

Calibrite Unveils PROFILER 3.0 Software

Featuring the NEW Printer/Paper Profiling Module for Precision Digital Color Management from Capture through Edit and Now: Print!

WHITE PLAINS, NY, UNITED STATES, September 9, 2025 /EINPresswire.com/ -- Calibrite, the leader in color management solutions, is thrilled to announce the highly-anticipated release of [PROFILER 3.0](#) a significant update to its color calibration software now featuring printer and paper profiling. This update, when combined



with a Calibrite Studio device, empowers photographers and creators to create custom profiles optimized to their specific printing setup and the variety of papers they use to bring their vision to life — it's perfect for those who love to print their own images or those who have always wanted to do so.

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With Calibrite PROFILER 3.0, we are excited to empower creatives who love to print or are eager to start with our new Custom Printer Profiling module...”

*Stefan Zrenner, Calibrite
General Manager*

The enhanced PROFILER 3.0 software when used with a Calibrite Studio device offers a fully comprehensive color management workflow from capture to edit and now to print — giving you complete control and confidence in your color fidelity with an intuitive interface and all the options a Color Perfectionist could want.

Featuring built-in presets for those new to color management and fully customizable features for more

advanced users, Calibrite PROFILER 3.0 is the intuitive, simple-to-use calibration software that works seamlessly with every Calibrite Display Device and Calibrite ColorChecker Target to deliver an optimized, end-to-end digital color workflow, ensuring consistently ideal color from capture through to edit and color grading for Color Perfectionists everywhere.

Take Your Photo Printing to a Whole New Level

Every inkjet and laser paper is different — and so is every print. To get the most accurate, vibrant, and consistent color, you need to create a custom profile for each paper type you print

on.

Some paper manufacturers provide generic profiles for their papers, but they can't account for the many variables unique to your setup, including:

- **Photo Printers Wear Over Time:** Components like inkjet heads or laser imaging units naturally drift in performance as they age, affecting color.
- **Inks and Toners Differ:** Variations in batches, especially when using third-party supplies, may introduce shifts in color accuracy.
- **Environmental Factors:** Seasonal changes in temperature and humidity can impact print output.



Creating your own custom profiles for each paper you print on will:

- Maximize color accuracy and consistency
- Compensate for your specific printer's characteristics in your printing environment
- Reduce wasted materials and reprints. Ink and paper are expensive, and your time is valuable!
- Keep your output looking professional, predictable, and true to your vision with absolute consistency

Creating a custom paper/printer profile with Calibrite PROFILER 3.0 ensures precision, consistency, and quality in your prints.

Here's why it's essential:

More Precise Profiles:

- **Printer Head Age and Condition:** Over time, printer heads age which will affect print quality. A custom profile accounts for these changes, ensuring consistent results.
- **Dye Lots Can Change in Ink Sets:** Inks can vary slightly between batches (dye lots). A custom profile compensates for these variations, maintaining color accuracy.
- **Color and Characteristics of the Paper:** Different papers have unique absorbency, coatings, and colors. A custom profile tailors the print output to the specific paper you're using.
- **Environmental Factors:** Temperature and humidity can affect how ink is absorbed by the paper. A custom profile adjusts for these conditions, ensuring optimal print quality.

Specific Profiles for Paper/Printer Combinations:

Pre-made profiles may not account for the unique combination of your printer and paper. A custom profile ensures the best possible match for your specific setup.

Better Matches for Different Sizes or Surfaces:

Different paper sizes and surfaces (e.g., glossy, matte, fine art) require different settings. A custom profile ensures that each type of paper is printed with the correct color and density.

Iterative Patch Analysis Delivers Better Profiles Using Smaller Patch Sets

PROFILER 3.0 learns from the first patch set and creates the second patch set based on what it learned. The result: a faster, more efficient, more effective process with measurement time and less paper and ink delivering a better custom printer profile.

Color Perfectionists who print will be delighted!

"We are committed to providing our ever-expanding community of Color Perfectionists with the most powerful tools to optimize their color workflow. With Calibrite PROFILER 3.0, we are excited to empower creatives who love to print or are eager to start with our new Custom Printer Profiling module, which ensures unmatched color accuracy from capture to display to print. This innovation simplifies the workflow into one unified, intuitive software solution for photographers and visual artists alike."

- Stefan Zrenner, Calibrite General Manager

[Learn More & Download PROFILER 3.0](#)

The latest version of Calibrite Profiler Software is compatible with all major operating systems.

For more information, please contact Brenda Hipsher, Calibrite VP of Product Development at BrendaH@MacGroupUS.com

Calibrite

Calibrite is committed to providing the very best color control solutions for Color Perfectionists; photographers, filmmakers, designers, and content creators who love color and demand the very best tools for their color critical creative workflow.

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Ajaenae Spearman

MAC Group

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