

# Steelite Distinction Morella Wins Prestigious SMART Label Award at HOSTMilano

*Steelite International announces that Steelite Distinction Morella, a Made for Life collection, has been honoured with the SMART Label award by HOSTMilano.*

STOKE-ON-TRENT, STAFFORDSHIRE, UNITED KINGDOM, September 15, 2025 /EINPresswire.com/ -- Stoke-On-Trent — Steelite International is proud to announce that [Steelite Distinction Morella](#), a Made for Life collection, has been honoured with the [SMART Label award](#) by HOSTMilano, in collaboration with POLI.design.



Steelite Distinction Morella

The SMART Label is an esteemed recognition within the hospitality industry, awarded to products, services, or projects that demonstrate exceptional functionality, technological innovation, environmental sustainability, and social or ethical impact.

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The SMART Label is a celebration of design excellence and innovation, and we are thrilled that Morella has been recognised.”

*Andrew Klimecki, VP Design at Steelite International*

Morella stood out among numerous international entries for its functional efficiency, long-lasting durability, and thoughtful, performance-driven design. This award reaffirms Steelite's commitment to delivering innovative, sustainable solutions that support professionals across the global hospitality sector.

“The SMART Label is a celebration of design excellence and

innovation, and we are thrilled that Morella has been recognised,” said Andrew Klimecki, VP Design at Steelite International. “This award validates our dedication to crafting products that are not only beautiful and functional but also built to last and responsibly made.”

Steelite will proudly showcase Morella at HOSTMilano 2025, the world's leading trade fair dedicated to the catering and hospitality industries.

□ Visit us at Stand H23

Join us in celebrating this achievement and experience first hand the award-winning innovation behind the Morella collection.

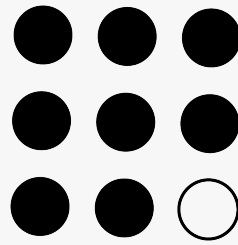
JA BAILEY-DEVINE  
Steelite International  
+44 7384 511804

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