

# BRK Strategies Expands Proven Leadership Development for Manufacturing Environments

*With 30+ years of expertise, BRK Strategies delivers leadership programs proven to improve retention, morale, and performance on the shop floor.*

HOUSTON, TX, UNITED STATES, September 9, 2025 /EINPresswire.com/ -- [BRK Strategies LLC](#), a Service-Disabled Veteran-Owned Small Business with more than 30 years of combined expertise, in manufacturing, government, training, recruiting, and workforce retention, continues to strengthen leadership pipelines across the manufacturing industry with its Leadership Development Series for Manufacturing Environments.



BRK Strategies LLC logo

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Leadership development is the foundation of stability, retention, and growth in manufacturing.”

*Benny R. Kinsey*

Founder and Principal Consultant Benny R. Kinsey is not only a retired U.S. Army Command Sergeant Major and corporate leader, but also the author of *From the Frontline to Executive Success*. His work has guided transitioning service members, corporate professionals, and emerging leaders in applying proven leadership principles to complex business environments.

Unlike generic training providers, BRK Strategies builds its programs on real-world application and customizes each session to fit your environment. Founder and Principal Consultant Benny R. Kinsey has successfully designed and facilitated leadership development inside operationally demanding environments where precision, safety, and efficiency are critical. His programs have supported leaders across engineering, production, assembly, quality control, inspection, paint, machining, and logistics—helping supervisors, managers, and senior leaders translate training into measurable results.

The series is structured to address leadership at every level:

Basic Leadership Development Course – Prepares frontline supervisors with tools for communication, decision-making, and conflict navigation.

Mid-Level Leadership Development Course – Equips department managers to drive workforce planning, coaching, and employee engagement.

Senior Leadership Development Course – Guides executives and plant leaders in strategic decision-making, organizational culture, and workforce retention.

Participants in past programs represented functions from shop floor technicians to department leads to senior managers. Each course included custom role-play scenarios, participant workbooks, and facilitator-led discussions designed around actual operational challenges in manufacturing and equipment production.

Photo of Founder, Benny R. Kinsey



“Leadership development is not new to us—it has been at the core of my military and corporate career for over 30 years,” said Benny R. Kinsey, MBA, PMP, PHR, LSSBB, Founder & Principal Consultant of BRK Strategies. “Whether you’re building heavy equipment, precision tools, or maintaining service operations, one truth remains: strong leaders keep teams engaged, morale high, and productivity on track—even during workforce reductions or periods of rapid expansion.”

### Why It Matters Now

Manufacturers today face two urgent realities:

Talent shortages and turnover are driving up costs and slowing production.

Workforce shifts—expansion, automation, and at times reduction—require leaders who can adapt and guide teams through uncertainty.

BRK Strategies helps manufacturers:

Improve retention through supervisor and manager development.

Strengthen operations by embedding practical leadership training into daily workflows.

Prepare pipelines of leaders ready to step into greater responsibility with confidence.

### Take the Next Step

The cost of disengagement and turnover is far greater than the investment in leadership. Organizations that partner with BRK Strategies gain not only structured courses but also a trusted advisor with decades of operational leadership experience.

To learn how the Leadership Development Series can be customized for your organization—or to schedule an introductory consultation—contact BRK Strategies today.

### About BRK Strategies

BRK Strategies LLC is a Service-Disabled Veteran-Owned Small Business (SDVOSB) and Texas HUB-certified firm specializing in leadership development, talent acquisition, workforce planning, and career guidance. Founded by Benny R. Kinsey, a retired U.S. Army Command Sergeant Major and corporate leader with more than 30 years of experience across manufacturing, aerospace, government, and workforce development, BRK Strategies is committed to building stronger leaders, stronger organizations, and stronger communities.

Benny Kinsey  
BRK Strategies LLC  
+1 936-648-7086  
[email us here](#)

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