

Coloring Book Supports Neurodivergent Children & Adults : A Calming, Creative Tool Backed by Real Data

*Tyree Traylor's 'Enjoy This' Coloring Book
— A Creative and Therapeutic Resource
Uplifting the Neurodiverse Community*

LOS ANGELES, CA, UNITED STATES, September 8, 2025 /EINPresswire.com/ -- Tyree Traylor, a multi-talented illustrator, activist, actor, producer, and creative director from the Compton and Hawthorne communities of Los Angeles, is proud to announce the launch of his trademarked project: ["Enjoy This"](#), a groundbreaking coloring book designed to support the neurodiverse community — particularly minorities — through creativity and research-backed therapeutic tools.



Enjoy This - Dedicated to the Neurodiverse Community

Inspired by his lived experience and a desire to uplift underrepresented voices, Tyree created and illustrated this vibrant and meaningful coloring book as both an artistic expression and a social mission. The project is backed by findings from the "Enjoy This Coloring Book Survey: Exploring Therapeutic Coloring Benefits for Minorities with Neurodiverse Disorders", which highlights the emotional, cognitive, and social benefits of coloring for neurodivergent individuals, especially within underserved communities.

“

Doing your best is taking action because you love it, not because you're expecting a reward. Most people do the exact opposite: They only take action when they expect a reward”

Don Miguel Ruiz

“This book is about more than art — it's about healing, representation, and empowerment,” says Traylor. “I wanted to create something that speaks directly to those

who've felt overlooked, and give them a joyful, creative way to connect with themselves.”

With its bold illustrations and culturally resonant themes, Enjoy This is both a personal passion project and part of a broader global mission to destigmatize neurodiversity, promote mental wellness, and foster inclusion through creative expression.

Partnership Opportunities

Tyree is actively seeking retail partnerships, corporate sponsors, and social impact collaborators to bring Enjoy This to a wider audience. By aligning with companies that value diversity, inclusion, and mental health, Tyree aims to expand the book's reach globally — from classrooms and therapy centers to bookstores and online marketplaces.

About Tyree Traylor

Hailing from Compton and Hawthorne, Tyree Traylor is a dynamic creative force — blending art, advocacy, and entertainment. With a background in illustration, acting, producing, and directing, his work is rooted in elevating marginalized communities and telling stories that inspire change.

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