

Bread Improvers Market Survey: Innovations, Applications, Detailed Analysis, and Forecast

Increase in demand for convenience food, surge in consumption of bakery products, and preference for high quality products drive the global market.

WILMINGTON, DE, UNITED STATES, September 8, 2025 /EINPresswire.com/ -- [Bread improvers market size](#) was garnered \$907.7 million in 2018, and is estimated to reach \$1.47 billion by 2026, registering with a CAGR of 6.2% from 2019 to 2026.



Bread Improvers Market

Increase in demand for convenience food, surge in consumption of bakery products, and preference for high quality products drive the global bread improvers market. However, implementation of strict government regulations regarding bleaching agents restrains the market growth. On the other hand, need for organic bread improvers and introduction of different flavored breads create new opportunities in the coming years.

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The global demand for Bread Improvers market is expected to increase due to the growing demand for organic bakery products from not only the developed regions but also developing countries. For this reason, manufacturers have developed several baking organic ingredients including Bread Improvers. Furthermore, growing demand by bakers has also generated a positive impact for Bread Improvers. This in turn has led to a positive growth aspect for bread enhancers and has created a surge in the Bread Improvers market. However, stringent regulations related to bakery products is anticipated to hinder the growth of the market during the forecast period.

Bread Improvers is a combination of baking ingredients that activate the gluten and help produce gas which improves the process of dough kneading. It simplifies the production process by enabling bakers to prepare quality, standardized end products.

Bakery products are an essential part of most consumer diet, with practically every household purchasing them. The demand for natural bakery products that contain ingredients such as fiber and whole grains has been increasing considerably. This consumption trend is anticipated to create a positive on the Bread Improvers market. Bakers are constantly trying to achieve high-quality products with a shorter baking time period. The addition of Bread Improvers enables them to achieve their target outcomes in the stipulated time period, and hence are widely being used by bakery goods manufacturers.

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Rise in demand for convenience food, increase in consumption of bakery products, and preference for high quality products augment the global bread improvers market. On the other hand, implementation of strict government regulations regarding bleaching agents impedes the market growth. Nevertheless, need for organic bread improvers and introduction of different flavored breads create new opportunities in the coming years.

The global bread improver market analysis is carried on the basis of form, type, application, and region. Based on form, the powder segment held the highest share accounting for nearly four-fifths of the total share in 2018, and is expected to maintain its lead status in terms of revenue throughout the forecast period. Nevertheless, the liquid segment is estimated to portray the highest CAGR of 7.3% from 2019 to 2026. The report also involves paste segment.

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Based on region, the market across Europe accounted for the highest share based on revenue, holding for nearly two-fifths of the total share of the global market in 2018, and is anticipated to maintain its dominant position throughout the forecast period. Moreover, the Asia-Pacific region is estimated to portray the fastest CAGR of 7.8% from 2019 to 2026. The report also studies the market across the regions including North America and LAMEA.

The key players in the report include Lesaffre, Riken Vitamin Co., Ltd., Bakels Sweden, Oy Karl Fazer Ab., Corbion N.V., Puratos, Agropur Dairy Cooperative, Associated British Foods, Royal DSM N.V., and Laucke Flour Mills.

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