

Comprehensive Report on the Clinical Trial Patient Recruitment Services Market: Opportunities and Challenges

*The Business Research Company's
Clinical Trial Patient Recruitment Services
Global Market Report 2025 – Market Size,
Trends, And Global Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED
KINGDOM, September 11, 2025

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What Is The Expected Cagr For The Clinical Trial Patient Recruitment Services Market Through 2025?



The Business Research
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Explores Market Driver,
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Through 2034"

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In recent years, the [market size for clinical trial patient recruitment services](#) has seen substantial growth.

Expected to increase from \$3.10 billion in 2024 to \$3.37 billion in 2025, the market is set to experience a compound annual growth rate (CAGR) of 8.5%. There are several factors propelling this growth during the historic period, including the increasing prevalence of rare and ultra-rare diseases, growth in number of clinical trials, heightened demand for patient diversity, as well as the rising demand for decentralised and hybrid trial models.

Strong growth is expected in the market size of clinical trial patient recruitment services in the coming years, with projections showing it will increase to \$4.61 billion by 2029 at a compound annual growth rate (CAGR) of 8.2%. Factors contributing to this growth during the forecast period include a rising number of chronic diseases, increased demand for personalized medicine, higher healthcare expenditures, and the increasing complexity of clinical trials. The forecast period also expects key trends such as a progression in tracking cross-border participants, advancements in artificial intelligence and machine learning, incorporation of electronic health records (EHRs), assimilation with real-world data (RWD) and claim databases, along with the

integration of cloud-based trial management systems.

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What Are The Driving Factors Impacting The Clinical Trial Patient Recruitment Services Market?

The clinical trial patient recruitment services market is projected to be boosted by the escalating number of clinical trials. Clinical trials are research activities in which human participants are engaged to ascertain the safety, effectiveness, and results of various medical interventions like treatments, drugs, or devices. The increasing number of these trials is primarily due to advancements in the field of biotechnology. This has facilitated the creation of more accurate and cutting-edge therapies that warrant clinical assessments. The process of finding, interacting with, and recruiting the appropriate participants is streamlined by clinical trial patient recruitment services. These services aid in improving trial efficiency by minimizing delays and ensuring the swift and ample enrollment of patients, thereby enhancing the success rate of the study and the dependability of the data. For instance, the Association of the British Pharmaceutical Industry (ABPI), which is a non-profit organization based in the UK, reported in December 2024 that the total number of industry-sponsored clinical trials commenced surged from 411 trials in 2022 to 426 in 2023. Hence, the escalating number of clinical trials is fuelling the growth of the clinical trial patient recruitment services market.

Which Players Dominate The Clinical Trial Patient Recruitment Services Industry Landscape?

Major players in the Clinical Trial Patient Recruitment Services Global Market Report 2025 include:

- IQVIA Holdings Inc.
- Labcorp Drug Development
- ICON plc
- Syneos Health Inc.
- MMG Inc.
- Medpace Holdings Inc.
- WCG Clinical
- Worldwide Clinical Trials LLC
- Elligo Health Research Inc.
- Science 37 Holdings Inc.

What Are Some Emerging Trends In The Clinical Trial Patient Recruitment Services Market?

Prominent businesses in the clinical trial patient recruitment services market are concentrating on adopting artificial intelligence, including AI agents, in order to simplify patient pre-screening, increase the accuracy of eligibility matches, and quicken enrollment timelines. An AI agent is a software program capable of autonomously interpreting data, making decisions, and accomplishing tasks to meet specific objectives through the use of artificial intelligence methodologies. For example, in January 2025, Inato, a tech firm based in France, introduced a tool for patient pre-screening powered by artificial intelligence. This expansion utilizes advanced

AI technology to facilitate and quicken patient eligibility screenings, notably reducing site workloads and speeding up clinical trial enrolments while maintaining data privacy and high precision. This improved AI-driven pre-screening instrument enhances patient matching precision, simplifies site operations, and speeds up enrollment timelines for clinical trials.

[Global Clinical Trial Patient Recruitment Services Market Segmentation](#) By Type, Application, And Region

The clinical trial patient recruitment services market covered in this report is segmented

- 1) By Service Type: Patient Recruitment And Registry Services, Patient Retention Services, Other Service Types
- 2) By Phase: Phase I, Phase II, Phase III, Phase IV
- 3) By Therapeutic Area: Respiratory Diseases, Pain And Anesthesia, Oncology, Central Nervous System, Cardiovascular, Endocrine, Anti-Infective, Other Therapeutic Areas
- 4) By Recruitment Channel: Investigator-Site Led, Contract Research Organization (CRO) Led, Direct-To-Patient, Patient-Advocacy Group Partnerships
- 5) By End-User: Pharmaceutical Companies, Biotechnology Companies, Contract Research Organizations (CROs), Clinical Research Institutions

Subsegments:

- 1) By Patient Recruitment And Registry Services Type: Patient Outreach, Site Identification, Eligibility Assessment, Patient Database Management
- 2) By Patient Retention Services Type: Patient Engagement, Appointment Reminders, Incentive Management, Progress Tracking
- 3) By Other Service Types: Regulatory Support, Data Management, Site Monitoring, Protocol Development

View the full clinical trial patient recruitment services market report:

<https://www.thebusinessresearchcompany.com/report/clinical-trial-patient-recruitment-services-global-market-report>

Which Region Holds The Largest Market Share In The Clinical Trial Patient Recruitment Services Market?

In 2024, North America held the leading position in the global clinical trial patient recruitment services market. In the projected forecast, Asia-Pacific is anticipated to experience the most rapid growth. The market report encompasses regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa in its coverage.

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