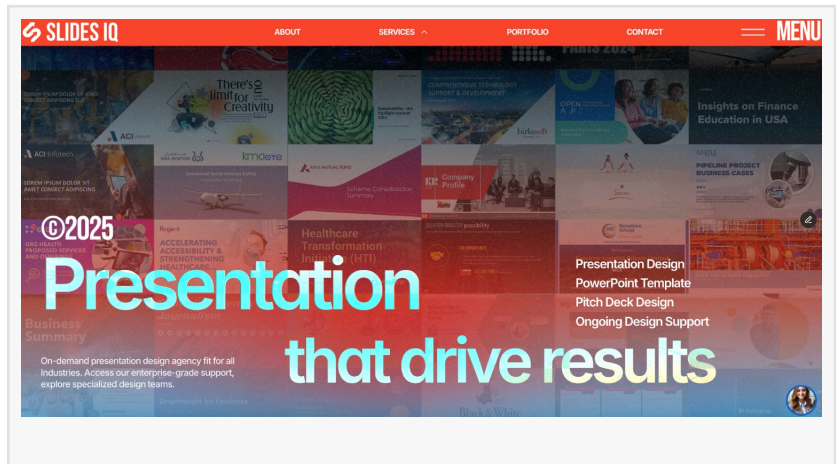


# Slides IQ Sets a New Standard in Presentation Design—Human Creativity Over AI

*A people-first approach that transforms complex ideas into impactful brand stories—without relying on AI.*

DOVER, DE, UNITED STATES, September 8, 2025 /EINPresswire.com/ -- [Slides IQ](#) Inc., a global presentation design agency with offices in the United States and India, is setting a new standard in the world of business storytelling.

While many agencies are leaning on artificial intelligence, Slides IQ takes a bold and deliberate approach: every presentation is designed exclusively by highly skilled human designers. The result is creative, brand-aligned, and impactful presentations that resonate with audiences in boardrooms, conferences, and global stages.



With a strong belief that creativity and expertise—not algorithms—are the foundation of effective communication, Slides IQ emphasizes originality and precision in every client project. From [startup pitch decks](#) to Fortune 500 corporate presentations, the agency ensures that every slide reflects the client's brand identity, market positioning, and vision.

## Human Creativity Over Automation

"Our clients deserve presentations that feel authentic, strategic, and visually powerful," said Jiten Surve, Co-Founder and CEO of Slides IQ Inc. "While AI has its place in the creative industry, we believe that the nuances of design, brand storytelling, and audience psychology can only be mastered by humans. This is why we have built a team of expert designers who specialize in creating modern, professional, and brand-guideline-compliant presentations."

Slides IQ's human-first approach combines design innovation with a meticulous understanding of brand identity. Unlike generic templates or AI-generated layouts, each project undergoes detailed customization to ensure that every slide not only looks polished but also communicates the client's narrative effectively.

## Tailored Subscription Plans and Startup Support

Understanding the diverse needs of businesses, Slides IQ offers custom subscription plans for organizations that require ongoing [presentation support](#). These flexible plans are designed to reduce design bottlenecks for marketing teams, sales leaders, and executives who frequently rely on high-impact presentations.

Recognizing the critical role presentations play for early-stage companies, Slides IQ has also introduced special discounted packages for startups in the United States. These packages are designed to help entrepreneurs and founders craft compelling pitch decks that capture investor attention and drive funding conversations.

## Trusted by Global Brands

Since its establishment in 2017, Slides IQ has delivered presentation design services to an impressive roster of international clients, including Coca-Cola, CrowdStrike, Vodafone-Idea, OpenAP TV, Novo Nordisk, Maersk Group, Aston Martin, Metro Digital, Schaeffler, MasterCard, and Wunderman Thompson.

This proven track record demonstrates the agency's ability to partner with both global enterprises and agile startups, delivering presentations that inspire, persuade, and inform.

## A Modern Approach to Business Storytelling

Every Slides IQ project is guided by three core principles:

**Creativity with Purpose** – Each design decision is made with the audience in mind, ensuring clarity, engagement, and impact.

**Brand Integrity** – Presentations strictly follow brand guidelines, ensuring consistency across all communication touchpoints.

**Human Expertise** – A dedicated team of 10 full-time presentation designers, supported by content writers and project managers, ensures projects are delivered with speed, quality, and precision.

“Our clients trust us not only because of the quality of our designs, but also because of the thought process behind every slide,” added Jiten Surve. “We believe presentations are more than just visuals—they are business-critical tools for persuasion and storytelling.”

## About Slides IQ Inc.

Slides IQ Inc. is a Delaware-based presentation design agency helping organizations worldwide

transform their ideas into powerful visual stories. With a team of expert human designers, the company specializes in creating corporate presentations, startup pitch decks, brochures, brand collateral, and infographics. Unlike AI-driven design services, Slides IQ relies on human creativity, expertise, and strategy to deliver presentations that are modern, impactful, and aligned with client brand guidelines.

Founded in 2017, Slides IQ has partnered with industry leaders across technology, healthcare, automotive, finance, and consumer goods, empowering teams to deliver messages that drive business success.

Jiten Surve  
Slides IQ Inc  
+91 70573 35587

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