

Heart of Gold Nursing Promotes Olga Banks to Director of Community and Care, Reinforcing Commitment to Boutique Care

Heart of Gold Nursing, a boutique provider of premium home care in Coachella Valley, announces the promotion of Olga Banks to Director of Community and Care.

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-- Heart of Gold Nursing, a boutique provider of premium home care services in the Coachella Valley, is proud to announce the promotion of Olga Banks to Director of Community and Care. Banks, a Coachella Valley resident for 17 years, exemplifies the company's commitment to investing in exceptional team members and fostering professional growth within their close-knit organization.



Olga Banks, Director of Community and Care, Heart of Gold Nursing

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Jenny Johnson, RN, Owner & CEO

Since joining Heart of Gold Nursing in 2022 as a caregiver, Banks has demonstrated exceptional leadership and growth, advancing through multiple roles including scheduler, recruiter, and most recently Field Support Manager before stepping into her new executive role. Her journey reflects the company's culture of supporting team members' professional development while maintaining their core values of compassionate, discreet, and solution-focused care.

"Olga's promotion represents everything we value at Heart of Gold Nursing," said Jenny Johnson, RN, Owner & CEO. "We've always believed in creating a boutique experience

for both our clients and our team. Olga embodies this philosophy perfectly. She started with us as a caregiver and has shown incredible dedication to excellence at every level. Her success story shows what's possible when we invest in the right people and maintain our high standards."

In her new role as Director of Community and Care, Banks will oversee the strategic operations of the boutique organization, building on her proven track record of maintaining the company's high-touch approach while managing a carefully selected team of 50 caregivers who deliver over 1,000 hours of personalized care weekly. Her leadership has been key to maintaining the company's premium service standards while ensuring sustainable growth that never compromises their family-centered philosophy.

Banks brings valuable experience from her previous work in management and membership services with the Girl Scouts, skills that have proven invaluable in her responsibilities including recruiting, hiring, scheduling, policy development, strategic growth planning, and community engagement.

Beyond her professional accomplishments, Banks demonstrates the company's commitment to community service through her volunteer work with the school system, supporting underprivileged youth in the Coachella Valley.

"What I love most about Heart of Gold Nursing is our commitment to excellence in everything we do," Johnson shared. "We're not trying to be the biggest, we're focused on being the best. We truly view those we serve as family, and that same care extends to how we support and develop our team. Every day, I see our caregivers providing more than just daily support, but the kind of personalized attention and genuine compassion that you can only get from a boutique organization."

Founded by Jenny Johnson, RN, Heart of Gold Nursing has built its reputation as a boutique provider that prioritizes quality over quantity. The company's carefully selected team of highly trained nurses and caregivers serves the Coachella Valley with premium, personalized services designed around each client's unique lifestyle and needs.

Heart of Gold Nursing's philosophy centers on five core principles: person-centered care,



compassionate and trustworthy care providers, safety and security, transparent communication, and consistent service excellence with every interaction.

About Heart of Gold Nursing

Heart of Gold Nursing is a boutique home care provider serving the Coachella Valley. Founded by Jenny Johnson, RN, the company specializes in delivering premium, personalized care that allows clients to maintain their independence and quality of life in the comfort of their own homes. With a commitment to excellence over expansion, Heart of Gold Nursing maintains a carefully selected team of highly trained professionals who deliver exceptional, family-centered service. For more information, visit <https://heartofgoldcare.com> or call 760-679-3355.

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