

# National Spokesperson Launches Campaign to Protect Teen Drivers

KANSAS CITY, MO, UNITED STATES,  
September 10, 2025 /

EINPresswire.com/ -- A new national campaign is sounding the alarm on what experts are calling a “new universe of roadway risk.” As dangerous driving behavior escalates across the country, a growing number of advocates are calling for immediate action to better protect teen drivers—America’s most vulnerable group on the road.

“This is a new approach to teen driver safety,” says Douglas R. Horn, national spokesperson for teen driver

protection and founder of the Protect Teen Drivers Now campaign. “We have reached a point where parents and schools need to fully engage, not just in education, but in preparing teens to drive defensively in order to handle a new universe of roadway risks.”

“

We treat vaping, nutrition, and mental health as part of high school health education. Why not include the approach to being a safe driver? The stakes are so high.”

*Douglas R. Horn*



Douglas R. Horn

Horn says that speeding, distraction, and reckless maneuvers are more common than ever before, creating a traffic environment teens are not prepared to face. He emphasizes that parents and schools must first recognize how the risks have changed and then focus on teaching a defensive driving approach that equips teens to anticipate hazards, respond calmly under pressure, and stay out of dangerous situations.

The campaign is rooted in three core pillars. First, it raises public awareness about the new realities on the road.

Second, it emphasizes that parents play the most critical role in instilling safe driving habits. And third, it proposes that high schools nationwide reintegrate driver safety into the 9th and 10th grade health curriculum—not as traditional driver’s ed, but as a public health initiative to reduce

injuries and fatalities.

To support these goals, the campaign offers a free resource, the Teen Driver Protection guide, available at [www.hornlaw.com](http://www.hornlaw.com). The guide contains 12 tips designed to help families establish safer habits and serves as a model curriculum for schools seeking to implement short-term driver safety instruction in the classroom.

"We treat vaping, nutrition, and mental health as part of high school health education," Horn says. "Why not include the approach to being a safe driver? The stakes are so high."

The campaign is gaining momentum among parents, educators, healthcare professionals, and community leaders nationwide. More information and downloadable materials are available at [www.hornlaw.com](http://www.hornlaw.com).

#### About Douglas R. Horn

Douglas R. Horn is the founder of The Horn Law Firm, P.C. in Kansas City, Missouri, and has served as a crash lawyer since 1991. Over the course of his career, Horn has handled more than 3,500 motor vehicle accident cases, giving him elevated insight into the causes and consequences of roadway collisions. Since 2009, Horn has used his legal experience to lead public safety initiatives focused on teen driver protection and traffic fatality reduction

Jordan Lee

The PR Group

+1 727-977-8887

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/847599187>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.