbursement policies enabling widespread adoption.

Europe

Europe emphasizes patient-centric care and innovation in therapy devices. The region also benefits from strong regulatory support, high healthcare standards, and government initiatives promoting awareness campaigns for dysphagia.

Asia Pacific

Asia Pacific is projected to be the fastest-growing market, driven by:

Rising geriatric population in China, India, and Japan.
Increasing healthcare expenditure and infrastructure development.
Growing investments by international players to establish presence in emerging economies.

Latin America & Middle East & Africa

These regions are at a nascent stage of market development but present significant opportunities as awareness spreads, healthcare infrastructure improves, and multinational firms increase outreach programs.

Key Players and Competitive Landscape

The global dysphagia management market is fragmented and competitive, with pharmaceutical giants, nutrition companies, and medical device manufacturers all investing in innovation.

Leading Players Include:

AstraZeneca
Bayer AG
Pfizer, Inc.
Takeda Pharmaceutical Company Limited
Abbott
Dr. Reddy's Laboratories Ltd.
Narang Medical Limited
Advin Health Care
Cardinal Health
B. Braun SE
Kent Precision Foods Group, Inc.
Fresenius Kabi Ltd.

Phagenesis Limited
Nestlé Health Science
Cadila Pharmaceuticals
Alcor Scientific
Avanos Medical, Inc.

Recent Developments

September 2024 – Phagenesis raised US\$ 42 Mn in Series D funding to expand its neurostimulation therapies for dysphagia.

May 2024 – FDA approved Ingrezza Sprinkle (valbenazine) for movement disorders associated with swallowing difficulties, marking progress in pharmacological solutions.

2022–2023 – Several players expanded their product lines with nutritional solutions and smart therapy devices, focusing on elderly populations.

Market Forecast and Growth Potential

The dysphagia management market is expected to grow steadily, reaching US\$ 7.8 Bn by 2035, underpinned by:

Rising global prevalence of dysphagia due to aging demographics.

Continuous innovation in pharmacotherapy, diagnostic tools, and therapy devices.

Expanding role of digital health solutions such as telemedicine and mobile apps.

Greater emphasis on patient-centered care and improved quality of life.

By 2035, the market will transition toward integrated management solutions combining drugs, dietary adjustments, therapy equipment, and digital platforms, making dysphagia treatment more accessible and effective.

The dysphagia management market outlook to 2035 signals a strong growth opportunity for healthcare providers, pharmaceutical firms, device manufacturers, and nutrition companies alike. The industry's expansion is anchored by rising disease prevalence, enhanced diagnostic technologies, personalized nutrition solutions, and telehealth integration.

While challenges such as high treatment costs and uneven access persist, innovation and supportive healthcare policies are expected to overcome these barriers. North America and Europe will continue to dominate, but Asia Pacific offers the highest growth potential, driven by aging populations and expanding healthcare access.

Ultimately, the future of dysphagia management lies in holistic, patient-centered care that combines medical treatment, rehabilitation, nutritional innovation, and digital technologies, ensuring both clinical efficacy and improved patient quality of life.

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