

Booth & Partners Cements People-First Commitment, Appointing Elaine McNally as Chief People Officer

SINGAPORE, September 9, 2025 /EINPresswire.com/ -- [Booth & Partners](#), a global, purpose-driven outsourcing provider and [certified B Corporation](#), today announced the appointment of Elaine McNally as the company's first full-time Chief People Officer. This move reinforces the company's deep commitment to its people-first culture as it prepares for its next phase of global growth.

McNally, who has served as the company's fractional CPO for the past year, will now take on the executive leadership role full-time. She will be responsible for leading the company's global people strategy, including talent acquisition, employee experience, leadership development, and scaling its award-winning culture across its global operations.

"Making Elaine our full-time CPO is one of the most important investments we can make in our future," said Carmen Booth, Co-Founder. "Her leadership over the past year has been transformative. She has an incredible talent for building systems that allow a culture of empathy and high performance to thrive at scale. As we grow, we are resolute that our culture will remain our greatest strength, and Elaine is the perfect leader to ensure that."

McNally is an accomplished human resources executive with over two decades of experience building and nurturing teams at high-growth companies. Prior to joining Booth & Partners, she held senior HR leadership roles where she was instrumental in developing people-centric programs that significantly improved employee retention and engagement.

"I am honored to take on this role at a company that so authentically lives its values," said McNally. "A company's success is a direct reflection of its people's success. My philosophy has always been that if you create an environment where people feel valued, supported, and empowered to do their best work, the business results will follow. Booth is at an exciting inflection point, and I'm thrilled to dedicate my full focus to ensuring our team members around



Elaine McNally, Chief People Officer at Booth



A company's success is a direct reflection of its people's success."

Elaine McAnally

the world feel connected to our mission and have every opportunity to grow with us."

McAnally's appointment follows closely on the heels of two major milestones for Booth & Partners: the achievement of B Corp Certification and the recent appointment of Jen Spencer as [Chief Growth Officer](#). Together, these moves

reflect the company's deep investment in sustainable growth, strong values, and its people.

About Booth & Partners

Booth & Partners is a Certified B Corporation™ that delivers full-time outsourced teams for global businesses. With core operations anchored in the Philippines and Colombia, the company helps high-growth companies scale without compromise by building embedded, values-aligned teams that feel like your own.

Jen Spencer

Booth and Partners

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/847192931>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.