

Pisco Market to Witness Comprehensive Growth by 2030 | Industry Demand and Growth Opportunities

Increase in popularity of craft spirits among millennials & baby boomers and spirit tourism drive the growth of the global pisco market.

WILMINGTON, DE, UNITED STATES, September 9, 2025 /EINPresswire.com/ -- [Pisco market size](#) was accounted for \$558.5 million in 2020, and is estimated to generate \$1.17 billion by 2030, and growing with a CAGR of 6.3% from 2021 to 2030.



Increase in popularity of craft spirits among millennials & baby boomers and spirit tourism drive the growth of the global pisco market. However, negative health, social impact of dark spirits, and consumer inclination toward low alcoholic beverages hinder the market growth. On the contrary, delivery via e-commerce platforms is expected to open new opportunities for the market players in the future.

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The Pisco market is expected to witness significant growth spirit tourism to provide growth impetus, and craft spirits gaining traction among millennials and baby boomers.

In various regions around the world, alcoholic drinks have become an integral part of daily life. In some countries, such as the US, Canada, and Europe, they are often considered as part of the daily life of the people. The rise in social acceptance of female drinking is one of the main factors that is driving the alcohol-based market. Younger population is also influenced by their peers. Due to various factors such as increasing social media penetration, changing lifestyle, and higher family income, alcoholic products are more preferred by consumers. This is expected to continue to drive the pisco market growth.

Moreover, due to the rapid pace of technological change in the food and beverage industry, many companies are shifting their R&D efforts away from their headquarters. Due to the increasing number of products that are better than their rivals, the focus on R&D will increase. This is also expected to improve the sales of pisco.

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The market is segmented on the basis of origin, type, sales channel, and region. By origin, it is divided into Peru and Chile. On the basis of type, the market is split into Pisco Puro, Mosto Verde, and others. Based on sales channel, the supermarket/hypermarket segment generated the highest revenue in 2020.

The report offers an analysis of the global pisco market across several regions such as North America, Europe, Asia-Pacific, and LAMEA. The market across LAMEA held the lion's share in 2020, accounting for more than half of the market. However, the market across North America is anticipated to showcase the highest CAGR of 7.4% during the forecast period.

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Latin America accounted for over 55.3% of the Pisco market share, and is anticipated to maintain its dominance throughout the pisco market forecast period. Pisco market has been provided for all the four regions covered in the report. Countries analyzed under the North American geographical segment are the U.S., Canada, and Mexico. Under Europe, market size and forecast are provided for the UK, Germany, France, Italy, Spain, Russia and rest of Europe.

Countries covered in Asia-Pacific include Japan, China, Australia, India, South Korea, Indonesia, Thailand, and rest of Asia-Pacific. Japan, China, and Australia are the leading markets for Pisco in the region. LAMEA includes Brazil, Argentina, Chile, Peru, South Africa, UAE, and rest of LAMEA.

The global [pisco industry](#) report includes an in-depth analysis of the prime market players such as Barsol Pisco GmbH, Bauza, Bauza, Cooperative Agrícola Pisquera Elqui Ltda, Compañía de las Cervecerías Unidas S.A, Pisco Malpaso, Macchu Pisco LLC, Pisquera Tulahuen SpA, Pisco Porton, and The Pisco People.

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