

# Benzinga Features NEWMEDIA.COM CEO Steve Morris' Expert Analysis on Google Antitrust Ruling and Tech Stock Opportunities

NEW YORK, NY, UNITED STATES, September 5, 2025 /EINPresswire.com/ -- [Steve Morris, founder and CEO of renowned digital agency NEWMEDIA.COM](#), was prominently featured in Benzinga, one of the most respected voices in financial media, for his expert insight on the market impact of Google's recent favorable antitrust ruling.

The article, "3 Stocks To Consider After Google's Favorable Anti-Trust Ruling," cites Morris extensively, positioning him as a leading authority on the strategic shifts reshaping the AI, search, and tech investment landscape.

In the article, Morris highlights the strategic implications of the ruling, not just for Alphabet (GOOG), but for the broader digital ecosystem. "The striking thing is that markets didn't react violently," he noted. "What happened was that the breakup risk that had been weighing down GOOG let up."

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## Strategic Insights on Search, AI, and Market Dynamics

Drawing on his extensive background in the search industry, SEO and digital visibility, Morris offers a clear view into what the ruling means for players like Microsoft (MSFT) and smaller search-driven AI innovators: "MSFT also seems like a core beneficiary... Even partial access to Google's search corpus makes Bing and the OpenAI partnership better."

## THE NEW AI-SEARCH LANDSCAPE: EXPERT INSIGHT FROM STEVE MORRIS



AI-driven search is forcing a **breakup** between search engines and publishers.



The anti-Google **penalty** is here for every company that has staked its fortunes on an evergreen river of Google-driven traffic.



Navigating this new landscape of zero-click and no-click search results will be key.



Steve Morris,  
Founder and CEO. NEWMEDIA.COM

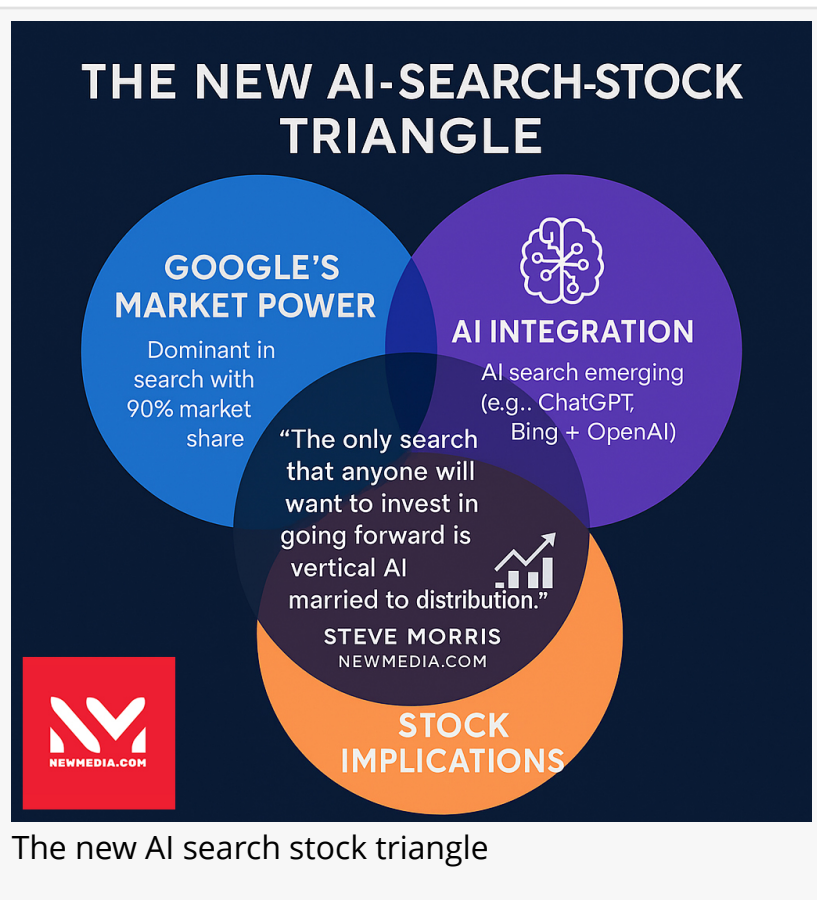
The new AI search landscape

He concludes with a bold prediction about the future of the search landscape: “The only search that anyone will want to invest in going forward is vertical AI married to distribution.”

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Industry Authority Backed by Years in the Search Space

Morris’s insights are grounded in over two decades of expertise in the [SEO and digital marketing](#) industry. Under his leadership, NEWMEDIA.COM has built a reputation as a go-to agency for brands seeking elite-level search visibility, algorithmic optimization, and user-centric digital strategy.



NEWMEDIA.COM's success in helping enterprise clients dominate traditional and AI-driven search has positioned the agency at the forefront of organic growth strategy. The firm's work spans technical SEO, programmatic content ecosystems, AI search optimization (AIO), and

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*Steve Morris, Founder and CEO of NEWMEDIA.COM*

cutting-edge experimentation with large language model visibility -- a strategic evolution that mirrors the very trends discussed in the Benzinga article.

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Why It Matters

Google's legal victory not only secures its market structure but opens the door for broader access to search data, creating new lanes for innovation in AI-powered search.

For investors, technologists, and marketers alike, this ruling may define the next generation of digital platforms. Morris's commentary signals how both incumbents and challengers can reposition themselves in this shifting terrain, using AI, content, and distribution together to win.

This thought leadership feature affirms Morris's role as a prominent voice guiding enterprise leaders, financial strategists, and technologists through the emerging AI economy.

Read the full article here: <https://www.benzinga.com/trading-ideas/movers/25/09/47527912/3-stocks-to-consider-after-googles-favorable-anti-trust-ruling>

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#### About NEWMEDIA.COM

NEWMEDIA.COM is a full-service digital performance and strategy agency specializing in AI search optimization, content ecosystems, enterprise SEO, UX/CX, and digital PR. With locations in Denver, CO, New York, NY, Chicago, IL and 25 cities across North America, the firm works with startups to Fortune 500s, as well as high-growth SaaS, e-commerce brands, and government agencies to solve high-impact visibility and engagement challenges in an increasingly algorithmic world. Steve Morris is a nationally recognized expert on the intersections of search, AI, and digital innovation.

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