

Canadian Artist David Craig Ellis Debuts Fall Fashion Collection Made Entirely from 30 Years of His Own Used Clothing

This September, artist David Craig Ellis will unveil his first-ever fashion line of personally-used clothing at his Brooklyn gallery, Not Another GALLERY!

BROOKLYN, NY, UNITED STATES, September 8, 2025 /EINPresswire.com/ -- This September, Canadian artist and cultural provocateur [David Craig Ellis](#) will unveil his first-ever Fall Collection, a fashion line decades in the making—literally. Every piece in the collection is repurposed and rebranded from Ellis' personal wardrobe, worn across the past 30 years at iconic New York haunts like The Scrap Bar, The Cat Club, and The Limelight.

Titled "USED", the collection features everything from faded jeans and polyester Levi's to once-loved pajamas, used socks, and even underwear—each piece silk-screened with Ellis' signature "USED" logo. No garment is spared, including a tracksuit that "fell off the back of a truck" and was purchased from a Little Italy tough guy, now reimagined and proudly included in the collection.

The line will debut at Not Another GALLERY! in Williamsburg, Brooklyn, on Saturday, September 13, during the height of New York Fashion Week. The opening night event runs from 6:00 PM to 10:00 PM, with a runway show kicking off at 8:00 PM sharp.

Expect an outrageous, unfiltered evening in true Ellis fashion—featuring an open bar, exclusive giveaways, and a full showcase of hundreds of "USED" pieces that push the boundary between art, fashion, and absurdist commentary.

Event Details:

□ Not Another GALLERY! – 109 Broadway, Brooklyn, NY

The poster is for a fashion show titled "The 'USED' COLLECTION" by David Craig Ellis. It features a central image of a man in a white tracksuit with "USED" logos, striking a pose. The background is black with various text elements in white and yellow. At the top, it says "Not Another GALLERY! & David Craig Ellis Present: The 'USED' COLLECTION". To the left, a starburst says "New York Fashion Week". Below that, it lists "reclaimed & repurposed" items: "- t-shirts", "- jackets", "- jeans", "- socks", and "- underwear". To the right, another starburst says "open bar!". Below that, it says "Fashion Show" and "BY D.C. ELLIS". At the bottom, it gives the date and time: "Saturday Sept 13 6pm - 10pm" and the location: "109 Broadway, Brooklyn NY". A tagline at the very bottom reads "- Get USED by d.c. ellis -".

Not Another GALLERY!
& David Craig Ellis Present:
The "USED" COLLECTION

New York Fashion Week

reclaimed & repurposed

- t-shirts
- jackets
- jeans
- socks
- underwear

open bar!

Fashion Show

BY D.C. ELLIS

Saturday Sept 13 6pm - 10pm
109 Broadway, Brooklyn NY

- Get USED by d.c. ellis -

Information for the "USED Collection" Fashion Show

- Saturday, September 13, 2025
- 6:00 PM – 10:00 PM (Fashion Show at 8:00 PM)
- Open bar
- Prizes & giveaways all night

Join David Craig Ellis as he turns nostalgia, nightlife, and well-worn fashion into a bold new vision of wearable art.

For more info, please visit www.facebook.com/notanothergallerynyc and www.notanothergallery.com

About David Craig Ellis

David Craig Ellis is a Canadian artist, satirist, and cultural agitator known for his irreverent style, punk sensibility, and genre-defying work. His artistic practice spans painting, performance, and now, fashion—always with a sharp tongue and a wink to the absurd.

David Ellis

Not Another GALLERY!

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