

Red Hilton Named MC for Global Leadership Event Featuring Jose Pereira and the Launch of Unbreakable

Belmont City Press LLC CEO to host live event exploring the powerful true story and leadership lessons behind author's faith-fueled journey

BOSTON, MA, UNITED STATES, September 9, 2025 /EINPresswire.com/ -- [Belmont City Press LLC](#) is proud to announce that its founder and CEO, Red Hilton, will serve as the Master of Ceremonies for the upcoming global leadership event, [Unbreakable: The Journey, The Book, The Impact](#),

featuring bestselling author, leadership coach, and former CITGO CEO Jose Pereira. The live virtual conference will take place on Wednesday, September 10, 2025, and is open to attendees worldwide.



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Red brings clarity, compassion, and conviction to every room she enters. I couldn't think of a better person to guide this conversation and share in this moment.”

Jose Pereira, international leadership coach and bestselling author

The event centers around the launch of Pereira's new book, *Unbreakable: Faith-Fueled Leadership for Life's Toughest Battles*, which shares powerful leadership and faith-based lessons drawn from his nearly five years of wrongful imprisonment as one of the internationally recognized Citgo6. The online gathering will offer behind-the-scenes insight into Pereira's story, alongside practical and spiritual takeaways for leaders, executives, and entrepreneurs.

Hilton, a seasoned public speaker and respected host, was personally invited by Pereira to lead the event. Their professional connection dates back to the early stages of the book's development when Hilton and her team at

Belmont City Press began working closely with Pereira to bring his message to the world. Hilton's deep understanding of his journey, combined with her own experience as an entrepreneur and

leadership speaker, made her the natural choice to guide the evening's conversation.

"Jose leads with a gentle hand," Hilton said. "His impact comes not just from what he's endured, but from how he lifts others through their darkest times. It's an honor to help amplify his voice and bring this message to a global audience."

Hilton is no stranger to the spotlight. She has delivered impactful keynote talks and workshops on leadership, mindset, marketing, and resilience, including:

Rejection is a Gift – Turning setbacks into growth

Breaking the Cycle of Imposter Syndrome – Reframing fear and identity

Safety vs. Happiness – The hidden cost of comfort

The Circle Starts Here: Blame vs. Accountability

Just Going for a B+ – The pursuit of excellence without burnout

Trust Your Training – Lessons from being the last official Boston Marathon finisher

The Three Pillars of Business Success – Principled, Pointed, and Purpose-driven leadership

High Exposure Marketing – Branding strategies for small businesses and real estate professionals

In her role as MC, Hilton will help guide attendees through a powerful, emotionally resonant evening of storytelling, practical leadership wisdom, and a shared exploration of what it means to lead with faith under pressure.

The event will also include a special appearance by Mervis Ruiz, Pereira's wife, who will share personal insights into their family's journey and the spiritual strength that sustained them through years of separation and uncertainty.

Event Details:

Title: Unbreakable: The Journey, The Book, The Impact

Date: Wednesday, September 10, 2025 Time: 4 PM PT | 6 PM CT | 7 PM ET

Location: Online (via Zoom)

Registration Link: [Register Here](#)

This is a free event, but registration is required. Attendees will gain insight into the making of Unbreakable, the mindset it was built on, and how to apply its lessons to their own leadership journeys.

About Belmont City Press LLC: Belmont City Press LLC is a Boston-based PR and marketing agency masquerading as a boutique book publisher. Specializing in elevating entrepreneurs, coaches, and thought leaders, BCP helps clients turn their stories into strategic tools for visibility, credibility, and business growth. Learn more at www.belmontcitypress.com.

About JoseConnect.com JoseConnect.com is the official platform of Jose Pereira; international leadership coach, former CEO, resilience strategist, and bestselling author. The site offers access to Pereira's speaking engagements, the Unbreakable Leadership coaching program, and C-suite development tools for faith-based professionals. For more, visit www.joseconnect.com.

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