

Prefabricated House Industry Report: Competitive Landscape and Future Prospects

*The Business Research Company's
Prefabricated House Global Market
Report 2025 – Market Size, Trends, And
Global Forecast 2025-2034*

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What Is The Projected Market Size & Growth Rate Of The Prefabricated House Market?

In recent times, we've seen the [market size of prefabricated houses](#) burgeoning substantially.

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The Business Research Company's Latest Report Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2034”

*The Business Research
Company*

The market, valued at \$132.74 billion in 2024, is projected to expand to \$142.99 billion in 2025, with a Compound Annual Growth Rate (CAGR) of 7.7%. This significant growth during the historic period is due to factors such as the rapid increase in the urban population, the ever-growing demand for cost-effective housing options, the rise in single-person households, the escalating need for temporary or emergency housings, and the burgeoning demand in far-flung and rural areas.

There is a forecast of significant expansion for the

prefabricated house market in the coming years, with anticipations of it reaching \$189.96 billion by 2029, reflecting a compound annual growth rate (CAGR) of 7.4%. Factors contributing to this anticipated growth within the forecast period include a surge in need for environmentally friendly and energy-saving residences, a rise in the utilization of sustainable construction materials, a reduction in the carbon emissions from prefab constructions, encouragement towards green construction certifications, and the incorporation of renewable energy systems like solar panels. Predicted trends within the forecast period encompass adoption of building information modeling (BIM), integration of advanced smart home technologies, progress in 3D printing of modular components, enhancement in the transportation and logistics sector along with automation in the manufacturing process within factories.

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What Is The Crucial Factor Driving The Global Prefabricated House Market?

Anticipated growth in the prefabricated house market is linked to an increased focus on green building practices. These practices encompass constructing and managing edifices in a manner that minimizes negative environmental impacts, conserves resources, and fosters long-term eco-equilibrium. Growing consciousness about the environment propels these sustainable construction methods, as they help diminish carbon emissions and reduce the ecological footprint of buildings. Prefabricated homes contribute to such green practices by curtailing material wastage through exact manufacturing in a controlled set-up, minimizing on-site pollution and energy use, thereby reducing carbon footprints. As reported by the France-based construction material company Saint-Gobain S.A. in April 2024, 85% of building professionals surveyed are engaged in sustainable construction to some extent or entirely, and this figure is projected to rise to 92% in the following five years. Moreover, 51% have undergone training in sustainable construction, marking a rise of six points from the 2023 barometer. Hence, the escalating focus on eco-friendly building practices is propelling the prefabricated house market expansion.

Who Are The Emerging Players In The Prefabricated House Market?

Major players in the Prefabricated House Global Market Report 2025 include:

- Daiwa House Industry Co. Ltd.
- Asahi Kasei Corporation
- Seikisui House Ltd.
- Cemex S.A.B DE C.V.
- Laing O'Rourke Co.
- Atco Ltd.
- Yahgee Modular House Co. Ltd.
- Champion Home Builders Inc.
- Cavco Industries Inc.
- Butler Manufacturing Company.

What Are The Key Trends Shaping The Prefabricated House Industry?

Leading firms in the prefabricated house industry are pivoting toward the creation of novel products, like prefabricated tiny homes, to cater to homeowners who value adaptability and evolving lifestyles. Prefabricated tiny homes are small, compact residences built in a factory and then brought to a location for quick and straightforward set-up. For example, in July 2024, Continental AG, a German mobility solutions company, introduced ContiHome, their version of a prefabricated tiny home. ContiHome is a modest, one-and-a-half-story dwelling that spans 30 square meters and incorporates intelligent technology and sustainable resources, offering a customizable, energy-saving living area. It is built with modern nomads and environmentally aware consumers in mind, using modular construction for easy moving and expansion as per

the user's requirements. This inventive product aligns with the increasing need for cost-effective, movable, and eco-friendly housing options.

What [Segments Are Covered In The Prefabricated House](#) Market Report?

The prefabricated house market covered in this report is segmented –

- 1) By Type: Modular, Panelized, Pre-Cut, Mobile
- 2) By Construction Material: Wood, Steel, Concrete, Hybrid Materials
- 3) By Construction Type: Permanent, Relocatable
- 4) By Target Market: First-Time Homebuyers, Retirees And Downsizers, Investors And Developers, Vacation Property Buyers
- 5) By End Users: Residential, Commercial, Industrial, Institutional

Subsegments:

- 1) By Modular: Permanent Modular, Temporary Modular
- 2) By Panelized: Wall Panels, Roof Panels, Floor Panels
- 3) By Pre-Cut: Kit Homes, Log Homes, Dome Homes
- 4) By Mobile: Single-Wide, Double-Wide, Triple-Wide

View the full prefabricated house market report:

<https://www.thebusinessresearchcompany.com/report/prefabricated-house-global-market-report>

Which Region Is Projected To Hold The Largest Market Share In The Global Prefabricated House Market?

In 2024, the Prefabricated House Global Market Report identified North America as the prevailing region. It is anticipated that Asia-Pacific will grow at the quickest pace in the subsequent forecast period. The report takes into account various regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle-East, and Africa.

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