

# Clinical Healthcare Analytics Services Market Anticipated to Grow at 13.4% CAGR Through 2029: Industry Report

*The Business Research Company's  
Clinical Healthcare Analytics Services  
Global Market Report 2025 – Market Size,  
Trends, And Global Forecast 2025-2034*

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How Big Is The Clinical Healthcare Analytics Services Market In 2025?

Over the past few years, the [market size of clinical healthcare analytics services](#) has seen a rapid



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expansion. It is projected to surge from \$15.37 billion in 2024 to \$17.48 billion in 2025, marking a Compound Annual Growth Rate (CAGR) of 13.7%. The historic growth has been driven by factors such as an increase in demand for data-inspired solutions, wider acceptance of electronic health records (EHR), a heightened need for tailored medicine, the rise in cloud computing use, and an uptick in the demand for predictive tools in healthcare.

The market size of clinical healthcare analytics services is anticipated to witness remarkable expansion in the

upcoming years, escalating to a value of \$28.90 billion by 2029, with a CAGR of 13.4%. The predicted growth during this period conveys the increase in chronic disease cases, a growing appetite for real-time data analytics, the rising uptake of telemedicine, enhanced emphasis on population health management, and an escalating focus on healthcare cybersecurity. Some of the major trends set to influence the market during this timeframe include the technological merging of artificial intelligence (AI) with clinical decision support, developments in real-time monitoring and data processing, progression in data visualization instruments, advances in blockchain health data security, and breakthroughs in precision medicine.

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### What Are The Key Driving Factors For The Growth Of The Clinical Healthcare Analytics Services Market?

The clinical healthcare analytics services market's growth is likely to be spurred by the escalating demand for the adoption of telehealth. Telehealth adoption involves the application of digital technology in providing healthcare services from afar, enabling patients to engage with healthcare professionals without physically being at a healthcare facility. This growing trend can be attributed to individuals wanting immediate and convenient healthcare services without leaving their homes, which eliminates the need for long travel distances and reduces the risk of being exposed to diseases. Clinical healthcare analytics services support telehealth adoption by enabling healthcare providers to monitor patient data in real-time and make decisions based on data, customize treatment plans, and efficiently distribute resources without requiring face-to-face interactions. For example, the 2022 Digital Health Consumer Adoption Survey conducted by Rock Health, a healthcare organization based in the US, revealed in February 2023 that 80% of respondents confirmed they had used telemedicine at some point, showing an 8% increase from 72% in 2021. Therefore, the rising demand for telehealth adoption is fueling the growth of the clinical healthcare analytics services market.

### Who Are The Key Players In The Clinical Healthcare Analytics Services Industry?

Major players in the Clinical Healthcare Analytics Services Global Market Report 2025 include:

- McKesson Corporation
- Optum Inc.
- International Business Machines Corporation
- Oracle Corporation
- Siemens Healthineers AG
- Cognizant Technology Solutions Corporation
- Koninklijke Philips N.V.
- GE HealthCare Technologies Inc.
- RELX PLC
- Epic Systems Corporation

### What Are The Prominent Trends In The Clinical Healthcare Analytics Services Market?

Prominent corporations in the clinical healthcare analytics services industry are concentrating on advanced solutions like clinical predictive modeling in order to boost patient care, enhance operational effectiveness, and facilitate data-oriented decision-making processes. Clinical predictive modeling involves the application of statistical methods, machine learning algorithms, and historic healthcare data to predict upcoming clinical incidents, results, or risks for specific patients or patient groups. For example, in October 2024, the American commercial company, Definitive Healthcare Corp., introduced a predictive analytics solution enabling healthcare firms to anticipate and adapt to prospective market situations. This solution provides unique features

such as forecasting multi-year market demand (for 3, 5, or 10 years), AI-aided modeling which assimilates historical claims data and population predictions, and interactive tools designed for scenario planning. It also features adjustable dashboards for live strategic analysis, detailed segmentation according to geography, service line, and patient demographics, as well as the capacity to pinpoint rapidly growing opportunities before they materialize. Altogether, these features equip healthcare firms with the ability to actively make data-inspired decisions for future strategizing and optimal use of resources.

What [Segments Are Covered In The Clinical Healthcare Analytics Services](#) Market Report?

The clinical healthcare analytics services market covered in this report is segmented

- 1) By Component: Software, Services, Data Management Tools
- 2) By Deployment Model: Cloud-Based, On-Premise, Hybrid
- 3) By Technology: Artificial Intelligence (AI), Machine Learning (ML), Natural Language Processing (NLP), Big Data Analytics
- 4) By Application: Patient Care Analytics, Operational Analytics, Financial Analytics, Population Health Management, Clinical Decision Support
- 5) By End-User: Healthcare Providers, Healthcare Payers, Other End-Users

Subsegments:

- 1) By Software: Predictive Analytics, Descriptive Analytics, Prescriptive Analytics, Data Integration Tools, Reporting And Visualization Tools, Clinical Decision Support Systems (CDSS), Electronic Health Records (EHR) Analytics
- 2) By Services: Implementation And Integration Services, Support And Maintenance Services, Consulting Services, Training And Education Services, Data Management And Governance Services, Outsourced Analytics Services
- 3) By Data Management Tools: Data Warehousing Solutions, Master Data Management (MDM), Data Governance Tools, Data Quality Tools, Interoperability And Integration Tools

View the full clinical healthcare analytics services market report:

<https://www.thebusinessresearchcompany.com/report/clinical-healthcare-analytics-services-global-market-report>

Which Region Is Expected To Lead The Clinical Healthcare Analytics Services Market By 2025?

In the 2025 global market report for Clinical Healthcare Analytics Services, North America emerged as the leading region. The region with the projected highest growth rate is Asia-Pacific. The comprehensive report includes regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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