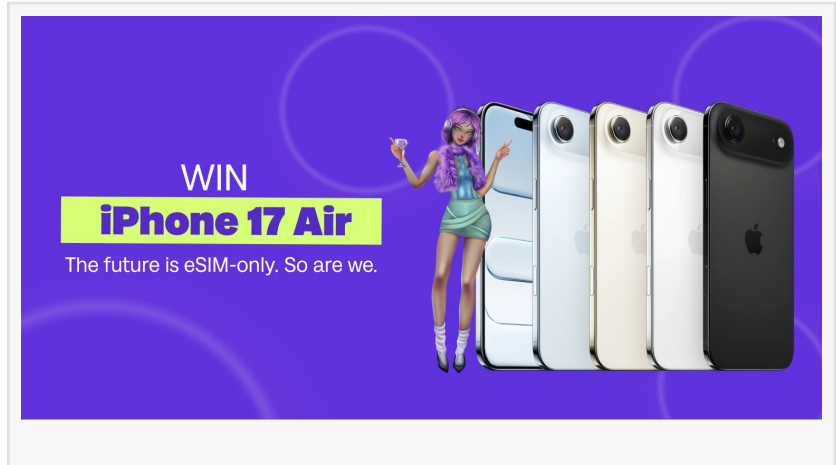


Yonder Media Mobile Announces iPhone Air Giveaway to welcome Apple's First-Ever eSIM-Only iPhone to its networks

12 Devices to Be Awarded Across Global YO and YO Mobile México Through Raffle and Social Media Contest

NEW YORK, NY, UNITED STATES,
September 10, 2025 /

EINPresswire.com/ -- [Yonder Media Mobile Inc.](#) ("YMM"), the force behind the next-generation [Global YO](#) and [YO Mobile](#) networks and leader in eSIM innovation, announced today the launch of its biggest giveaway yet to celebrate Apple's historic release of the iPhone 17 Air—the first-ever iPhone designed exclusively for eSIM.



The promotion will award a total of 12 brand-new iPhone Air devices to Global YO and YO Mobile México customers. The contest runs from September 9, 2025, at 4:00 PM UTC until September 18, 2025, at 4:00 AM UTC, with winners revealed live on the Global YO and YO mobile networks and social media on September 19, 2025—the same day the new iPhone officially launches worldwide.

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The launch of Apple's first eSIM-only iPhone is a pivotal moment for the industry and more justifies the bet we have made on eSIM.”

Adam Kidron

Every purchase of a Global YO eSIM plan during the contest period will qualify as one (1) raffle entry, with no

limit on entries per person. Five raffle winners will be drawn live, and one additional iPhone will be awarded through Global YO's social media contest. An identical promotion will run in Mexico through YO Mobile México.

“The launch of Apple's first eSIM-only iPhone is a pivotal moment for the industry and justifies the bet we have made on eSIM.” said Adam Kidron, CEO of YMM. “This promotion allows us to celebrate innovation with our customers and reinforce our leadership as the go-to provider for

seamless, borderless connectivity.”

The iPhone Air Giveaway underscores YMM’s commitment to building its Network+ platform while driving adoption of eSIM technology worldwide. The campaign also highlights the growing importance of flexible connectivity solutions for global travelers and digital natives alike.

Contest Key Dates:

- Launch Date: September 9, 2025 (6:00 PM UTC)
- Contest Close: September 17, 2025 (11:59 PM UTC)
- Winner Announcements: September 19, 2025 (Live raffles + social media contest winner reveal)

About Yonder Media Mobile Inc.

YMM is a US-based mobile technology company founded in 2018. Our mission is to connect communities across borders through intuitive, intelligent mobile applications that add real value to people’s lives, delivering the next generation of mobile experiences to the widest possible audience. Backed by a diverse group of prominent investors, our team of dedicated developers, creators, and entrepreneurs is focused on delivering innovative mobile services that bridge geographical and digital divides for our global customer base spanning over 200 countries.

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