

# Healthcare Operational Analytics Market to Reach USD \$30.09 Billion by 2029 at 15.2% CAGR

*The Business Research Company's  
Healthcare Operational Analytics Global  
Market Report 2025 – Market Size,  
Trends, And Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED  
KINGDOM, September 11, 2025  
/EINPresswire.com/ -- What Is The  
Estimated Industry Size Of Healthcare  
Operational Analytics Market?

The rapid expansion of the healthcare operational analytics market has been notable in the past few years. The market, which was valued at \$14.80 billion in 2024, is projected to swell to \$17.09 billion in 2025, thereby reflecting a compound annual growth rate (CAGR) of 15.5%. Factors



Get 30% Off All Global  
Market Reports With Code  
ONLINE30 – Stay Ahead Of  
Trade Shifts,  
Macroeconomic Trends, And  
Industry Disruptors  
”

*The Business Research  
Company*

The Business  
Research Company

The Business Research Company



contributing to the historic growth include escalating governmental support, the proliferating use of telehealth services, rising strain on hospitals, development in hybrid care models, and the escalated implementation of Internet of Things (IoT) devices.

In the ensuing years, the healthcare operational analytics market is projected to witness swift expansion. It's estimated to inflate to a value of \$30.09 billion by 2029, exhibiting a compound annual growth rate (CAGR) of 15.2%. This anticipated growth during the forecast period can be ascribed to multiple factors such as the rise in

personalized medicine, growing chronic disease load, escalating healthcare expenses, enhanced personalized medicine, and increasing regulatory requirements. Noteworthy trends expected during the forecast period encompass the amalgamation of artificial intelligence (AI), proliferation of cloud-based analytics platforms, uptake of self-service analytics tools, expansion of telehealth analytics, and advancements in electronic health records.

Download a free sample of the healthcare operational analytics market report:

## What Are The Major Factors Driving The [Healthcare Operational Analytics Global Market Growth](#)?

The projected growth in the operational analytics market within the healthcare sector is being spurred by the increasing uptake of electronic health records (EHRs). Serving as digital platforms for storing, managing, and exchanging patient health information, EHRs are becoming more widespread within healthcare environments due to an escalating demand for smoothly accessible patient data. This surge in access to patient data can be analysed and optimized through healthcare operational analytics, facilitating improved operational workflows, error reduction, and resource optimization. Consequently, it fosters improved decision-making processes and more efficient healthcare provision. For example, the Centers for Disease Control and Prevention (CDC), a leading public health body in the US, reported that by December 2024, 88.2% of office-based physicians were using EHR systems, marking a rise from 77.8% in 2023. As such, this growing trend towards EHR adoption is fuelling the expansion of the healthcare operational analytics market.

## Who Are The Leading Companies In The Healthcare Operational Analytics Market?

Major players in the [Healthcare Operational Analytics Global Market](#) Report 2025 include:

- UnitedHealth Group Incorporated
- McKesson Corporation
- The Cigna Group
- Elevance Health
- F. Hoffmann-La Roche AG
- International Business Machines Corporation
- Oracle Corporation
- Siemens Healthineers AG
- Koninklijke Philips N.V.
- GE Healthcare Technologies Inc.

## What Are The Future Trends Of The Healthcare Operational Analytics Market?

Leading entities in the healthcare operational analytics sector are prioritizing the creation of sophisticated solutions like cloud-based healthcare data and analytics systems. The aim is to enhance operational performance and facilitate immediate insights across various healthcare frameworks. These digital systems employ cloud technology for collection, administration, and interpretation of healthcare data which enables immediate insights, smooth amalgamation, and scalable use for clinical and business aid. For illustration, Health Catalyst, Inc., an American firm specializing in providing data and analytics technology and support to the healthcare field, unveiled a state-of-the-art healthcare data and analytics system, Health Catalyst Ignite, in May 2024. This system assimilates domain-conscious data models and self-service tools into a coordinated, modern, cloud-based atmosphere. Leveraging built-in artificial intelligence and machine learning, it brings forth predictive insights specific to healthcare right into business intelligence workflows, empowering quick and better-informed decision-making processes. Its

self-service interfaces and centralized data governance enable analytics utilization among clinical, financial, and operational groups, thus lessening dependence on IT and encouraging wider data-driven action.

### What Are The Primary Segments Covered In The Global Healthcare Operational Analytics Market Report?

The healthcare operational analytics market covered in this report is segmented

- 1) By Component: Software, Hardware, Services
- 2) By Deployment Model: On-Premises, Cloud-Based, Hybrid
- 3) By Technology: Big Data Analytics, Artificial Intelligence And Machine Learning, Business Intelligence Tools, Data Mining Tools
- 4) By Application: Financial Analytics, Operational Analytics, Clinical Analytics, Patient Flow Analytics
- 5) By End-User: Hospitals and Clinics, Pharmaceutical And Biotechnology Companies, Other End-Users

### Subsegments:

- 1) By Software: Data Integration Tools, Revenue Cycle Management Software, Workforce Management Software, Patient Flow Management Software, Performance Benchmarking Tools, Claims Processing Software, Business Intelligence And Reporting Tools
- 2) By Hardware: Servers, Storage Devices, Networking Devices, Workstations, Mobile Devices, Data Center Infrastructure
- 3) By Services: Implementation And Integration Services, Support And Maintenance Services, Consulting Services, Training And Education Services, Data Analysis And Reporting Services, Managed Services

View the full healthcare operational analytics market report:

<https://www.thebusinessresearchcompany.com/report/healthcare-operational-analytics-global-market-report>

### Which Region Is Forecasted To Grow The Fastest In The Healthcare Operational Analytics Industry?

In the 2025 Global Market Report on Healthcare Operational Analytics, North America is identified as the biggest player. The region with the highest anticipated growth is Asia-Pacific. The report includes comprehensive coverage across North America, Asia-Pacific, Western Europe, Eastern Europe, South America, the Middle East and Africa.

Browse Through More Reports Similar to the Global Healthcare Operational Analytics Market 2025, By [The Business Research Company](https://www.thebusinessresearchcompany.com/)

Medical And Surgical Drainage System Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/medical-and-surgical-drainage-system-global-market-report>

Urinary Drainage Bags Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/urinary-drainage-bags-global-market-report>

Dry Construction Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/dry-construction-global-market-report>

Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: [saumyas@tbrc.info](mailto:saumyas@tbrc.info)

The Business Research Company - [www.thebusinessresearchcompany.com](http://www.thebusinessresearchcompany.com)

Follow Us On:

• LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Oliver Guirdham

The Business Research Company

+44 7882 955267

[info@tbrc.info](mailto:info@tbrc.info)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/847670223>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.