

# NFL Legend Mike Singletary Shares the Secrets to Leadership and Personal Mastery in Visualize Your Greatness

*Mike Singletary reveals how vision, discipline, and faith can unlock your full potential in life, leadership, and purpose-driven success.*

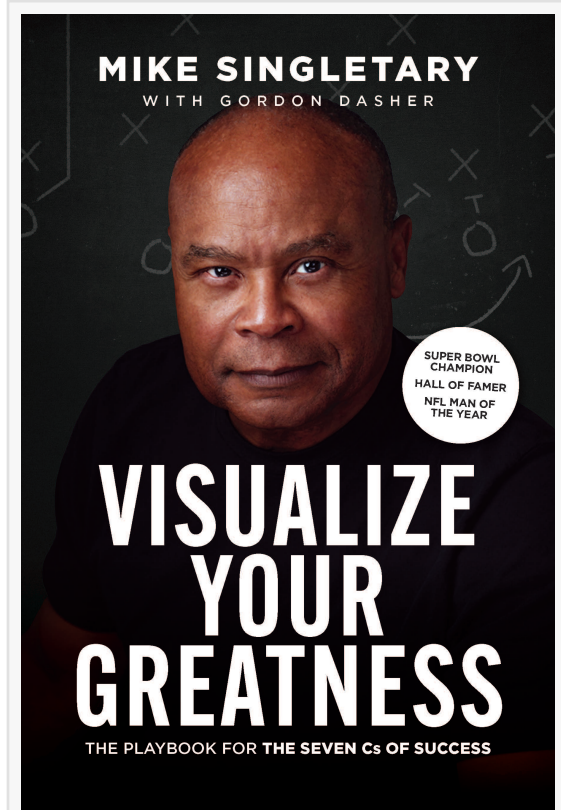
CHARLESTON, SC, UNITED STATES, September 9, 2025 /EINPresswire.com/ -- Author and NFL Hall of Famer Mike Singletary shares how visualization, discipline, and faith can unlock personal excellence in his new book, [Visualize Your Greatness: The Playbook for the Seven Cs of Success](#).

"Greatness isn't a destination, it's a journey built on vision, belief, and daily habits," Singletary writes. "To achieve your highest potential, you must first see it clearly. Without vision, your gifts lie dormant. With it, your purpose becomes unstoppable."

Visualize Your Greatness, published by Advantage Books, outlines Singletary's framework for transforming mindset, building discipline, and leading with clarity and conviction. He draws from personal stories, on and off the football field, to help readers visualize what success looks like in every area of life.

"Before you lead others, you must first lead yourself," Singletary says. "This book isn't just about being a better professional or athlete. It's about becoming a stronger version of yourself so you can make the impact you were designed to make."

In his book, Singletary explains how powerful visualization, consistent routines, and faith in God shaped his Hall of Fame career and continue to guide his life. He introduces the Seven Cs—Character, Conscious, Consistency, Compete, Commitment, Courage, and Confidence—as the foundational traits for a fulfilling life.



"Visualize Your Greatness" by Mike Singletary and released by Advantage Books, is now available.

In Visualize Your Greatness, Singletary reflects on lessons from his journey—from growing up as one of ten children in Houston, Texas, to captaining the legendary 1985 Chicago Bears, to coaching and mentoring future generations.

“If you can see it, you can become it,” Singletary writes. “But you must take action, be willing to change, and trust the process. That’s how greatness is built—one step at a time.”

#### [About Mike Singletary](#)

Mike Singletary, author of Visualize Your Greatness: The Playbook for the Seven Cs of Success, is a Hall of Fame linebacker, Super Bowl Champion, former NFL coach, and motivational speaker. Known for his leadership on and off the field, Singletary is dedicated to helping others live with clarity, discipline, and purpose.

#### [About Advantage Books](#)

“

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*Mike Singletary, author and  
NFL Hall of Famer.*

The logo for Advantage Books features the word "Advantage" in a stylized, italicized serif font, followed by a vertical bar and the word "Books" in a simpler serif font.

Advantage Books, publisher of “Visualize Your Greatness” by Mike Singletary.

Advantage Books is an imprint of the publishing arm of Advantage Media. For two decades, Advantage Books has helped CEOs, business leaders, entrepreneurs, and other professionals share their expertise and build their Authority by writing a book. Over the years, Advantage has given these authors an alternative to traditional nonfiction publishing. Advantage authors are leaders who have credentials and expertise to share, combined with a strong reputation in their industry. Advantage Books provides

these authors with a team of experts to assist in such areas as book concept and developmental writing, editorial and design, printing and distribution, and promotions.

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